

REPUBLIKA NG PILIPINAS REPUBLIC OF THE PHILIPPINES KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS

DEPARTMENT OF EDUCATION, CULTURE AND SPORTS

DBCS Complex, Meraleo Avenue Pasig City Philippines

Tanggapan ng Kalihim Office of the Secretary

No

To

Tune 16, 2000



Sama-Sama aa DECS

OBSERVANCE OF NUTRITION MONTH 2000

DECS MEMORANDUM

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Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Divisions/City Superintendents

Private Elementary and Secondary Schools Principals

- 1 Conformably with certain provisions of Presidential Decree No 491, otherwise known as the "Nutrition Act of the Philippines", the month of July is designated as Nutrition Month, to create public awareness on the importance of good nutrition in the pursuit of improved quality of life. The theme "Wastong Nutrisyon, Alamin at Gawin" was selected to emphasize the advocacy of the Nutritional Guidelines for Filipinos which contain the primary recommendations to promote good health through proper nutrition.
- As a highlight of the celebration, feeding of Grade 1 pupils in the identified public elementary schools shall be started. Other activities that may be undertaken are as follows
 - a. display of streamers in schools and office buildings,
 - b dissemination of the Nutritional Guidelines for Filipinos,
 - c inclusion of nutrition concepts in the messages of speakers during the flag ceremony on July 3, 10, 17 and 24,
 - d. press releases and publication of nutrition articles in local and school papers,
 - e conduct of symposia, seminars, and orientation on the theme of the celebration,
 - f holding of nutrition exhibits and fair, and
 - g. conduct of various contests like
 - > nutri-jingle, poems, slogan, poster-making
 - > lutong masang Pinoy seaturing parent child tandem, and
 - school/community/family garden
 - h. resource generation/fund raising activities to support the school feeding project, etc

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- All regional directors and schools superintendents shall see to it that appropriate activities be conducted in the schools. It is requested that the Regional Health. Unit and their division counterpart shall take the lead in planning and conducting the activities in collaboration with other government and nongovernment organizations.
- 4 It is requested that a narrative and pictorial report on the activities undertaken on the celebration be submitted to

The Director Health and Nutrition Center DECS, Meralco Avenue, Pasig City

5 Immediate and wide dissemination of this Memorandum is desired

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ANDREW GONZALEZ FSC
Secretary

Reference

DECS Memorandum No 235, s 1999

Allotment 1--(D O 50-97)

To be indicated in the Perpetual Index under the following subjects

CELEBRATIONS & FESTIVALS
NUTRITION EDUCATION

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