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KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS DEPARTMENT OF EDUCATION, CULTURE AND SPORTS

DECS Complex, Meralen Avenue Pasig City, Philippines



Tanggapan ng Kalihim Office of the Secretary

SEP 1 1 2001

DECS MEMORANDUM No. 273, s. 2001

WORLD FOOD DAY POSTER MAKING CONTEST

To: Regional Directors
Schools Division Superintendents
Public/Private Secondary School Principals

- 1. The Department of Agriculture (DA) and the Food and Agriculture Organization (FAO) of the United Nations, in cooperation with the Department of Education (DepEd), will conduct an On-the-Spot Poster Making Contest in observance of the World Food Day on October 16, 2001.
- 2. Participants to the contest are Grades IV to VI pupils enrolled in public and DepEd. accredited private elementary schools nationwide.
- 3. The poster design shall focus on/depict this year's central theme, "Fight Hunger to Reduce Poverty".
- 4. Elimination contests shall be undertaken at the school, district and division levels to serve as bases for the selection of participants in the final On-the-Spot poster making at the regional level.
- 5. Regional winners will receive cash prizes amounting to ONE THOUSAND PESOS (P1,000.00) each, while national winners will receive FIVE THOUSAND PESOS (P5,000.00). Attached are the Guldelines for the contest for ready reference.
- 6. Widest and immediate dissemination of this memorandum is desired.

RAMON C. BACANI
Undersecretary

C:worldfooday/sahleecom2

Encl.:

As stated

Reference:

DECS Memorandum: No. 410, s. 1999

Allotment: 1—(D.O. 50-97)

To be indicated in the <u>Perpetual Index</u> under the following subjects:

CELEBRATIONS & FESTIVALS CONTESTS

GUIDELINES ON-THE-SPOT POSTER MAKING CONTEST

WORLD FOOD DAY 2001

Theme: "Fight hunger to reduce poverty"

The POSTER -

The poster entry shall be an original creation of eligible participants, depicting the central theme of the **Work! Food Day 2001** celebration.

The CONTEST RULES -

- The contest is open to all Grades IV to VI pupils enrolled in public and DECS
 accredited private elementary schools nationwide.
- The poster entry shall be an original creation of eligible participants, depicting the central theme, "Fight Hunger to Reduce Poverty", of the World Food Day 2001 celebration.
- 3. There will be eliminations done at the school, district, division and regional levels following the schedule shown below:

School Level September 12, 2001
District Level September 19, 2001
Division Level September 36, 2004

Regional Level September 26, 2001
October 3, 2001

National Level - October 12, 2001

4. Only the best three (3) posters will be selected for each level based on the following criteria:

Originality - 20% Visual impact - 20% Creativity - 25% Relevance to the theme - 35%

- 5. The DECS Secretariat shall assign a number to each entry during the start of the contest. This number will be the basks for identification. Names of winners shall be revealed only after judging.
- 6. The On-the-Spot Poster Making Contest shall be held for, three (3) hours (8:00 11:00 a.m. or 1:00 4:00 p.m.) at the school and regional levels.

SCHOOL LEVEL: September 12, 2001

- a. Materials to be used in the on-the-spot poster making, will be a white cartolina (18.5" \times 25"). Any art medium except oil may be used but shall be provided by the participants.
- b. The theme should be written on the poster as part of its design.
- c. Winners at this level shall be given a Certificate of Merit by the school
- d. Deadline of submission of winning posters to the district is on September 17, 2001.

DISTRICT LEVEL: September 19, 2001

- a. The best three (3) entries from each school shall be eligible for the district level elimination.
- b. The posters will be displayed at the district office where a panel of judges shall select the best three (3) entries for the next level of elimination.
- c. The winners will be awarded "Certificates/Medals of Merit" by the District.
- d. Deadline of submission of winning entries to the division is on September 24, 2001.

DIVISION LEVEL: September 26, 2001

- a. The best three (3) posters from each district shall be eligible for the division level elimination.
- b. The posters will be displayed at the division office where a panel of judges shall select the best three (3) entries.
- c. Winners shall be awarded Certificates/Medals of Merit by the division.
- d. Deadline of submission of winning entries to the region is on October 1, 2001.

REGIONAL LEVEL: October 3, 2001

- a. Three (3) student winners in the division level elimination are eligible to participate in the regional level poster making contest which will be done On-The-Spot.
- b. The participants/contestants shall fill up an entry form which will also include the brief description/explanation of the finished design written in English or Filipino to be posted at the back of the poster.

- c. Illustration boards $18.5'' \times 25''$ inclusive of border shall be given free to all participants. However, the craypas or whatever medium to be used shall be procured by the contestant or his/her sponsors.
- d. The contest will commence at 8:00 am and end at 11:00 noon.
- e. Three (3) regional winners will each receive a cash gift amounting to ONE THOUSAND PESOS (P1,000.00) from the Food and Agriculture Organization (FAO) of the United Nations.
- f. Deadline of submission of winning entries to the national level is on October 10, 2001.

NATIONAL CONTEST: October 12, 2001

a. The three (3) regional winning entries shall be submitted to:

Ms. INEZ G. MAGBUAL/Ms. JO ANN GRACE B. PERA Agriculture and Fisheries Information Service Department of Agriculture Elliptical Road, Diliman, Quezon City Tel. Nos. 928-0588 928-8741 to 65 loc. 134/137/138

Fax No. 920-4080

Thru: The Regional Information Officer DA Regional Offices

- b. The entries will be displayed at the Department of Agriculture, Diliman, Quezon City.
- c. Six best posters will be selected from among the regional entries.
- d. The judges' decision will be final.

AWARDING OF PRIZES

- 1. The winners of the six (6) best posters will each receive a cash prize of FIVE THOUSAND PESOS (P5,000.00) and a TROPHY. The winning schools will receive a PLAQUE OF APPRECIATION. All the prizes will be coming from the FAO.
- Awarding of prizes is tentatively scheduled on October 25, 2001 by Her Excellency President GLORIA MACAPAGAL-ARROYO at the Department of Agriculture.
- The winners will be provided an all-expense paid trip to Quezon City and back, including food and hotel accommodation by the Department of Agriculture. Each winner shall be entitled to only one (1) escort.
- 4. Winners and their escorts shall be treated to a 5-day, all-expense-paid Educational Tour in Metro Manila and nearby provinces starting on the day after the awarding rite.

This form shall be posted at the back of the poster entry.

WORLD FOOD DAY ON-THE-SPOT POSTER MAKING CONTEST

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Brief description of the poster design: