



Tanggapan ng Kalihim
Office of the Secretary

REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Maralao Avenue
Pasig City, Philippines



Sama-Sama
sa DECS

August 14, 2000

DECS MEMORANDUM
No. 363, s. 2000

SECOND EDITION OF PINOY MAGIC LANTERN

To: Regional Directors
Schools Division/City Superintendents
Private Elementary and Secondary Schools Principals

1. The Pinoy Magic Lantern (PML) Association, in coordination with the Department of Education, Culture and Sports (DECS) continues to touch the lives of more than nine thousand (9,000) children including the one thousand two hundred sixty five (1,265) members from both public and private elementary schools in Metro Manila and in the different parts of the country. The City Council of Manila agreed to be one of the major proponents and the official city for this year's PML Projects and Events.
2. On its second year, the PML will feature several activities like film screenings, workshop on the Art of Filmmaking for children and film tour to Palawan, Cavite, and Davao. The film tour to Palawan to kick off on October this year is in cooperation with HELVETAS, the Swiss Association for International Cooperation and the City Government of Puerto Princesa.
3. The Magic Lantern, a film club for children aged 6-11 has developed its concept by drawing on the four main emotional responses cinema plays on: laughter, fear, sadness and fantasy. Children of this age perceive the movies basically as an emotional experience and considerations of aesthetics and technique come later. This presentation aims to give the young audience a sense of discrimination that will help develop their critical faculties and enhance their pleasure as viewers.
4. Considering the worthy objective of this project, this Office encourages the participation of the schools in the various activities of Pinoy Magic Lantern.
5. Inquiries may be directed to Ms. Catherine C. Cornell, Marketing Director, PML, at fax no. 436-82-55.
6. Immediate dissemination of this Memorandum is desired.

Andrew Gonzalez
ANDREW GONZALEZ, FSC
Secretary

Reference:
DECS Memorandum: No. 270, s. 1999
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

~~SOCIETY~~ or ASSOCIATIONS
~~THEATER~~
~~WORKSHOPS~~