



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepEd Complex, Meralco Avenue, Pasig City, Philippines

Tanggapan ng Kalihim
Office of the Secretary

JUL 30 2003

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Website: <http://www.deped.gov.ph>

DepED MEMORANDUM
No. 254 s. 2003

NATIONAL SEMINAR ON BUILDING LIBRARY AND CORPORATE IMAGE

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Regional Directors
Schools Division/City Superintendents

1. The Ortigas Center Library Consortium (OCLC), Inc. in cooperation with Jose Rizal University will hold its National Seminar on Building Library and Corporate Image: New Trends and Visions in the Millennium at Jose Rizal University-Auditorium, Shaw Boulevard, Mandaluyong City on August 18-19, 2003.
2. This two-day gathering of librarians will provide an excellent opportunity for them to learn about the new trends and visions on enhancing the image of the library and institution where they are connected. The topics include: (a) Re-focus on Library and Corporate Goals Towards Quality Service; (b) Value Integration Through Quality Management; (c) Re-engineering Teamwork; (d) Establish Explicit Career Path; (e) Formulate Effective Public Relations Program; (f) Enhance Communication Skills for Effective Communication; (g) Manage the Changing Role of the Library; and (h) Time Management.
3. Encouraged to participate are librarians from both public and private institutions of higher learning on **official time only**.
4. A seminar fee of Two Thousand Five Hundred Pesos (PhP2,500.00) inclusive of lunch and snacks, certificates, seminar kits, handouts and honoraria of speakers and other expenses will be charged each participant. Enclosed is the program of activities.
5. For more information, contact Ms. Angelina P. Resurreccion, DPA, Vice President and Conference Chair, Rizal Technological University at tel. no. 533-60-41 to 44 and fax no. 532-06-54 to 55.
6. Immediate dissemination of this Memorandum is desired.

EDILBERTO C. DE JESUS
Secretary

MARICAR/DM-SEMINAR OF BUILDING LIBRARY
07-19-03

Encl.: As stated

Reference: None

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

LIBRARY
SEMINARS

REGISTRATION FORM

Yes! I will attend the two-day Seminar on "Building Library and Corporate Image: New Trend and Vision in the Millennium" on August 18-19, 2003, Jose Rizal University-Auditorium, Shaw Boulevard, City of Mandaluyong on August 18-19, 2003.

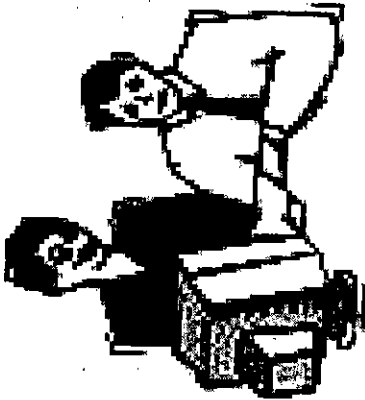
NAME _____
SCHOOL/ADDRESS _____

TEL.NO. _____

(SIGNATURE)

- I enclose my PMO of PHP 2,500.00 as my conference fee.
- I will pay my conference fee of PHP 2,500.00 upon registration

Please make a check payable to Ortigas Center Library Consortium, Inc, Deadline for reservation: August 15, 2003



To confirm your participation, please fill up the registration form and send it back to :

University of Asia and the Pacific Library
c/o Juvel R. Rempis
Pearl Drive, Ortigas Center
Pasig City
Tel (02) 637-0912 loc 364
Fax (02) 637-0912 loc 289
e-mail jrempis@uap.edu.ph

OTHER ACTIVITIES

Forum on "Advantages of Library Automation/Resource Sharing in a Consortium"
Date: May 20, 2003
Venue: University of Asia and the Pacific
Forum on "Strengthening Goodwill Relations with the Customers"
Date November 26, 2003
Venue : Rizal Technological University



**ORTIGAS CENTER
LIBRARY CONSORTIUM
(OCLC), INC.**

in cooperation with



JOSE RIZAL UNIVERSITY

invites you to a

Seminar

on

**Building Library and Corporate
Image: New Trends and Visions in
the Millennium**

Jose Rizal University-Auditorium
Shaw Boulevard, City of Mandaluyong
August 18-19, 2003

Mr./Ms. _____
(This serve as an invitation)