



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
**DEPARTMENT OF EDUCATION**  
DepEd Complex, Meralco Avenue, Pasig City, Philippines

*Tanggapan ng Kalihim*  
*Office of the Secretary*

DepEd Memorandum

No. 12 s., 2003

Direct Line: 633-7208

E-Mail: [deped@pacific.net.ph](mailto:deped@pacific.net.ph)

Website: <http://www.deped.gov.ph>

**JAN 17 2003**

**53<sup>rd</sup> NATIONAL DENTAL HEALTH WEEK**

To: Bureau Directors  
Regional Directors  
Schools Division Superintendents  
Private Elementary and Secondary School Principals

1. The Department of Education (DepEd), through the Health and Nutrition Center (HNC), will celebrate the National Dental Health Week on February 3–9, 2003, in compliance with Presidential Proclamation No. 235 dated January 4, 1951.
2. The celebration shall focus on the theme: "**Hustong Kalusugan, Maaring Makamtan Kapag Ngipi'y Aalagaan Para sa Kinabukasan**", to heighten awareness on the importance of good oral health among the teachers, school administrators, parents and more importantly the school children. To attain the objectives of the weeklong celebration, schools are encouraged to conduct the following activities:
  - Display of the theme on bulletin boards, streamers and other health related posters in strategic places;
  - Awarding/ recognition of the "Bright Smiles, Bright Futures" (BSBF) Poster Making Contest winners at all levels;
  - Provision of dental services to school children and teachers;
  - Conduct of seminars/symposia on oral health care; and
  - Coordination with PDA local chapters for activities relative to the project "School Dental Service Initiatives to Strengthen the BSBF Program" (DSI-BSBF).
3. All school health and nutrition personnel, specifically the school dentists, are expected to take the lead in the conduct of the activities to celebrate the event. They are likewise encouraged to coordinate with the local dental chapters on other activities that may be scheduled by the Philippine Dental Association.
4. A narrative report on the activities shall be integrated in the First Quarter Report to be submitted to the Office of the Secretary, Attention: Health and Nutrition Center (HNC), DepEd Complex, Meralco Ave., Pasig City.
5. Wide and immediate dissemination of this memorandum to all concerned is desired.

  
**EDILBERTO C. DE JESUS**  
Secretary

**Reference:**

**DepEd Memorandum: No. 14, s. 2002**

**Allotment: 1—(D.O. 50-97)**

**To be indicated in the Perpetual Index  
under the following subjects:**

**CELEBRATIONS & FESTIVALS  
HEALTH EDUCATION**