

REPUBLIKA NG PILIPINAS REPUBLIC OF THE PHILIPPINES

KAGAWARAN NG EDUKASYON DEPARTMENT OF EDUCATION

DepEd Complex, Meralco Avenue, Pasig City, Philippines

Tanggapan ng Kalihim Office of the Secretary

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DepEd MEMORANDUM No. 88, s. 2003 MAR 1 7 2003

ENCOURAGING THE USE OF KNOWLEDGE CHANNEL AS A SUPPLEMENTARY TEACHING AID FOR ELEMENTARY AND SECONDARY LEVELS

To:

Undersecretaries

Assistant Secretaries

Bureau Directors

Regional Directors

Schools Division/City Superintendents

Heads, Public and Private Elementary and Secondary Schools

- 1. Some members of the private corporate sector have taken the initiative to assist DepEd in the advancement of its goals and in the fulfillment of its assigned tasks. One among its members is the Sky Foundation, Inc., a non-stock, non-profit corporation, which contributes to modernizing of the educational system through communication technology in the form of the Knowledge Channel.
- 2. The Knowledge Channel is the first all-educational television channel on cable which airs 12 hours of 20-minute television instructional modules during all weekdays of the school year. These modules are based on the DepEd's Basic Education Curriculum (BEC). Enclosed is a Summary of Schools cabled by province.
- 3. In this connection, all concerned are enjoined/encouraged to:
 - a. regularly use the Knowledge Channel's programs in public schools which have been provided access to the channel by the Sky Foundation;
 - b. assist the Sky Foundation in selecting teacher trainees for their workshop on "Television-Assisted Instruction Seminar-Workshop"; and
 - c. assist in the monitoring of the usage of the Knowledge Channel in each school.
- 4. Undersecretary Fe A. Hidalgo is hereby appointed Program Officer for the Knowledge Channel to coordinate with Mr. Gerry Duwin dela Zerna, Utilization Manager, Sky Foundation, Inc. at tel. no. 910-31-81 to 86 local 106 or through cell no. 0916-833-1783.
- 5. Immediate dissemination of this Memorandum is desired.

EDILBERTO C. DE JESUS Secretary Encl.:

As stated

Reference:

None

Allotment: 1—(D.O. 50-97)

To be indicated in the <u>Perpetual Index</u> under the following subjects:

PROGRAMS SCHOOLS TEACHING AIDS

Summary of Schools Cabled By Province As of March 12, 2003

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Region	Province	# of Schools Cabled/ Satdish			Student Population		Total
		ES	HS		ES	HS	
1	ILOCOS NORTE	20	1	21	11,083	3,997	15,080
1	LA UNION	4	0	4	2,972	0	2,972
1	PANGASINAN	49	11	60	28,691	15,337	44,028
3	BULACAN	19	0	19	12,714	0	12,714
3	NUEVA ECIJA	12	4	16	16,440	9,095	25,535
3	PAMPANGA	23	1	24	31,589	1,684	33,273
3	ZAMBALES	6	0	6	8,208	0	8,208
4	BATANGAS	14	1	15	14,357	1,401	15,758
4	CAVITE	17	3	20	30,419	9,757	40,176
4	LAGUNA	32	2	34	42,653	7,592	50,245
4	QUEZON	28	6	34	21,169	8,705	29,874
4	RIZAL	9	2	11	24,079	6,454	30,533
5	ALBAY	8	1	9	9,102	3,695	12,797
5	CAMARINES SUR	16	4	20	18,212	8,207	26,419
5	SORSOGON	6	0	6	2,929	0	2,929
6	ILOILÓ	54	11	65	45,569	19,761	65,330
6	NEGROS OCCIDENTAL	36	4	40	45,284	9,412	54,696
7	CEBU	67	10	77	124,456	8,762	133,218
7	NEGROS ORIENTAL	10	5	15	9,454	8,987	18,441
9	ZAMBOANGA DEL SUR	24	5	29	52,689		
10	BUKIDNON	3	1	4	4,142	4,867	9,009
10	MISAMIS OCCIDENTAL	1	0	1	697	0	697
10	MISAMIS ORIENTAL	19	3	22	44,879		
11	DAVAO DEL NORTE	7	1	8	15,182		
11	DAVAO DEL SUR	57	13	70			
11	SOUTH COTABATO	9	1	10	ŕ		
13	SURIGAO DEL NORTE	5	1	6	2,617	1,325	
14	NCR	399	110		897,228		
15	BENGUET	23		32	23,661	7,723	
	29	977	210	1,187	1,633,497	641,245	2,274,742