



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
DEPARTMENT OF EDUCATION  
DepEd Complex, Meralco Avenue, Pasig City, Philippines

*Tanggapan ng Pangalawang Kalihim*  
*Office of the Undersecretary*

DepEd MEMORANDUM  
No. 56 , s. 2002


**MAR 20 2002**

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**ESSAY AND POSTER CONTESTS OF THE CHILDREN  
OF THE EARTH'S CLUB**

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Private Elementary and Secondary School Principals

1. The Children of the Earth's Club will hold its 12<sup>th</sup> Essay Contest and 6<sup>th</sup> Poster Contest for elementary and junior high school students. The theme of the contests is "Let's Protect Our Planet".
2. Against the background of people's growing awareness of environmental issues, it is the goal of these contests to have children express with frank perspectives and in their own words and pictures what they see in the present situation and how they think about the future.
3. Enclosed are the rules of the contests. Entries should be submitted not later than April 15, 2002 to the Essay/Poster Contests Secretariat, Children of the Earth's Club 6F Akasaka-Ito Bldg., 7-10-9 Akasaka, Minato-ku Tokyo 107-0052, Japan.
4. Immediate dissemination of this Memorandum is desired.

  
JAIME D. JACOB  
Undersecretary

Encls.: As stated  
Reference: None  
Allotment: 1—(D.O. 50-97)  
To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS  
ENVIRONMENTAL EDUCATION  
PUPILS  
STUDENTS

**The Twelfth Essay Contest and Sixth Poster Contest,  
"Let's Protect Our Planet" for Elementary and Junior High School Students**

**《Rules of the Contest》**

**Registration Instructions:**

Essay/ poster

Theme: "Let's Protect Our Planet"; For example: What do you do to protect your town?, What do you think should be done to protect your town. or to decrease waste, or preserve river, sea, air and forest?

No particular condition for title.

**Application rules:**

Essay:

2 sheets or less; Please put the title on the first line and name, school name and grade on the second line; Please fill in a separate sheet with name, sex, address, telephone number, school name and grade, and nationality.

Poster:

A sheet: 54 x 38 (cm); Watercolor /oil painting Please fill in a separate sheet with name, sex, address, telephone number, school name and grade, and nationality.

**Application Qualification:**

Fourth grade to ninth grade (as of April 1, 2002)

**Awards for Essay**

Prince Takamado Award One for each elementary and junior high school

Minister of Environment Award (planned)

One for each elementary and junior high school

Award for Excellence One for each elementary and junior high school

Children of the Earth's Club Award

One for each elementary and junior high school

Special Award

Several students

**Awards for Poster**

Prince Takamado Award One for each elementary and junior high school

Minister of Environment Award (planned)

One for each elementary and junior high school

Award for Excellence One for each elementary and junior high school

Children of the Earth's Club Award

One for each elementary and junior high school

Special Award

Several students

**Awardees' privilege:**

The winners are invited to Japan to attend the Award Ceremony and Asian Children's Conference. (The cost of airfare tickets between

Beijing/Seoul/Jakarta/Bangkok/Delhi/Singapore/Kuala

Lumpur/Manila and Tokyo, accommodation, meals, and

transportation and insurance while they are in Japan, will be covered by the Children of the Earth's Club.)

own  
Transportation fees to and from the airport in these children's

country must be paid by these children themselves and they are expected to buy any souvenirs in Japan with their own money.)

The winners will be awarded certificates, medallions and memorial goods.

**Judges:**

**Yoko Emori** (journalist/ former editor of Asahi Shimbun)  
**Mitsuo Nagasawa** (environment journalist/ former editor of Asahi Shimbun)  
**Yoshiaki Asano** (staff member, Environment Agency)  
**Midori Mori** (musician)  
**Agnes Chan** (singer)  
**Kiyoe Asai** (teacher at a junior high school)  
**Yuki Okazaki** (actress)  
**Warabe Asuka** (artist)  
**Keiko Utsumi** (chairman, Stand-up Comedians Association)

**Judging standard:**

A clear and straightforward power of expression and the children's own viewpoint on global environment

**Deadline for submission:** Foreign entries: applications should reach us no later than April 15, 2002

**Mailing Address:**

Essay/Poster Contest Secretariat, Children of the Earth's Club ✓  
6F Akasaka-Ito Bldg., 7-10-9 Akasaka, Minato-ku, Tokyo  
107-0052, Japan

**Announcement:**  
(planned)

Winners will be informed around the last week of June.

**Award Ceremony:**

Around the middle of August, 2002 (planned)  
In addition to the Award Ceremony, the winners are to attend the Asian Children's Conference to exchange views and study tours to get acquainted with each other.

**Sponsors:**

Ministry of Culture, Sports, Science and Technology, Ministry of Environment, Ministry of Foreign Affairs, Tokyo Metropolitan government, Asahi Students Shimbun, NHK, Fuji-TV and TV-Asahi

Note: Essays/posters will not be returned to the applicants. Copyright and ownership will belong to the Children of the Earth's Club.

**Inquiry:**

For further information, please send a fax to 81-3-3586-2741.

Homepage:<http://www.c-earth.org>; e-mail:[c-earth@c-earth.org](mailto:c-earth@c-earth.org)