



REPUBLIKA NG PILIPINAS

REPUBLIC OF THE PHILIPPINES

KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS

DEPARTMENT OF EDUCATION, CULTURE AND SPORTS

DECS Complex, Meralco Avenue
Pasig City, Philippines



Sama-Sama
sa DECS

222

Tanggapan ng Pangalawang Kalihim
Office of the Undersecretary

SEP 17 2001

DECS MEMORANDUM

No. 278, s. 2001

SCHOOL HEALTH MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Private Elementary and Secondary Schools Principals

1. In compliance with Presidential Proclamation No. 471 dated September 22, 1994, the School Health Month will be celebrated during the whole month of October. The theme will be "*Developing Health-Promoting Schools: A Challenge*" to bring to the fore the importance and relevance of providing a child-centered, child-friendly and healthy school-community environment towards the children's optimum growth and development.

2. The month long celebration aims to:

- a. increase awareness on the importance of keeping oneself fit and healthy for optimum learning/greater productivity;
- b. intensify health care delivery to the school populace;
- c. advocate school health and nutrition activities for the "Adopt-A-School" Program;
- d. promote child-friendly and healthful school environment; and
- e. encourage school-community partnership for the development of health-promoting schools.

3. The School Health Month will be celebrated with activities focused on special concerns per week as follows:

First Week - Health and Nutrition Services
Second Week - Oral Health Awareness
Third Week - Environmental Sanitation and Healthful Living
Fourth Week - Advocacy for Health; and development of Health-Promoting Schools thru the "Adopt-A-School" Program

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4. To ensure the internalization of the importance of one's health, a brief talk on keeping oneself fit, prevention and control of diseases and on the relevance and importance of health, will be delivered during the 1st 15 minutes of each class day of the month. Health and nutrition messages may be drawn from the Information Handbook for School Health and Nutrition Personnel.

5. The regional/division health and nutrition units/sections, in coordination with the Working Committees on School Health and Nutrition, shall take the lead in planning activities in their respective areas of coverage. They are, likewise, expected to reach out to partner agencies - *local chapters of the Philippine Pediatric Society (PPS), Philippine Dental Association (PDA), Philippine Nurses Association (PNA), Philippine Family Physicians Inc., Philippine Association of Physicians in School Health, Inc.; other GO's and NGO's in the locality*, for the provision of health and nutrition services to the pupils and teachers during the whole month.

6. It is desired that a brief consolidated narrative and pictorial report on the School Health Month Celebration be integrated by the Regional Health and Nutrition Units in their 4th Quarter Report, for submission to the Health and Nutrition Center, DECS, 5th Floor, Mabini Bldg., DECS Complex, Pasig City.

7. Immediate dissemination of this memorandum is desired.

RAMON C. BACANI

Undersecretary

9/14/01

Reference:

DECS Memorandum: No. 336, s. 2000

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION
SCHOOL