



REPUBLIKA NG PILIPINAS

REPUBLIC OF THE PHILIPPINES

KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS

DEPARTMENT OF EDUCATION, CULTURE AND SPORTS

DECS Complex, Meralco Avenue  
Pasig City, Philippines



Same-Sama  
sa DECS

Tanggapan ng Pangalawang Kalihim  
Office of the Undersecretary

Oct. 22, 2001

DECS MEMORANDUM

No. 294 s. 2001

**DRUG ABUSE PREVENTION AND CONTROL WEEK**

TO: Bureau Directors  
Regional Directors  
Directors of Services/Centers and Heads of Units  
School Superintendents  
Divisional Leader School Principals (Secondary)  
Private Elementary and Secondary School Principals  
Vocational High School Principals

1. Pursuant to Presidential Proclamation No. 23 dated September 30, 1998, the Drug Abuse Prevention and Control Week will be observed on November 11 - 17, 2001 with the theme, "*SPORTS End DRUGS*" (*Sports make Winners - Drugs make Losers*), to help develop among the youth an appreciation for alternative activities such as sports. Through sports, the youth develop will power, acquire self-confidence and learn to overcome life's obstacles with courage and firmness.
2. All public and private elementary and secondary teachers, school health and nutrition personnel and school administrators are enjoined to give brief lectures on drug abuse prevention during the first fifteen minutes of each day during the week-long celebration. Inclosed is the list of suggested activities, for ready reference.
3. Regional/division coordinators of the National Drug Education Program (NDEP) shall coordinate the school activities with the different government and non-government agencies. A brief report on these activities will be part of the 4<sup>th</sup> Quarter Report on the School Health and Nutrition Program to be submitted to the Office of the Secretary, Attention: Health and Nutrition Center, DECS, Meralco Ave. Pasig City.
4. Widest dissemination of this Memorandum is desired.

*R. C. Bacani*  
RAMON C. BACANI  
Undersecretary

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Encl.:

As stated

Reference:

DECS Memorandum: (No. 471, s. 2000)

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS  
DRUG EDUCATION  
SCHOOLS

Enclosure to DECS Memorandum No. \_\_\_\_\_ s. 2001

**Suggested Activities for the 2001 Drug Abuse Prevention and Control Week  
Celebration**

**Theme: SPORTS End DRUGS  
(Sports make Winners – Drugs make Losers)**

**Preliminary Activities:**

- Putting up bulletin board displays depicting the theme in strategic places in the schools and in the communities
- Radio broadcasts announcing the Drug Abuse Prevention and Control Week Celebration
- Coordination with municipal and barangay officials, Parent-Teacher-Community Association (PTCA) and non-government organizations to invite local sports figures to advocate against drug use and promote sports appreciation

**Suggested Activities during the Week:**

- Intensive educational campaign against drug abuse through symposia, seminars, film/slide showing, community assemblies, school PTCA meetings/conferences and print and broadcast media
- Integration of the drug abuse prevention concepts in appropriate subject area at the elementary and secondary level
- Mobilization of senior scouts to conduct Inter-School Sports Tournament
- Conduct of Sports clinic in Basketball, Volleyball, etc. by local sports figures