



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Meralco Avenue
Pasig City, Philippines



Sama-Sama
sa DECS

Tanggapan ng Kalihim
Office of the Secretary

SEP 11 2001

DECS MEMORANDUM
No. 273, s. 2001

WORLD FOOD DAY POSTER MAKING CONTEST

To: Regional Directors
Schools Division Superintendents
Public/Private Secondary School Principals

1. The Department of Agriculture (DA) and the Food and Agriculture Organization (FAO) of the United Nations, in cooperation with the Department of Education (DepEd), will conduct an On-the-Spot Poster Making Contest in observance of the World Food Day on October 16, 2001.
2. Participants to the contest are Grades IV to VI pupils enrolled in public and DepEd. accredited private elementary schools nationwide.
3. The poster design shall focus on/depict this year's central theme, "Fight Hunger to Reduce Poverty".
4. Elimination contests shall be undertaken at the school, district and division levels to serve as bases for the selection of participants in the final On-the-Spot poster making at the regional level.
5. Regional winners will receive cash prizes amounting to ONE THOUSAND PESOS (P1,000.00) each, while national winners will receive FIVE THOUSAND PESOS (P5,000.00). Attached are the Guidelines for the contest for ready reference.
6. Widest and immediate dissemination of this memorandum is desired.

Ramon C. Bacani
RAMON C. BACANI
Undersecretary

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Tel. # 633-7228
633-7208
Fax # 636-4876

Encl.:

As stated

Reference:

DECS Memorandum: No. 410, s. 1999

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
CONTESTS

(Inclosure to DECS Memo No. 273 s. 2001)

GUIDELINES ON-THE-SPOT POSTER MAKING CONTEST WORLD FOOD DAY 2001

Theme: "Fight hunger to reduce poverty"

The POSTER -

The poster entry shall be an original creation of eligible participants, depicting the central theme of the **World Food Day 2001** celebration.

The CONTEST RULES -

1. The contest is open to all Grades IV to VI pupils enrolled in public and DECS accredited private elementary schools nationwide.
2. The poster entry shall be an original creation of eligible participants, depicting the central theme, *"Fight Hunger to Reduce Poverty"*, of the World Food Day 2001 celebration.
3. There will be eliminations done at the school, district, division and regional levels following the schedule shown below:

School Level	-	September 12, 2001
District Level	-	September 19, 2001
Division Level	-	September 26, 2001
Regional Level	-	October 3, 2001
National Level	-	October 12, 2001
4. Only the best three (3) posters will be selected for each level based on the following criteria:

Originality	-	20%
Visual impact	-	20%
Creativity	-	25%
Relevance to the theme	-	35%
5. The DECS Secretariat shall assign a number to each entry during the start of the contest. This number will be the basis for identification. Names of winners shall be revealed only after judging.
6. The On-the-Spot Poster Making Contest shall be held for, three (3) hours (8:00 - 11:00 a.m. or 1:00 - 4:00 p.m.) at the school and regional levels.

SCHOOL LEVEL: September 12, 2001

- a. Materials to be used in the on-the-spot poster making, will be a white cartolina (18.5" x 25"). Any art medium except oil may be used but shall be provided by the participants.
- b. The theme should be written on the poster as part of its design.
- c. Winners at this level shall be given a Certificate of Merit by the school.
- d. Deadline of submission of winning posters to the district is on September 17, 2001.

DISTRICT LEVEL: September 19, 2001

- a. The best three (3) entries from each school shall be eligible for the district level elimination.
- b. The posters will be displayed at the district office where a panel of judges shall select the best three (3) entries for the next level of elimination.
- c. The winners will be awarded "Certificates/Medals of Merit" by the District.
- d. Deadline of submission of winning entries to the division is on September 24, 2001.

DIVISION LEVEL: September 26, 2001

- a. The best three (3) posters from each district shall be eligible for the division level elimination.
- b. The posters will be displayed at the division office where a panel of judges shall select the best three (3) entries.
- c. Winners shall be awarded Certificates/Medals of Merit by the division.
- d. Deadline of submission of winning entries to the region is on October 1, 2001.

REGIONAL LEVEL: October 3, 2001

- a. Three (3) student winners in the division level elimination are eligible to participate in the regional level poster making contest which will be done On-The-Spot.
- b. The participants/contestants shall fill up an entry form which will also include the brief description/explanation of the finished design written in English or Filipino to be posted at the back of the poster.

This form shall be posted at the back of the poster entry.

**WORLD FOOD DAY
ON-THE-SPOT POSTER MAKING CONTEST**

<p>Contest Level:</p> <ul style="list-style-type: none"><input type="checkbox"/> School<input type="checkbox"/> District<input type="checkbox"/> Division<input type="checkbox"/> Region<input type="checkbox"/> National	<p>Contestant No.</p>
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Brief description of the poster design: