



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Morato Avenue
Pasig City, Philippines



*Sama-Sama
sa DECS*

*Tanggapan ng Kalihim
Office of the Secretary*

August 16, 2000

DECS MEMORANDUM
No. 366, s. 2000

**SEARCH FOR SCHOOLS DIVISION SUPERINTENDENTS WITH BEST
INITIATIVES FOR WOMEN'S HEALTH PROMOTION**

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents

1. The Department of Education, Culture and Sports, and Johnson and Johnson ASEAN Consumer Group of Companies, announce the Millennium Search for Schools Division Superintendents with Best Initiatives for Women's Health Promotion. Women in this context shall include the girls at the elementary and secondary levels and the female teachers and non-teaching personnel in DECS.

2. The Search aims to:

- a. create general awareness on the importance of promoting girls'/women's health; and on the DECS-J&J ASEAN School-Based Women's Health Project;
- b. recognize the initiatives of the superintendents in the promotion, protection and maintenance of the health of the female population of DECS; and
- c. gain commitment towards the effective implementation of strategies that address girls'/women's health needs and concerns.

3. The whole duration of the Search will be from August 2000 to March 2002. This will consist of two (2) phases:

Phase I shall be conducted from August to September 22, 2000 and the evaluation criteria shall be focused on existing activities and future plans to promote women's health. This phase will be given a weighted average of 20%.

Phase II shall be conducted from October 2000 to March 2002. The criteria for this phase shall concentrate on the accomplishments in the division towards women's health development. This Phase will have a weighted average of 80%.

All superintendents will get their respective cumulative averages for Phases I and II; and the ones with the three (3) highest percentages shall be proclaimed as winners.

E-Mail Address:
OSEC@SKYINET.NET

"Together Let Us Build This Nation Through Education"

Tel. # 02-633-7228 or 7208
Fax # 02-632-0805

4. All regional winners of the First Phase shall receive cash prizes; trophies; and products from the partner agency during the Awards Night of the Millennium School Health and Nutrition Forum to be held at the Benitez Hall, Teachers Camp, Baguio City on October 9, 2000. The Second Phase shall select one (1) Outstanding Implementor, 1st Runner-up from among the superintendents. Awards shall be given in CY 2002, within the month of March being proclaimed Women's Month; the specific date and venue of which, will be announced later.

5. The Implementing Guidelines for the Phase I of the Search, which include the program schedule and contest mechanics, as well as the prescribed application form, are hereby enclosed. The guidelines for Phase II shall be issued in a separate Memorandum at a later date.

6. For queries, please call the Health and Nutrition Center at telefax No. 633-7245 or DECS trunk line 632-1361 local 2091/2154/2094/2155.

7. All schools superintendents are encouraged to participate in this endeavor.

8. Immediate dissemination of this Memorandum is desired.

Andrew Gonzalez
ANDREW GONZALEZ, FSC
Secretary

Encls.:
As stated

Reference: None

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

~~HEALTH EDUCATION~~
~~OFFICIALS~~
~~SEARCH~~

IMPLEMENTING GUIDELINES FOR THE DECS AND JOHNSON & JOHNSON
ASEAN SEARCH FOR SUPERINTENDENTS WITH BEST INITIATIVES FOR
WOMEN'S HEALTH PROMOTION
(PHASE I)

A. Program Schedule

At the National Level

1. *Issuance of the DECS Memorandum on the Search* August 4, 2000

2. *Coordination with the Regional Offices* August 8, 2000
Health and Nutrition Center, DECS will coordinate with the Regional Selection Board.

At the Regional Level

1. *Issuance of the Regional Memorandum* August 9, 2000
The Regional Offices will issue a Memo and Guidelines to the Division Offices announcing the Search.

2. *Creation of a Regional Selection Board* August 10, 2000
The Regional Selection Board will be created and tasked with the function of processing and screening the candidates. This Board will be chaired by the Regional Director.

3. *Distribution of Application Forms to Superintendents.* August 11, 2000
The Regional Selection Board will send invitation letters and Application Forms to all superintendents encouraging them to join the Search.

4. *Submission of duly accomplished Application Forms and Supporting Documents* August 14 -
September 15, 2000
All interested applicants will have to fill out their Application Forms and submit them to the Regional Selection Board together with all the supporting documents.

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|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|
| <p>5. <i>Evaluation of Application Forms</i>
All the interested candidates will be screened based on their paper credentials and achievement reports.</p> | <p>September 18 - 21,
2000</p> |
| <p>6. <i>Declaration of a Regional Winner</i>
The regional winner will be announced by the Chair of the Regional Selection Board.</p> | <p>September 22, 2000</p> |
| <p>7. <i>Submission of Documents of all candidates to the National Selection Board.</i>
These documents and rating sheet will be the bases for the evaluation of the Second Phase of the Search.</p> | <p>September 25 - 29
2000</p> |

B. Contest Mechanics

1. Selection Board

- 1.1. The National Selection Board will be composed of officials from the DECS and J&J ASEAN. At the Regional Level, the Regional Selection Board will be composed of DECSRO Officials and will be chaired by the Regional Director.
- 1.2. The Board Members are to convene during the designated screening time (see the Implementing Guidelines); and may visit project sites for validation purposes.
- 1.3. Supporting documents and accomplishment reports will have to be submitted on the prescribed dates, otherwise, they will not be included in the deliberations of the Selection Board.
- 1.4. the decisions rendered by the Selection Board at the regional and national level are final and unappealable.

2. Evaluation Criteria

Evaluation by the Selection Board will be based on the following criteria:

- 2.1. General Characteristics of the Initiatives for Women's Health Promotion
 - Innovativeness/Creativity
 - Division-Wide Coverage
 - Must address women's health concerns
- 2.2. Nature of the Women's Health Initiatives/Project
 - Must show evidence of promoting, protecting and maintaining the health of the female population of DECS.
 - Must show evidence of administrative support to girls'/women's health development.

- Must show evidence of networking and linkages with other agencies/ organizations both government and non-government on women's health promotion.
- Must project role of administrator as empowered agents of change.

2.3. Impact/Significance of Women's Health Initiatives/Project

- Must produce positive change in the health behavior of the populace.
- Must elicit administrative support from all school administrators.
- Must ensure the continuity of the project even after the contest life span.

2.4. Professional Management Skills

- Linkages and networking skills
- Resource mobilization
- Efficient execution/implementation of the Integrated School Health and Nutrition Program and women's health initiatives.

Supporting Documents Needed:

- Photographs of project activities
- Written records of project activities undertaken
- Certified written testimonies of community and school officials, parents, teachers, pupils and other involved GO's and NGO's
- Project proposal on Women's Health (to include rationale, objectives, implementation plan, resources, mobilization, etc.)

3. Coverage/Qualification/Requirements

3.1. The Search is open to all Schools Division Superintendents throughout the 16 regions. Each region will declare a Regional Winner for the Phase I. However, all the superintendents who joined Phase I are entitled to join Phase II, retaining with them their individual percentage rating given during the Phase I evaluation.

3.2. To qualify, a Schools Division Superintendent must possess the following qualifications:

- Must be a Superintendent in that Division for the duration of the contest
- Must be willing to promote Women's Health in the Division/
- Must file the required application form and submit himself/herself to the selection process as prescribed in the Guidelines.

3.3. The paper requirements include:

- Duly accomplished Application Form (see attached)
- Recent 2 X 2 colored photo (1 copy)
- Supporting documents/achievement reports

4. Prizes

Phase I

For each selected regional winner:

- P10,000.00 cash
- Trophy
- Assorted Johnson & Johnson products worth P5,000.00
- P40,000.00 from DECS-Health and Nutrition Center (HNC) for priming-up activities for women's health promotion.

Phase II

- 1st Prize
 - P30,000.00 cash
 - Trophy
 - Round Trip Ticket to U.S. (with Hotel Accommodation) for an Educational/Observation Tour on Women's Health Program (Non-convertible to cash)
 - Assorted Johnson & Johnson products
 - P90,000.00 from DECS-HNC to the winning division for the implementation of the School Based Women's Health Project
- 2nd Prize
 - P20,000.00 cash
 - Trophy
 - Round Trip Ticket to any Asia-Pacific Country (with Hotel Accommodation) for an Educational Observation Tour on Women's Health Program (Non-convertible to cash)
 - Assorted Johnson & Johnson products
 - P70,000.00 from DECS-HNC to the winning division for the implementation of the School-Based Women's Health Project
- 3rd Prize
 - P10,000.00 cash
 - Trophy
 - Round Trip Ticket to any ASEAN Country (with Hotel Accommodation) for an Educational/Observation tour on Women's Health Program (Non-convertible to cash)
 - Assorted Johnson & Johnson products
 - P50,000.00 from DECS-HNC to the winning division for the Implementation of the School-Based Women's Health Project

(Enclosure to DECS Memorandum No. 366, s. 2000)

DECS -- J & J ASEAN Search for Superintendent With Best Initiatives for Women's Health Promotion

APPLICATION FORM

Please attach
Recent 2x2
Colored photo

A. PERSONAL DATA

FULL NAME _____

Surname

Given Name

Middle Name

PERMANENT ADDRESS _____

No. & St.

Town/District

City/Province

DIVISION _____

DIVISION ADDRESS _____

Town/City

Municipality

DATE OF BIRTH _____

Month

Day

Year

PLACE OF BIRTH _____

CITIZENSHIP _____

CIVIL STATUS _____