



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
DEPARTMENT OF EDUCATION  
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**JUL 14 2003**

DepEd MEMORANDUM  
No. 230, s. 2003

**SECOND NATIONAL CONFERENCE ON eLEARNING**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Regional Directors  
Schools Division/City Superintendents

1. The Second National Conference on eLearning will be held on August 7-8, 2003 at the Manila Hotel, Roxas Blvd., Manila. The Conference is a project of the Office of the President and is organized by the Information Technology and E-Commerce Council (ITECC) through its Human Resource and Development Committee.
2. With the theme "Integrating eLearning into Education and Industry", the Conference aims to bring together educators, administrators, planners, technology providers and leaders in industry interested in exploring the potential of using new technologies in eLearning. The Conference will also be a venue for sharing experiences, launching of collaborative activities and setting goals for future development efforts.
3. Participants to the Conference include school administrators, teachers, Regional IT Coordinators, educators and educational planners from the basic education, vocational-technical education and higher education sub-sectors. Attendance to this Conference shall be **on official business**.
4. A Pre-Conference Workshop that focuses on best practices in integrating technology into the classroom will be held on August 6, 2003 at Southeastern College, Taft Avenue, Manila. Each participant shall be charged One Thousand Five Hundred Pesos (Php1,500.00) for this one-day activity.
5. For the main Conference, a fee of Two Thousand Pesos (Php2,000.00) shall be charged each participant to cover the costs of conference materials, access to exhibits and food during conference hours. Conference fee and other incidental expenses relative to the participation in the Conference shall be charged against local school board and/or office funds, subject to its availability and the usual accounting and auditing procedures.
6. Enclosed are the lists of participating schools, registration form, and the conference announcement which contains the registration procedures.
7. Immediate dissemination of this Memorandum is desired.

  
EDILBERTO C. DE JESUS  
Secretary

Maricar-dm-2<sup>nd</sup> e-learning  
06-20-03

Encls.:

As stated

Reference:

DepEd Memorandum: No.132, s. 2002

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONFERENCES  
INFORMATION TECHNOLOGY  
OFFICIALS  
TEACHERS

Enclosure No. 1 to DepEd Memorandum No. 230, s 2003.

List of Public Schools Recommended to Participate in the Conference

**REGION III**

1. Bataan NHS, Bataan
2. B. Camacho HS, Bataan
3. P. Roman HS, Bataan
4. Bataan School of Fisheries, Bataan
5. Marcelo H. del Pilar HS, Bulacan
6. Fortunato F. Halili Nat'l. HS, Bulacan
7. Maguindanao Cruz na Daan HS
8. Balagatas Agricultural HS
9. A.F.G Bernardino Mem. Trade School
10. San Francisco HS (annex), Nueva Ecija
11. Guimba NHS, Nueva Ecija
12. Munoz NHS, Nueva Ecija
13. Pampanga HS, Pampanga
14. San Matias High School, Pampanga
15. San Vicente HS, Lubao, Pampanga
16. Tarlac NHS, Tarlac
17. Maliwalo HS, Tarlac
18. Tarlac Nat'l. Voc'l. HS, Tarlac
19. Marawi HS, Tarlac
20. Zambales NHS, Zambales
21. Panan HS, Zambales
22. San Guillermo NHS, Zambales
23. Angeles City HS, Angeles City (Clemendez Science Class)
24. Sapang Bato HS, Angeles City
25. Honorato Perez Mem. School, Cabanatuan City
26. San Jose HS, Cabanatuan City
27. Mayapyap HS, Cabanatuan City
28. Olongapo City NHS, Olongapo City
29. Regional Science HS, Olongapo City
30. Barreto HS, Olongapo City
31. Luacan High School, Dinalupihan, Bataan
32. Sta. Peregrina High School, Pulilan, Bulacan
33. Barangay Militar High School, Fort Magsaysay, Nueva Ecija
34. Masantol High School, Masantol, Pampanga
35. Jesus Magsaysay High School – Annex, Balaybay, Zambales
36. Gordon Heights High School, Gordon Heights, Olongapo City
37. Sapang Palay Nat'l. High School, San Jose del Monte
38. Limay High School, Limay, Bataan

39. Samal High School, Samal, Bataan
40. Pulong Masle High School, Guagua, Pampanga
41. Sto. Rosario High School, Minalin, Pampanga
42. Dolores High School, Magalang, Pampanga
43. Camachile High School, Mabalacat, Pampanga
44. J.R Liwag NHS, Gapan, Nueva Ecija
45. Talavera NHS, Talavera, Nueva Ecija
46. Aliaga NHS, Aliaga, Nueva Ecija
47. Iba High School, Hagonoy, Bulacan
48. Siling Bata High School., Pandi, Bulacan
49. San Roque High School, Bamban, Tarlac
50. Tagumbao High School, Gerona, Tarlac

## REGION IV

- 1 San Piro NHS, Balayan, Batangas
- 2 Batangas NHS, Batangas City
- 3 Sta. Clara NHS, Sto. Tomas, Batangas
- 4 Bukal NHS, Padre Garcia, Batangas
- 5 Bacoor NHS, Bacoor, Cavite
- 6 Dasmaringas NHS Cong., Dasmaringas, Cavite
- 7 Cavite NHS, Maragondon, Cavite
- 8 Sangley Point NHS, Cavite City
- 9 Binan NHS, Binan, Laguna
- 10 Calamba NHS, Calamba, Laguna
- 11 Plaridel NHS, Nagcarlan, Laguna
- 12 P. Guevara MNHS, Sta. Cruz, Laguna
- 13 Lipa City NSHS, Lipa City
- 14 Quezon NHS, Lucena City
- 15 Talipan NHS, Pagbilao, Quezon
- 16 Bukal Sur NHS, Candelaria, Quezon
- 17 Vicente Madrigal NHS, Binangonan, Rizal
- 18 Tanay NHS, Tanay, Rizal
- 19 Antipolo NHS, Antipolo City
- 20 San Pablo NHS, San Pablo City
- 21 Bauan Technical HS, Bauan, Batangas
- 22 Dasmaringas RCNHS, Dasmaringas, Cavite
- 23 Paaralang Sek. Ng Lukban, Lukban, Quezon
- 24 San Mateo NHS, San Mateo, Rizal
- 25 San Juan NHS, Alaminos, Laguna
- 26 Cabuyao NHS, Cabuyao, Laguna
- 27 Pinamukan NHS, Batangas City
- 28 Los Banos Comm. HS Los Banos, Laguna
- 29 Los Banos NHS, Los Banos, Laguna
- 30 J.J Leido MNHS, Calapan City
- 31 Infanta National High School, Infanta, Quezon
- 32 Rizal National Science High School, Binangonan, Rizal
- 33 Malvar National High School, Malvar, Batangas
- 34 Conde Labac National High School, Batangas City
- 35 Gov F. Leviste MNHS, Lemery, Batangas
- 36 Imus National High School, Imus, Cavite
- 37 Noveleta NHS, Noveleta, Cavite

- 38 Rosario NHS, Rosario, Cavite
- 39 Lumil NHS, Silang, Cavite
- 40 Aplaya NHS, Sta. Rosa, Laguna
- 41 Maulawin NHS, Pagsanjan, Laguna
- 42 San Isidro High School, Lipa City
- 43 Payapa NHS, Lemery, Batangas
- 44 Banilad NHS, Nasugbu, Batangas
- 45 Cabay NHS, Tiaong, Quezon
- 46 Canda NHS, Sariaya, Quezon
- 47 West Palale NHS, Tayabas, Quezon
- 48 Laiya NHS, San Juan, Batangas
- 49 Taytay NHS, Taytay, Rizal
- 50 Cardona NHS, Cardona, Rizal

## NCR

1. Ramon Magsaysay HS, Manila
2. C. Arellano HS, Manila
3. Tondo HS, Manila
4. J.P Laurel HS, Manila
5. V. Mapa HS, Manila
6. Lakandula HS, Manila
7. Manila Science HS, Manila
8. J. Nolasco HS, Manila
9. E. Rondon HS, Quezon City
10. A. Roces Sr. Science and Technology HS, Q.C.
11. M. Roxas HS, Q.C.
12. R. Magsaysay (Cubao) HS. Q.C.
13. Quezon City HS, Q.C.
14. Flora Ylagan HS
15. E Rodriguez High School, Quezon City
16. Lagro High School, Maligaya Park Annex, Quezon City
17. Rizal High School, Pasig City
18. Marikina High School, Marikina City
19. Mandaluyong Science High School, Mandaluyong City
20. Pasay City West High School, Pasay City
21. Bagong Silang High School, Caloocan City
22. Lawang Bato National High School, Valenzuela City
23. Malabon Science High School, Malabon
24. Muntinlupa Science High School, Muntinlupa
25. Las Pinas North NHS, Las Pinas City
26. Signal Village NHS, Taguig
27. Paranaque NHS, Paranaque City
28. B. Aquino HS, Makati City
29. Makati Science High School Makati City
30. Elpidio Quirino High School, Manila
31. Balara High School, Quezon City
32. Sta Elena High School, Marikina
33. Baesa High School, Caloocan City
34. Lagro HS, Payatas Annex, Quezon City
35. San Jose HS, Quezon City
36. Camp Aguinaldo HS, Quezon City
37. Santolan HS, Pasig
38. Navotas NHS, Navotas

### REGISTRATION FORM

<input type="checkbox"/> I will attend the 2 <sup>nd</sup> National Conference on eLearning.		Main Conference Fee PhP2,000.00	
<input type="checkbox"/> I will attend the eLearning Pre-conference Workshop		Pre-conference Workshop Fee PhP1,500.00	
<input type="checkbox"/> Managing online learning in an organization			
<input type="checkbox"/> Designing eLearning courses for higher education			
<input type="checkbox"/> Multimedia authoring: Advanced PowerPoint			
<input type="checkbox"/> I will attend both the Pre-conference Workshop and Main Conference			
Name/Company Name:			
Mailing Address:			
Telephone:		Fax:	Email:
For Companies We would like to send the following delegates:		Total Amount Due:	
1. _____		<i>In case of Group registration, indicate number of delegates and total amount due.</i>	
2. _____			
3. _____			
4. _____			
5. _____			
Payment should be made through the UP Open University Foundation, Inc (UPOUFI) Bank of the Phillippine Islands Account Number 0911-0656-14		Make check payable to UPOUFI	
<b>Four easy ways to register</b>			
Fax this form to (632) 6384870	Call Neil Maranan (632) 6876083 or Gary Cepe (632) 6385460	Email <a href="mailto:secretariat@elearning.ph">secretariat@elearning.ph</a>	Register online <a href="http://www.elearning.ph">www.elearning.ph</a>



**2nd National Conference on eLearning**  
**"Integrating eLearning into Education and Industry"**

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**Furthering eLearning Opportunities in the Country**

Electronic learning or eLearning presents lifelong learning opportunities vital to a Filipino workforce that must remain competitive in a changing world. With eLearning, adult learners are able to pursue advanced training or even postgraduate degrees at their own pace without having to leave their work or their homes.

Global developments in eLearning technologies have spurred local institutions to make use of the Internet for various purposes, ranging from promotion of courses via electronic fliers, to delivery of full courses over the Internet in the context of programmatic web initiatives. Using electronic means in delivering education shall provide wider access and custom learning, as well as limit time and physical restraints.

The 2<sup>nd</sup> National Conference on eLearning, with the theme *Integrating eLearning Into Education and Industry*, will bring together educators, policy makers, school heads/administrators, and ICT service providers interested in exploring the potentials of using new technologies in education and training. Likewise, it will be a venue to encourage collaborative efforts in the development, design, and distribution of eLearning content, share best and emerging practices, and showcase cutting-edge eLearning tools.

The Conference will also provide the impetus to encourage the growth of a healthy eLearning environment within the country. Her Excellency President Gloria Macapagal-Arroyo shall deliver the Conference's Keynote Address. This shall strengthen the thrust of the current Administration, through the Information Technology and E-Commerce Council (ITECC), to further eLearning in the country.

Plenary session topics will be Building effective eLearning organizations, Choosing and using technology for eLearning, and Knowledge Management. Attendees will be able to mix and match sessions to focus on the combination of topics that are of most interest, concern, and benefit to them, such as Managing eLearning environments, Planning for integrating technology in teaching and learning, Leadership in the use of technology in various disciplines, Integrating technology in courses, Public-Private Partnerships and Impact of technology on student learning.

A Pre-Conference Workshop on 6 August 2003 shall feature various skills-based tracks for managers, teachers (primary, secondary and tertiary levels) and technical staff. These workshops will focus on best practices in integrating technology into the classroom through teaching demonstrations/simulations to showcase pedagogies and methodologies. The series of workshops will be held at the Southeastern College, Taft Avenue, Manila.

Come to the 2<sup>nd</sup> National Conference on eLearning at the Manila Hotel, Fiesta Pavilion on August 7-8, 2003 and explore the wealth of opportunities eLearning technologies present well beyond the four walls of the classroom. The Conference is organized in coordination with government agencies and private sector associations. Further details on the Conference may be found at [www.elearning.ph](http://www.elearning.ph).

## **Objective**

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The 2nd National Conference on eLearning aims to bring together policy makers, teachers, education managers, school heads/administrators and ICT service providers interested in exploring the potentials of using new technologies in education and training. It is a venue to strengthen public awareness on eLearning, to encourage collaborative efforts in the development, design, and distribution of eLearning content, and to share best and emerging practices.

*Organized by: INFORMATION TECHNOLOGY AND E-COMMERCE COUNCIL*

## **ABOUT THE CONFERENCE**

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Electronic learning or eLearning presents lifelong learning opportunities vital to a Filipino workforce that must remain competitive in a changing world. With eLearning, adult learners are able to pursue advanced training or even postgraduate degrees at their own pace without having to leave their work or their homes.

Global developments in eLearning technologies have spurred local institutions to make use of the Internet for various purposes, ranging from promotion of courses via electronic fliers, to delivery of full courses over the Internet in the context of programmatic web initiatives.

The 2nd National Conference on eLearning aims to bring together educators interested in exploring the potentials of using new technologies in education and training. It is a venue to strengthen public awareness on eLearning, to encourage collaborative efforts in the development, design, and distribution of eLearning content, and to share best and emerging practices.

## **PRE-CONFERENCE WORKSHOPS**

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The skills-based (i.e. "how to") pre-conference workshops will focus on best practices in integrating technology into the classroom through teaching demonstrations/simulations to showcase pedagogies and methodologies.

Date and Venue

6 August 2003

Southeastern College, Taft Avenue, Manila

Program1

Managing online learning in an organization

(Manager's track)

Program2

Designing eLearning courses for higher education

(Teacher's track)

Program3

Multimedia authoring: Advanced PowerPoint

(Technical staff and teacher's track)

Workshop Fee - PhP1500

## **REGISTRATION PROCEDURE**

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Four ways to register:

1. Call Neil Maranan (632) 6876083 or Gary Cepe (632) 6385460
2. Fax the completed registration form to (632) 4870
3. Email the completed registration form to [secretariat@elearning.ph](mailto:secretariat@elearning.ph)

4. Fill up the online registration form visit [www.elearning.ph](http://www.elearning.ph)

***Conference Fees:***

- Pre-Conference Workshop Fee PhP1500

- Main Conference Fee PhP2000

**Payment Procedure**

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Payment should be made through the  
UP Open University Foundation, Inc. (UPOUFI)  
Bank of the Philippine Islands - Los Baños Branch  
Checking Account Number 0911-0656-14

**CONTACT INFORMATION**

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Call Neil Maranan at telephone nos 6384870 or 6876083 or Gary Cepe at telephone no 6385460 or send an email message to [secretariat@elearning.ph](mailto:secretariat@elearning.ph).

**CONFERENCE ORGANIZERS**

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The 2nd National Conference on eLearning is a project of the Information Technology and E-Commerce Council (ITECC) through its Human Resources Development Committee.

The following organizations are represented in the Conference Organizing Committee:

Commission on Higher Education (CHED)  
Coordinating Council for Private Educators Association (COCOPEA)  
Department of Education (DepEd)  
Department of Science and Technology (DOST)  
Information Technology Foundation of the Philippines (ITFP)  
Philippine eLearning Society (PELS)  
Philippine Association of State Universities and Colleges (PASUC)  
Philippine Society of IT Educators (PSITE)  
Technical Education and Skills Development Authority (TESDA)  
UP Open University (UPOU)  
UPOU Foundation, Inc (UPOUFI)

## **2nd National eLearning Conference PRE-CONFERENCE WORKSHOPS**

Everyone is invited to joint the skills-based (i.e. "how to") pre-conference workshops of the 2nd National eLearning Conference, which will focus on best practices in integrating technology into the classroom through teaching demonstrations/simulations to showcase pedagogies and methodologies. Participants can choose any one of the four available whole day workshops: *Managing Online Learning in Your Organization*, *Designing eLearning Courses for Higher Education*, *Integrating eLearning Into Basic Education*, and *Multimedia Authoring with Advanced PowerPoint*.

### **Managing Online Learning in Your Organization** Maximilian N Hong

This one-day workshop will underscore how eLearning can benefit organizations and will help participants determine which eLearning medium would be the most appropriate model for their organization's training requirements. Furthermore, it will look into the participant's organization's current training/education strategy and identify the challenges it faces. From thereon, the workshop will guide participants through methods that will ensure that eLearning projects are properly conceptualized and fully realized. The workshop is open to education and industry managers and administrators. *(50 participants)*

### **Designing eLearning Courses for Higher Education**

Patricia B Arinto

In this one-day workshop, participants will mine the Web for teaching and learning resources suitable for the courses they teach, and design online learning activities that take advantage of the Internet as an educational tool. A special focus of the workshop is designing WebQuests. Participants will go through the instructional design process in order to come up with creative online learning activities that foster critical thinking and collaborative learning. The workshop is open to college and university teachers who are thinking of including online components in a face-to-face course or transforming a course for full online delivery. Participants are expected to have basic knowledge in the use of computers and the Internet. *(30 participants)*

### **Integrating eLearning Into Basic Education** Mercedes T Rodrigo, PhD

This day-long workshop will introduce elementary and high school teachers to telecollaboration, which refers to the use of computer technology to engage geographically dispersed groups in educational activities. It aims to acquaint participants with the constructivist principles behind telecollaboration through discussions, concrete examples, and a variety of hands-on telecollaborative activities. At the end of the workshop, the participants would have designed telecollaborative activities of their own. Hopefully, the workshop will also serve as a venue to identify possible telecollaborative partners. The workshop is open to elementary and high school teachers interested to use computer technology in their pedagogy. Participants are expected to have basic knowledge in the use of computers and the Internet. *(30 participants)*

### **Multimedia Authoring with Advanced PowerPoint**

Manuel Menancio

Multimedia Authoring with Advanced PowerPoint is a whole day hands-on workshop geared for teachers and technical persons that will showcase the advanced features of PowerPoint as a multimedia authoring tool. Aside from this, the workshop will demonstrate how PowerPoint can be used as an effective teaching tool to present audio-visually enhanced lectures, create presentations, deliver exams, and the like. Participants to the workshop are expected to have basic knowledge in the use of computers, particularly in the use of PowerPoint. *(25 participants)*

### **Schedule and Venue**

6 August 2003

Southeastern College, Taft Avenue, Manila  
(near Carimar and the LRT Buendia Station)

Registration starts at 8:00 AM while the workshop commences at 9:00 AM and ends at 5:00PM.

### **Workshop Fee**

PhP1500. Fees include the Conference Kit and meals. Participants who will register on or before 21 July 2003 will only pay PhP1200. Slots are limited, so everyone is encouraged to register early.

For more information about the Conference and the Pre-Conference Workshops, please visit [www.elearning.ph](http://www.elearning.ph), call 6394870 or 638546C, or send an email message to [secretariat@elearning.ph](mailto:secretariat@elearning.ph).