



REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ESPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Morato Avenue
Pasig City, Philippines



Sama-Sama
sa DECS

Tanggapan ng Kailhim
Office of the Secretary

February 8, 2001

DECS MEMORANDUM
No. 67, s. 2001

SCHOOL CHILDREN'S FEMININE HYGIENE AWARENESS WEEK

To: Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Private Elementary and Secondary Schools Principals

1. The Department of Education, Culture and Sports, through the Health and Nutrition Center, will observe Women's Health Month in March. In line with the celebration, the first week of March shall be observed as School Children's Feminine Hygiene Awareness Week. The theme is "Starting Right! To be a Responsive Filipina".
2. The week-long celebration aims to create awareness among the children, teachers and parents, the importance of feminine hygiene through information dissemination, integration of feminine hygiene concepts in the curriculum utilizing the instructional materials for the Feminine Hygiene Education Program. All public and private elementary and secondary schools are enjoined to organize educational and social activities to celebrate the occasion. Enclosed is a list of suggested activities.
3. Regional, division and school officials are requested to extend support to the celebration. All school health and nutrition personnel are instructed to take the lead in initiating the various activities more specifically the advocacy of feminine hygiene in the schools and communities.
5. Immediate dissemination of this Memorandum is desired.

Ramon C. Bacani
RAMON C. BACANI
Undersecretary
Officer-In-Charge

Encl.: As stated
Reference: DECS Memorandum: No. 555, s. 2000
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS & FESTIVALS

HEALTH EDUCATION

(Enclosure to DECS Memorandum No. 67, s. 2001)

Suggested activities for the School Children's Feminine Hygiene Awareness Week

Theme: **"STARTING RIGHT! To be a Responsive Filipina"**

Preliminary Activities:

- Putting up of bulletin board displays depicting the theme in strategic places in the schools and in the communities.
- Radio broadcasts announcing the Feminine Hygiene Awareness Week Celebration.
- Coordination with municipal and barangay officials, Parent-Teacher-Community Association (PTCA) and non-government organizations related to the week's activities.

Suggested Activities during the Week:

1. Ecumenical religious services to mark the beginning of the week
2. School-community parade
3. Literary-musical program
4. Intensive educational campaign on feminine hygiene through symposia, seminars, film/slide showing, community assemblies, school PTCA meetings/conferences and print and broadcast media
5. On the spot contest depicting the theme of the celebration
 - Slogan and essay writing in English and Filipino
 - Poster making
 - Painting/drawing/sketching
 - Composition of jingles, rhymes, songs
6. Integration of the following topics in appropriate subject areas at the Grade V and VI elementary pupils.
 - roles and responsibilities of a responsive Filipina
 - importance of feminine hygiene