



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Meralco Avenue
Pasig City, Philippines



*Sama-Sama
sa DECS*

*Tanggapan ng Kalihim
Office of the Secretary*

August 11, 2000

DECS MEMORANDUM
No. 358, s. 2000

HEALTH EDUCATION WEEK

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Private Elementary and Secondary Schools Principals
Vocational High Schools Principals

1. Pursuant to Presidential Proclamation No. 255 dated August 20, 1967, the Health Education Week will be observed on October 8-14, 2000.
2. The celebration will highlight the theme "Health Education: In Crisis?" to underscore the urgent need of revisiting the status of school and community health education; and its impact on national health development. In observance of the week-long celebration, all schools are enjoined to conduct appropriate activities. School health and nutrition personnel and education supervisors-in-charge of health education shall take the lead in the coordination of health and nutrition information and education in their respective areas. Enclosed are the suggested activities that may be undertaken.
3. As a fitting highlight of the week-long celebration, a National Work-Conference on Health Education shall be conducted by the Health Education Association of the Philippines (HEAP) Inc. on October 11-12, 2000 at the Quezon Hall, Teachers Camp, Baguio City. The Conference aims to :
 - a. discuss the status of school and community health education, vis-a-vis other priorities; and
 - b. strategize an action agenda to enhance school and community health education.
4. Participants such as school administrators, technical staff of the Health and Nutrition Center, members of the regional and division working committees on Health and Nutrition, regional and division school health and nutrition personnel from both public and private schools; regional, division science/health/nutrition supervisors, health education faculty of teacher-training institutions and key teachers in health are enjoined to attend on official time only.

E-Mail Address:
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"Together Let Us Build This Nation Through Education"

Tel. # 02-633-7228 or 7208
Fax # 02-632-0805

5. A registration fee of One Thousand Pesos only (P1,000.00) to cover meals (October 11- lunch and dinner with p.m. snacks; October 12 – breakfast and lunch with a.m. snacks), lodging, kit and handouts will be charged each participant. Expenses of participants from the private sector may be borne by their respective school/agency in accordance with previous arrangements.

6. Immediate dissemination of this Memorandum to all concerned is desired.

Andrew Gonzalez
ANDREW GONZALEZ, FSC
Secretary

Encl.:
As stated

Reference:
DECS Memorandum: No. 406, s. 1999

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
 HEALTH EDUCATION

(Enclosure to DECS Memorandum No. 358 s., 2000)

Suggested Activities for the Health Education Week Celebration For CY 2000

Theme: "HEALTH EDUCATION: IN CRISIS?"

Preliminary Activities:

- Putting up of bulletin board display/streamers depicting the theme in strategic places in the schools
- Radio broadcast announcing the Health Education Week Celebration
- Conference with local government officials and non-government agencies/organizations on the conduct of the activities during the week.

Suggested activities during the Week:

1. Ecumenical religious service to mark the beginning of the Week.
2. School community parade.
3. Literary musical program.
 - significance of the celebration and the theme.
4. Health information campaign and discussion of the theme through symposia, seminars, film/slide showing, community assemblies, PTA meetings, conferences and tri-media.
5. On the spot contest depicting the theme of the celebration
 - composition/essay writing
 - poster making
 - painting/drawing/sketching
 - jingles/slogan in English and Filipino
6. Integration of health, nutrition, and environmental messages in the different learning areas.
7. Holding of school-community health and nutrition education exhibits and shows.
8. Discussion of health education activities undertaken by GO's and NGO's in the area.
9. Integration of health education and promotion in community development.