

REPUBLIC OF THE PHILIPPINES DEPARTMENT OF EDUCATION, CULTURE AND SPORTS Meralco Avenue, Pasig, Metre Manifa

OFFICE OF THE SECRETARY

June 28 2000

DECS MEMORANDUM No 281 s 2000

DECS ENCOURAGES THE PARTICIPATION OF RURAL WOMEN IN THE NUTRI-MEAL COMPETITION

To Regional Directors Schools Division/City Superintendents All Others Concerned

- The National Commission on the Role of Filipino Women (NCRFW), in cooperation with the Land Bank of the Philippines (LBP) the Development Bank of the Philippines (DBP), and the Nutri-Meal member agencies such as the Department of Agriculture (DA), Department of Health (DOH), Department of Interior and Local Government (DILG) Department of Education Culture and Sports (DECS), and Department of Trade and Industry (DTI) is holding a nutri-meal competition which is now on-going until October 15 2000
- This competition is designed to encourage government agencies, non-government organizations rural families and other interested parties who have accessibility to the abundant produce of low-cost and highly nutritious fruits and vegetables to maximize the benefits of their efforts by introducing improved consumption methods and discover potential strategies to address food security
- This will be conducted into two (2) stages a) pre-selection course (barangay search municipal search and provincial and regional search) and the culmination/national search. The criteria for judging and other details of the competition is enclosed.
- 4 All heads of the regional and division offices shall initiate and devise mechanisms to encourage the participation of rural women and farmers as well as interested parties in the spirit of innovativeness and voluntarism
- This Department and its offices shall fully support and cooperate with the NCRFW in the preparation and implementation of the said competition
- 6 Immediate dissemination of this Memorandum is desired

Under Yough ANDREW GONZALEZ FSC Secretary

Encl As stated
Reference None
Allotment. 1—(D O 50-97)
To be indicated in the Perpetual Index
under the following subjects

CONTESTS

FOOD PRODUCTION

SEARCH

CRITERIA FOR JUDGING AND OTHER DETAILS OF THE NUTRI-MEAL COMPETITION

A. Pre-Selection Course

The Nutri-Meal Competition's Pre-Selection will be handled and manned by the Department of Interior and Local Government (DILG) in cooperation with the respective Local Government Units (LGU's) This will be conducted in three (3) phases 1) Barangay Search 2) Municipal Search, and 3) Provincial and Regional Search All Initial entries must enter the Barangay Search contending for the Barangay Nutri-Meal Winner (one winner per Barangay) The respective winners of each participating Barangay will then be elevated to compete at the Municipal Search to vie for the Nutri-Meal entry of the Municipality (one winner per Municipality) Subsequently, winners of the Municipal Search will proceed to the Provincial and Regional Search for the possibility to be qualified for the National Search during the Culmination in October 15, 2000

All arrangements and prizes pertaining to the conduct of the Pre-Selection Course will be shouldered by the participating LGU's

B Culmination/National Search

The NCRFW will be hosting the culminating activity on October 15, 2000 ranging from the administrative logistics and preparations, up to the solicitation of prizes. All Nutri-Meal Entries of the Regional Search Winners shall be forwarded to the NCRFW for proper arrangements for the National Search on or before October 1, 2000. The Grand Winner of the Nutri-Meal Competition will be given appropriate recognition by the NCRFW and whose entry will be promoted for consumption by rural families.

C CRITIRIA FOR JUDGING

- resourceful utilization of Indigenous marine products, spices, vegetables and herbs
- Innovative preparation and cooking method
- high/complete nutritional content at par with the recommended daily nutritional requirements
- marketability
- economical/affordability
- easiness to prepare and availability of ingredients