



*Sama-Sama  
 sa DECS*

*Tanggapan ng Kalihim  
 Office of the Secretary*

July 31, 2000

DECS MEMORANDUM  
 No. 346, s. 2000

**DECS-RCBC SHORT STORYWRITING CONTEST ON ENVIRONMENTAL  
 PROTECTION AND CONSERVATION**

To: Bureau Directors  
 Regional Directors  
 Schools Division/City Superintendents  
 Private Elementary Schools Principals

1. The Department of Education, Culture and Sports (DECS) in collaboration with the Rizal Commercial Banking (RCBC) will conduct the 7<sup>th</sup> Kuwentong Kalikasan: Katha ng Kabataan, a storywriting contest among elementary school children. This activity is part of the commitment of the RCBC to promote environmental protection and conservation while honing the skills of elementary school pupils in communication skills, both Filipino and English, through short story-writing.

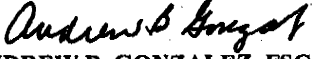
2. The contest is open to public and private elementary school children. The entries will be divided in two (2) segments or groupings and into two (2) categories, English and Filipino.

<u>Grade levels</u>	<u>Segment</u>	<u>Categories</u>
Grades I-IV	Segment A	Filipino/English
Grades V-VI	Segment B	Filipino/English

3. All entries should focus on the theme "Environmental Preservation". Entries should address the issues on Philippine environment like pollution, land erosion, cutting of trees and endangered species among others.

4. Every school should organize a Selection Committee composed of one Master Teacher for English and one Master Teacher for Filipino headed by the Principal of the school. The Committee will select the best entry from Segment A and Segment B in both English and Filipino categories. A total of four (4) entries, 2 in Filipino and 2 in English, will be submitted to any RCBC Branch nearest their place. Validation will be conducted by the sponsors whenever necessary to determine the authenticity of the pupils' entries.

5. Sixty-four (64) finalists will be chosen from which four (4) grand prize winners will be chosen. One winner will be declared for each segment and for each category.
6. The deadline for the submission of entries from the schools will be on or before November 24, 2000. The contest mechanics are found in the enclosures.
7. Immediate dissemination of this Memorandum is desired.

  
ANDREW B. GONZALEZ, FSC  
Secretary

Encl.:  
As stated

Reference:  
None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

~~CONTEST~~  
~~ENVIRONMENTAL EDUCATION~~

**7<sup>th</sup> RCBC KUWENTONG KALIKASAN: KATHA NG KABATAAN**

**CONTEST MECHANICS**

**I. TECHNICAL RULES**

1. The contest is open to all pupils of **public and private elementary schools nationwide**.
2. Contestants should accomplish the official entry form which can be obtained from all RCBC branches nationwide, schools and DECS Offices.
3. The entry form should be signed by the Filipino /English teacher and the school principal to certify that the participant is a bona fide student of the school he/she represents and that the entry is a true work of the child.
4. Every entry should have as its theme: "**Environmental Preservation**". Entries should address issues on Philippine environment like pollution, land erosion, deforestation, endangered species, among others.
5. There will be **two (2) categories: English and Filipino**
6. Only **one (1) entry**, either English or Filipino, must be submitted by the pupil/participant.
7. There will be two segments:

<b>Grade Levels</b>	<b>Segment</b>	<b>Categories</b>
Grades I-IV	Segment A	English/Filipino
Grades V-VII	Segment B	English/Filipino

8. Entries for **Segment A** should have at least **80 but not more than 200 words**. Entries for **Segment B** should have at least 200 but not more than 800 words.
9. Stories may be either fiction or non-fiction.
10. The official entry form should be attached to the story. The story should not bear the contestant's name, school or grade level. The official entry form can be photocopied.
11. Entries should be typewritten and double-spaced if possible. However, hand written entries will be accepted as long as they are printed and double-spaced. Contestants **must submit five (5) copies of the story** with attached official entry form.

**II. SUBMISSION OF ENTRIES**

1. Deadline for the submission of entries to school principals is **November 17, 2000**.
2. **School principals** will screen the entries and choose the **best two (2) entries** for each segment and each category to get a **total of four entries**. School principals

must submit the screened entries to the nearest RCBC Branch on or before November 24, 2000.

3. RCBC Branches must submit all the entries to the Corporate Communications Department of the RCBC Head Office on or before November 29, 2000.

### III. SELECTION

1. Judging shall be done in two (2) phases:

**A. Pre-judging** - A pre-judging committee will choose the **top five (5) winners per region** for each segment and category. These entries will advance to the second phase for the final judging entries.

**B. Final Judging** - A total of **four (4) grand prize winners** will be selected. **One winner will be declared for each segment and category.** Interview with finalists will be done by the committee as part of the final screening.

2. Judging of the final entries will be based on the following criteria:

**A. Originality and creativity** ----- 50%

Does the story present new ideas and new treatment to environmental issues?  
How are the characters presented?

**B. Mastery of the language** ----- 25%

Do the words and language used in the story reflect a child's vocabulary in his/her grade level?

**C. Content** ----- 25%

**a. Moral of the story**

*Does the story contain good moral values and promote protection of the environment?*

**b. Relevance to Philippine cultural heritage**

*Does the story give an ethnic character to environmental issues or concerns? For example : Using Maria Makiling as the main Character*

3. Judges are independent bodies not connected to RCBC.
4. Judges' decision is final and irrevocable.

#### **IV. Winners and Prizes**

1. Winners will be notified through a telegram and their names will be announced through print ads.
2. Prizes will be as follows.

***Finalists:***

- ❖ *Savings account worth P3,000.00 as token prize plus Certificate of Recognition*

***Grand Prize Winners:***

- ❖ *Student – P30,000.00 cash and trophy; winning entry will be printed in the next RCBC “Nature Studies” book and a Pacific Plan Scholarship Package worth P25,000.00*
  - ❖ *School – P20,000.00 and a trophy*
  - ❖ *Homeroom Adviser – P5,000.00*
3. *All winning and non-winning entries will become property of RCBC.*
  4. *Employees and relatives up to the 2<sup>nd</sup> degree of consanguinity and affinity of Rizal Commercial Banking Corporation, its PR and advertising are disqualified to join.*

***For more information, please contact RCBC Corporation Communications Department at 891-0894 or 894-9000 local 2711/2730.***