



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
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**JAN 28 2003**

DepEd MEMORANDUM  
No. **26**, s. 2003

**2<sup>ND</sup> PHILIPPINE SCHOOLS CYBERFAIR COMPETITION**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Head, Public and Private Elementary and Secondary School

1. The Philippine Internet Commerce Society (PICS), a non-stock and non-profit organization that undertakes activities to enhance and facilitate the advancement and development of Internet and Electronic Commerce, will hold the 2<sup>nd</sup> Philippine Schools Cyberfair Competition with the theme "Educate and Unite" from January 31 to March 2003. The activity encourages students to produce a website that tells a story about how people or programs in their own communities use education in making the world better, friendlier or safer.

2. This year's competition is open to all elementary and high school students. The winning entries will be awarded in each of the eight categories as follows:

- a. Local Leaders Category which identifies famous or important people in the community (i.e. politicians, authors, artists, musicians, sports figures);
- b. Business and Organizations Category which showcases local businesses or organizations (i.e. chamber of commerce, city hall, hospitals, banks, libraries, boys and girls clubs, civic clubs, stores and shops);
- c. Community Groups and Special Populations Category which showcases unique, interesting or specific community populations;
- d. Local Attractions (Natural and Man-Made) Category which showcases local natural and man-made attractions (i.e. rivers, oceans, mountains, museums, zoos, parks, camp grounds);
- e. Environmental Awareness and Issues Category which expresses local environmental concerns or highlights special efforts to promote a sense of awareness and action (i.e. disaster preparedness, floods, earthquakes, hurricanes, beach erosion, solid waste management, water, air, and noise pollution);
- f. Historical Landmarks Category which documents and showcases historical landmarks (i.e. missions, battle fields, architecture, street names);
- g. Local Music and Art Forms Category which showcases local music and musicians or ceremonies that are important elements of the community experience (i.e. dance, festivals, ceremonies, sculpture, painting, crafts); and

- h. Local Specialties Category which showcases local specialties and unique items or things produced, grown, or raised in the community (i.e. crafts, foods, produce, flowers, animals).
3. In view of the significance of this activity in the promotion of Information Technology awareness and education, all Regional Directors, Schools Division Superintendents and School Principals are enjoined to encourage the participation of students.
4. For inquiries and details, you may visit <http://www.cyberfair.ph> or email **Ms. Janette Toral**, Philippine Schools Cyberfair Ambassador at [janette@digitalfilipino.com](mailto:janette@digitalfilipino.com).
5. Immediate and widest dissemination of this Memorandum is desired.

  
**EDILBERTO C. DE JESUS**  
Secretary

Ronald, Adopt-A-School Program, DepEd Memorandum on PICS  
01-14-03

Reference:  
None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS  
INFORMATION TECHNOLOGY  
SOCIETY or ASSOCIATIONS  
STUDENTS