



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepEd Complex, Marikina Avenue, Pasig City, Philippines

Tanggapan ng Kalihim
Office of the Secretary

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JAN 30 2002

DepEd MEMORANDUM
No. 14, s. 2002

52nd NATIONAL DENTAL HEALTH WEEK

- To:
- Bureau Directors
 - Regional Directors
 - Schools Division/City Superintendents
 - Private Elementary and Secondary Schools Principals

1. Pursuant to Presidential Proclamation No. 235 dated January 4, 1951, the National Dental Health Week will be observed on February 3-9, 2002, with the theme "Ngiting Busilak Ng Kabataan, Sandigan Sa Pambansang Katatagan" to underscore the importance of developing positive oral health habits among the school children through health education.

2. To attain the objectives of the weeklong celebration, the following activities shall be conducted in the schools:

- a. Display of the theme on bulletin boards, streamers and other dental health related posters within the school premises;
- b. Provision of the following basic dental services by all school dentists and members of the Philippine Dental Association (PDA) local chapters to pupils and teachers, more particularly those in "Bright Smiles, Bright Futures" (BSBF) schools:
 - Oral examination
 - Oral prophylaxis
 - Treatment
 - Counseling
 - Referral
- c. Brief lectures/information dissemination on the importance of oral health during the week.

"Bawat Graduate, Bayani at Marangal"

3. The celebration will be highlighted by the:
- Launching of the School Dental Service Initiatives to Strengthen the BSBF Program.
 - Conduct of the Oral Health Education BSBF Program Poster Making Contest. The twelve National Winners shall be announced in April 2002. Attached is the Poster Making Contest Mechanics.
4. All school dentists are expected to spearhead activities in the schools, in close coordination with other members of the school health team, GO's and NGO's in the localities.
5. A narrative report on the activities shall be integrated in the 1st Quarter Report to be submitted to the Office of the Secretary, Attention: Health and Nutrition Center, DepEd Complex, Meralco Ave., Pasig City.
6. Immediate dissemination of this memorandum to all concerned is desired.

R. C. Bacani
RAMON C. BACANI
Undersecretary

Encl.:
As stated

Reference:
DECS Memorandum: No. 43, s. 2001

Allotment: (D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
CONTESTS
HEALTH EDUCATION

TIPS FOR TEACHERS

Help your students create the best poster for the contest. Here's how:

- Start them with ideas on how their smile makes them feel good.
- What should they do to keep their smiles bright and healthy?
- How does your smile become bright?

BSBF PROGRAM POSTER CONTEST MECHANICS

1. **Contest Theme: "Why My Bright Smile Makes Me Happy".**
2. **Who may enter?** Grades I-III students of schools implementing the Bright Smiles, Bright Futures Program will be allowed to join.
3. **Must the artwork be original?** Yes. The artwork must be original creation of the student and made without the assistance of others. The artwork must interpret the contest theme. Artwork to have been copied from a book or other materials will be disqualified. Photos and computer-generated artworks will not be accepted.
4. **What type/ medium of entry is acceptable?** Black and white and colored. Students may use line drawing, crayon, paint, regular or colored pencil, acrylic, pastel, magic markers, ink or any combination.
5. **What size should the entry be?** Entries should be a minimum of 8 1/2 x 11 inches and a maximum of 18 x 24 inches.
6. **How should the entries be submitted?** Attach entry form to all entries that will be submitted to the DepEd division head. The artwork may either be mailed flat in a padded envelope or in a cylinder container or hand-carried to the DepEd division office.
7. **How will the entries be judged?** Entries will be judged on originality, creativity, imagination and best rendering of the theme "Why My Bright Smile Makes Me Happy". At the school level, the principal will decide which entries will best represent the school's grade I, grade II, and grade III level.
8. **How will the entries be notified?** The local DepEd office will notify winners of each level.
9. **Timetable.**
 - February 3, 2002 - Contest launch
 - February 30, 2002 - deadline of entries to the division level
 - March 15, 2002 - deadline of entries to the regional level
 - March 30, 2002 - deadline of entries to the national level
 - April 26, 2002- Announcement of winners (during the DepEd Dentist Association Annual Seminar Workshop)
10. **What are the prizes?**

a. School representative –	Student	Certificate of participation
b. Division representative-	Student	P500
	School	P500
c. Regional representative-	Student	P1000
	School	P1000
d. Finalist-	Student	P3000 and Plaque
	School	P3000 and Plaque
11. **For inquiries, please contact:**
DE, School Health and Nutrition Center, 5/F Mabini Bldg., DepEd Complex, Meralco Ave., Pasig City,
Telefax: (02) 633-7245.