



REPUBLIKA NG PILIPINAS

REPUBLIC OF THE PHILIPPINES

KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS

DEPARTMENT OF EDUCATION, CULTURE AND SPORTS

DECS Complex, Meralco Avenue
Pasig City, Philippines



Sama-Sama
sa DECS

Tanggapan ng Kalihim
Office of the Secretary

March 6, 2001

DECS MEMORANDUM

No. 83, s. 2001

**ANNOUNCING THE WINNERS OF THE 2ND KENNY ROGERS ROASTERS
MUSIC COMPETITION "MUSIKA"**

**To: Undersecretaries
Assistant Secretaries
Bureau Directors
Regional Directors
Schools Division/City Superintendent
Private Secondary School Principals**

1. The Department of Education, Culture and Sports-Center for Students and Co-Curricular Affairs (CSCA) and the Kenny Rogers Roasters Philippines, Inc. announce the winners of the "MUSIKA", the music competition of students from public and private secondary schools.

2. The winners of the just concluded 2nd MUSIKA Grand Finals held last January 26, 2001 at the Teatro Aguinaldo are as follows:

A. Solo Vocal Performance Category

a.) POP genre

1st Place : Maria Gerda I. Opague (NCR)
Holy Infant Montessori, Q.C.

2nd Place : Kathleen Rae Jumaquio
International Montessori Center, Bulacan

b.) BROADWAY genre

1st Place : Wilson Benedict Cariaga
Ilocos Sur National High School

2nd Place : Ma. Kristina Cindy Aguilar
Aquinas University Science Oriented
High School, Legaspi City

c.) CLASSICAL genre

- 1st Place : Gabriella M. Francisco
De La Salle Zobel, Ayala Alabang
- 2nd Place : Ben Girard B. Valdez
Regional Science High School, Olongapo City

B. SONGWRITING Category

- 1st Place : Jacob Israel Clemente
Centre Escolar University, Bulacan
- 2nd Place : Felicity Gwen Elizalde
Assumption College, Iloilo
- 3rd Place : Myra Julips B. Mores
San Jacinto National High School, Mabate

3. The first prize winners in both categories received a four year music scholarship in pre-selected schools (UP, UST, St. Scholastica's College and PWU), Php 10,000.00 cash, one (1) audio system and a trophy. The second prize winners received a six-month music scholarship (Ryan Cayabyab School of Music for the Solo Vocal Performance Category while the pre-selected school for the song writing category is the Yamaha School of Music), Php 5,000.00, one (1) audio system and a trophy. The third prize winner in the songwriting category received a three-month music scholarship (Yamaha School of Music) and a trophy.

4. The schools whose students won the first prize for each category received a Karaoke from Kenny Rogers Roasters. The winners need to apply for and pass the entrance exam of the pre-selected school of his/her choice. Music scholarships are non-transferable and not convertible to cash.

5. All DECS regional and division coordinators are commended for their support to MUSIKA, thus ensuring the success from the preliminary judging and the Grand Finals.

6. Immediate and wide dissemination of this Memorandum is desired.


ISAGANI F. CRUZ
Undersecretary

1/11
2/20



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 DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
 DECS Complex, Meralco Avenue
 Pasig City, Philippines



*Sama-Sama
 sa DECS*

*Agapang ng Kalihim
 Office of the Secretary*

June 1, 1999

MEMORANDUM to -

- Regional Directors) Regions I, II, III, IV, V, NCR and CAR
- Schools Superintendents)
- Private Secondary School Principals)

"MUSIKA": THE FIRST KENNY ROGERS ROASTERS MUSIC COMPETITION

Rationale. Music is a universal medium that breaks down barriers and bridges gaps among people. Capitalizing on this strong association with music, Kenny Rogers Roasters, in partnership with the Department of Education, Culture and Sports, hopes to embark on a unique developmental project targeting secondary school level Filipino youth. As music is an integral part of the high school curriculum, this project seeks to identify the truly talented among this particular demographic segment and reward the most outstanding young individuals with a chance to become an accomplished musical artist.

Objectives. The project aims to achieve the following:

- a. To encourage grassroots participation among Filipino high school students in a musical competition; and,
- b. To draw out the most promising musical talents in music composition and performance, specially, among under-privileged youth.

The Project. Pursuant, therefore, to the above objectives, Kenny Rogers Roasters, in partnership with the Department of Education, Culture and Sports, launches an annual music competition dubbed as the **"MUSIKA"**, consisting of two (2) categories, namely; music composition category and solo vocal interpretation. Winners will be provided with a scholarship in Music in any college, university, or school specializing in music training and education.

Target Participants. The competition is open to all public and private high school students presently enrolled in SY 1999-2000 in any DECS-recognized school in Metro Manila and the rest of the country.

Guidelines. The contest mechanics and timetable of activities attached herewith shall guide the conduct of this music competition. (Inclosure No. 1)

Support and Coordination. Concerned Regional Directors, School Superintendents, Regional Division PEHM Supervisors are requested to actively support and assist in the implementation of the project. For queries, please get in touch with the DECS Center for Students and Co-Curricular Affairs at Telefax Nos. 631-8495 or 636-3603.

7. Immediate and wide dissemination of this Memorandum is hereby encouraged.

Andrew Gonzalez
ANDREW GONZALEZ, FSC
Secretary

I.

KENNY ROGERS ROASTERS MUSIC COMPETITION

I. GENERAL REQUIREMENTS

- A. The contest is open to all private and public high school students who are Filipino citizens currently enrolled in the schoolyear 1999-2000 in any DECS-recognized high school in Luzon.
- B. The contest is open only to amateurs and non-professionals.
- C. Entry forms are available at any Kenny Rogers Roasters' outlet.
- D. The entry form must be completed by the contestant and duly endorsed and signed by both the contestant and school's music teacher.
- E. The entry form must state the following complete information:
 1. Contestant's name.
 2. Address
 3. Phone number
 4. Age
 5. Name and Address of School
 6. Year in High School
 7. Name of Music Teacher
 8. Signature of Contestant
 9. Signature of Music Teacher
 10. Name of Parents or guardian
 11. Signature of Parents or guardian

II. CONTEST MECHANICS

- A. There are 2 categories for the Kenny Rogers Roasters' music competition:
 - Music composition category
 - Solo vocal interpretation (Any vocal piece with or without back-up, 4 back-up members at the most).
- B. Music Composition Category
 1. All entries must be original compositions by the contestants, never been published, recorded and released for information, advertising and commercial purposes.
 2. The song should capture the theme "Celebrate the Filipino Youth-its vision, mission and hopes for the next millenlum- in song!".

3. If a songwriter has submitted an entry in collaboration with a composer, the same composer will not be allowed to submit his/her own separate entry.
4. Entries must be recorded on tape accompanied with the music sheet only.
5. Entries can be in English or Filipino.
6. Entries must be at least 2 minutes (120 seconds) and no more than 3 minutes long (180 seconds). Any entry shorter or longer than required will automatically be disqualified.
7. Each entry must be wholly original. If an entry is found to contain four (4) or more consecutive bars of melodic content or lyrics exactly like that of another published or released song either locally or abroad, this entry will automatically be disqualified.
8. All recorded entries on tape must be accompanied with three (3) typewritten copies of the lyrics and must be sung by one (1) or two (2) up to three (3) singers only and accompanied by any of the following instruments namely: piano, organ or guitar. Others than those stated above will be disqualified.
9. Verbal introductions or explanations that are not part of the song should not be included in the tape.
10. By entering a song in this competition, the participants warrant that it has not been contracted for by any third party and that he/she shall not negotiate and/or contract for use of the song with any such third party until after the announcement of the winning entries.
11. The songwriter shall hold Kenny Rogers Roasters', its affiliates, officers, employees and members of the contest committee, free and harmless from any suit, demand, debt, obligation, expense or liability arising from any misinterpretation in connection with his entry submitted to the competition.
12. All official entries must be placed in sealed envelopes together with the duly accomplished entry forms. The contestant's name and address and phone number must be clearly written in front of the envelope.
13. Entries must be performed as submitted.

14. All sealed envelopes can be dropped at the drop boxes located at the nearest Kenny Rogers Roasters' outlet.
15. While the winning entries will be judged based on the totality of the song (lyrics, interpretation, etc.) prizes will be awarded only to the songwriter.
16. Deadline for submission is on September 30, 1999.

C. Solo Vocal Performance

1. All entries must be recorded on cassette tapes with or without accompaniment.
2. Entries need not be original compositions.
3. Valid Entries must be in the ff. music formats:
 - a. Pop
 - b. Ballad / Standard
 - c. Folk / Country
 - d. Classical
 - e. Broadway
 - f. Folk / Ballad (Kundiman)
4. Entries must be in either English or Pilipino.
5. Entries must be at least 3 minutes (180 seconds) but not more than 4 minutes (240 seconds) long. Any entry shorter or longer than required will automatically be disqualified.
6. All official entries must be placed in sealed envelopes together with the duly accomplished entry forms. The contestant's name and address and phone number must be clearly written in front of the envelope.
7. The singer shall hold Kenny Rogers Roasters', its affiliates, officers, employees and members of the contest committee, free and harmless from any suit, demand, debt, obligation, expense or liability arising from any misinterpretation in connection with his/her entry submitted to the competition.
8. All sealed envelopes can be dropped at the drop boxes located at the nearest Kenny Rogers Roasters' outlet.
9. Deadline for submission is on September 30, 1999.

D. Elimination Process

1. Upon receipt of all sealed envelopes, a code number will be assigned to each entry for both categories.
2. All entries will be reviewed by a screening panel to determine the following:
 - a. Authenticity / Originality
 - b. Validity
 - c. Value / Worthiness
3. An elimination round for every category per designated area (i.e. Makati Area, Mandaluyong Area, QC Area, etc.) will be conducted in order to determine who will qualify for the area finals.
4. All contestants will be given an acknowledgement letter upon submission of their entry. Only the winning entries will be notified in writing for the area finals.
5. All performers and/or composers for the music competition category shall assign in whole the original compositions contained in music sheets or recorded on tape to Roasters Philippines Inc. upon the submission thereof to the outlets mentioned herein. All performers for both categories shall formally authorize Roasters Philippine Inc. to enjoy the exclusive rights as regards their performance and reproduction in whatever form (i.e. cassette tapes, CD, etc.) provided under the Intellectual Property Code.

Any and all rights found in the same Code derived by the performers and/or composers from the music competition and the performance shall likewise be assigned to and enjoyed by Roasters Philippines Inc. without any remuneration therefor.
6. All contestants accepted to the area finals will be requested to perform their entries at a designated public venue, which shall be duly announced in a major publication and in the posters located in all Kenny Rogers Roasters' outlets. The winning contestants to the area finals are required to shoulder all their expenses to the designated public venue (i.e. transportation, lodging, meals, etc.)
7. The area finals for the 2 categories will be conducted in the following areas:
 - a. Manila
 - b. Quezon City
 - c. Makati City
 - d. Mandaluyong City

- e. South (Lipa and Bacoor)
8. There will be one winner per category in every area on the area finals (e.g. for Manila there will be one area finals' winner for composition and one for vocal interpretation)
9. All area finals winners will compete for the Grand Luzon finals at the Cultural Center of the Philippines on Jan. 28, 2000. The area finals winners are required to shoulder all their expenses to compete at the Cultural Center of the Philippines (i.e. transportation, lodging, meals, etc.)
10. Prizes at stake:
 - a. **Area Finals** – First Prize – 5,000.00; Second Prize – 3,000.00; Third Prize – 1,000.00. Gift items from Kenny Rogers Roasters' for composition and vocal interpretation winners.
 - b. **Grand Finals** – trophies and a four (4) year music scholarship for the top winners for both categories. The music scholarships are non-transferable and not convertible to cash. The schools for the music scholarship are the following: University of the Philippines, University of Sto. Tomas, St. Scholastica's College, Philippine Women's University, Ryan Cayabyab School of Music, Center for Pop Music, Yamaha School of Music and RJ School of Music.

E. Contest Restriction

1. Contestants are allowed to submit a maximum of two (2) entries per category.
2. Contest is limited to Luzon-based high school students.
3. Entries submitted beyond the deadline are definitely not eligible for the contest.
4. All employees of Kenny Rogers Roasters' and their relatives within the second (2nd) degree of consanguinity and all employees of its advertising and promotional agencies are not allowed to join this contest.

III. JUDGING

- A. Five (5) Judges will screen the entries for the solo performance and five (5) Judges will screen the entries for the music composition.
- B. For the area finals, three (3) or five (5) judges per area will decide who will compete for the Grand Finals. Judges will be members of the academe, music teachers or professional musicians.

C. For the Grand Finals, a Board of Judges composed of Five (5) members will determine the Grand Champions for both categories.

D. Judges' decision is final.

IV. KENNY ROGERS ROASTERS' OUTLETS

1. Alabang 2nd Floor, Alabang Town Center, Muntinlupa City
2. Park Square Park Square 1, Ayala Center Theater Drive corner Pasay Road, Makati City
3. Southmall Upper Ground Floor SM Southmall, Alabang-Zapote Road Las Pinas
4. El Pueblo 2nd Floor El Pueblo de Real Manila Julia Vargas Street Ortigas Center, Mandaluyong City
5. E. Rodriguez E. Rodriguez Blvd. Corner Victoria and Dona Rodriguez Streets, Quezon City
6. Shaw 312 Shaw Blvd. Sunshine Square Mandaluyong City
7. Galleria Level 3 Robinson's Expansion Mall Ortigas corner EDSA Quezon City
8. Duty Free Columbia Complex Food Center NAIA Duty Free
9. Roxas Cuneta Avenue corner Roxas Blvd. Pasay City
10. Luneta Ground Floor Luneta Theater 444 T. M. Kalaw Street Ermita, Manila
11. Ermita Level 1, Robinson's Place Padre Faura Street Ermita, Manila
12. Lipa President Laurel Hi-Way and San Carlos Lipa City Batangas
13. Jupiter 118 Jupiter Street Bel-Air Makati City
14. Megamall Upper Ground Floor, Building A SM Megamall, Mandaluyong City
15. Bacoor Ground Floor, SM City Bacoor, Cavite
16. Fairview Upper Ground Floor SM Fairview, Quezon City

17. Katipunan
303 Katipunan Road, Quezon City
18. Taft
2576 Taft Avenue, Manila
19. SM City
2nd Floor, SM City North EDSA, Quezon City
20. Filinvest
Upper Ground Floor (Filinvest) Festival Supermall
Muntinlupa
21. Glorietta 3
2nd Level, Glorietta 3 Ayala Center, Makati City
22. SM Centerpoint
2nd Floor, SM Centerpoint Sta. Mesa, Quezon City
23. SM Cubao
Ground Floor, SM Cubao Araneta Commercial Center
Cubao, Quezon City
24. Sta. Lucia East
Grand Mall
Ground Level, Sta. Lucia East Grand Mall, Phase III
Marcos Hi-Way corner Felis Street, Calnta, Rizal

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*ng Kalihim
Secretary*

March 6, 2000

MEMORANDUM
93, s. 2000

ANNOUNCING THE WINNERS OF THE 1ST KENNY ROGERS ROASTERS
MUSIC COMPETITION

Undersecretaries
Assistant Secretaries
Bureau Directors
Regional Directors
Schools Division/City Superintendents

The Department of Education, Culture and Sports—Center for Students and Curricular Affairs (DECS-CSCA) and the Kenny Rogers Roasters Philippines, announce the winners of the "MUSIKA", the first music competition for secondary students in both public and private schools in Metro Manila and some parts of Luzon.

The winners of the 1st MUSIKA Grand Finals held on January 19, 2000 at the CP Little Theater are as follows:

A. Solo Vocal Performance Category

- 1st Place : Dorlyn Alfer Abriol Baconguis (NCR)
Culiat High School
- 2nd Place : Cherry Ann Chiu (NCR)
Angelicum College
- 3rd Place : Rexceluz Evangelista (Region IV)
Imus Institute

B. Music Composition Category

- 1st Place : Jessica Reyes (Region IV)
Canossa College
- 2nd Place : Reyzel M. Cayanan (NCR)
Manila Science High School
- 3rd Place : Mark DM Reginio (Region IV)
University of Batangas

3. The first prize winners in both categories received a four-year music scholarship in a college/university of their choice, a computer set and a trophy. The second prize winners received a six-month music scholarship and a trophy, while the third prize winners received a three-month music scholarship and a trophy. Likewise, the respective schools of the winners received an audio-visual set (VHS TV and karaoke) from the Kenny Rogers Roasters.

4. All DECS regional and division coordinators are commended for supporting the MUSIKA, thus ensuring its success from the area finals to the grand finals.

5. Immediate and wide dissemination of this Memorandum is desired.

Andrew Gonzalez
ANDREW GONZALEZ, FSC
Secretary

Reference:

Unnumbered Memorandum dated June 1, 1999

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
PRIZES or AWARDS