



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepEd Complex, Meralco Avenue, Pasig City, Philippines

Tanggapan ng Kalihim
Office of the Secretary

Direct Line: 633-7208
E-Mail: deped@pacific.net.ph
Website: <http://www.deped.gov.ph>

DepEd MEMORANDUM
No. 7 s. 2003

JAN 14 2003

2003 ASEAN-JAPAN EXCHANGE CELEBRATION

To: Regional Directors
Schools Division/City Superintendents
School Heads or Principals

1. The Philippine National Committee on Culture and Information (COCI) in cooperation with the Department of Foreign Affairs (DFA), the National Commission on Culture and the Arts (NCAA), the Cultural Center of the Philippines (CCP), the Office Press Secretary (OPS) and the Philippine Information Agency (PIA) will celebrate the 2003 ASEAN-Japan Exchange Year. The Philippines was designated as the country coordinator for the month of February 2003 to celebrate the 2003 ASEAN-Japan Exchange Year. The Philippine celebration forms part of a year-long event of festivities in Japan and in other member-countries of ASEAN.
2. The Exchange Year is a program culled from the initiative of Japanese Prime Minister Junichiro Koizumi which aims to: a) foster closer and deeper ASEAN-Japan relations; b) help promote exchanges; and c) enhance mutual understanding and strengthen friendly relations between ASEAN member-countries and Japan in a wide range of areas. The celebration also offers the valuable opportunity for member-countries to promote ASEAN-Japan relations and generate greater awareness of ASEAN.
3. The elementary and secondary schools in both in public and private are encouraged to conceive and carry out related activities during the month of February. The students could participate in activities such as costume parades, traditional sports, essay-writing contest, food and film festivals, lectures, seminars and symposia, cultural and academic presentations, and poster and greeting card competitions. The celebration should be made part of the regular classroom activities to avoid disruption of classes, and to maximize time for learning. This is consistent with DepEd Order No. 20, s. 2002.
5. Immediate and wide dissemination of this Memorandum is desired.


EDILBERTO C. DE JESUS
Secretary

Reference:
N o n e

Allotment: 1—(D.O. 50-97)

**To be indicated in the Perpetual Index
under the following subjects:**

**CELEBRATIONS & FESTIVALS
SCHOOLS
STUDENTS**

Model/c:1/9/03