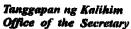


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REPUBLIKA NG PILIPINAS REPUBLIC OF THE PHILIPPINES KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS DEPARTMENT OF EDUCATION, CULTURE AND SPORTS

DECS Complex, Merajon Avenue Pasig City. Philippines

Pasig City. Philippiner







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DECS MEMORANDUM No 244 s 2000

IMPLEMENTATION AND MONITORING OF SCHOOL USE OF THE KNOWLEDGE CHANNEL (EDUCATIONAL TELEVISION)

To Undersecretaries
Assistant Secretaries
Bureau/Center/Service Directors
Regional Directors
Schools Division/City Superintendents
All Others Concerned

- 1 Coverage and Objective. This Memorandum pertains to the use and monitoring of the Knowledge Channel (Educational Television Channel) which shall be airing curriculum-based educational programs daily starting June 2000 to supplement the regular teaching of certain subjects such as English, Science and Mathematics
- Target Divisions and Schools. Schools in certain divisions which sent or will send participants to the Teacher Training-Workshops on Television-Assisted Instruction conducted by Sky Foundation Inc. (SFI) in coordination with DECS Central Office and/or which have the facilities necessary to enable students to view the Knowledge Channel on a regular basis (i e at least once a week for a particular subject and grade/year level) are targeted to start the use of the Knowledge Channel starting June 2000
- Provision of Television Sets and Free Cable Installation. DECS Central and/or field offices shall include in their priority of schools to be provided television sets those schools which shall utilize education television including the Knowledge Channel. The target schools are similarly expected to tap local sources to acquire the desired number of television sets for this purpose. Meanwhile, SFI shall provide free cable installation to the target schools found in areas which have access to the Knowledge Channel.
- Dissemination of Program Calendars and Teacher Guides. SFI will send copies of the Knowledge Channel program calendar to concerned division offices for the latter to disseminate a copy to each target school within the same division (partial list of schools by division found in Annex 1 schools with teachers who have been trained on E-TV) Soon thereafter SFI will also send copies of Teacher Guides to the concerned division offices again intended for the target schools
- Role of Concerned Division Offices. The concerned division offices should assign a senior staff from its Elementary and/or Secondary Unit(s) as Education TV (ETV) Coordinator(s) who shall be tasked to liaison with SFI and be responsible for the delivery of Knowledge Channel materials to the target schools in addition the Division ETV Coordinator(s) shall be tasked to assist in the monitoring of the actual use of the Knowledge Channel in the division and to submit a quarterly report on the same to SFI

- Training of E-TV Coordinators A training of E TV Coordinators from the DECS Central (BEE BSE IMCS) regional and division offices is expected to be conducted within the first quarter of SY 2000-2001. The training will familiarize the E-TV Coordinators on the use of the Knowledge Channel and train them to perform their role as E TV Coordinators. Concerned central regional and division offices are requested to send the names of their assigned E TV Coordinators to SFI on or before June 15, 2000.
- 7 For any query or clarification or re the Knowledge Channel please contact SFI c/o Joyce/Clair at tel nos 631-4349 or 746-3814 to 19 local 7603 with address at the Ground Floor Sky Mall Building 888 Edsa Mandaluyong City
- 8 For the information and guidance of all concerned

Andrew Gonzalez, FSC Secretary

Encl

As stated

Reference None

Allotment 1---(D O 50 97)

To be indicated in the <u>Perpetual Index</u> under the following subjects

CURRICULUM
EDUCATIONAL SHOWS
SCHOOLS
PEACHING AIDS

FUBLIC ELEMENTARY AND SECONDARY SCHOOLS HAVING TEACHERS TRAINED ON TELEVISION - ASSISTED INSTRUCTION MAY 2000

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	Region Division Elem Schools		High Schools	
III .	Bulacan	Saluysoy E S	Obando National	
7 AUGUS		Meycauayan West		
		Calvario ES		
		Obando Central Sc	^ _	
		Paco Elem School	,v	
IV	Laguna		Pulong Santa Cruz	
			Aplaya National	
·	Cavite	Bulalo E S	Tanza National	
		Dasmarinas E S	Tagaytay National	
_		Ladislao E S	Bacoor National	
		Bacoor E S		
		Maduya E S	1.1	
		Paliparan III		
, ,		Carmona E S	,, , , , , , , , , , , , , , , , , , ,	
		Francisco Barzaga		
		Maragondon E S	, , , , , ,	
		Taya Elem Sch	,	
		Sabang Elem Sch		
		Manuel Rojas E S	, wil	
		Julian Felipe E S		
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Pasong Santol E S	/	
	##X	Bayan Luma E S	, , ,	
_ ns	_	Imus Pilot School	` —	
_ \ \ \		Amaya E S	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
V	Naga	San Isidro E S	Naga City H S	
		Tabuco Central Sc	Pili National H S	
_	·/*	Pacol Elem Sch	Santo Tomas H S	
/AW)		Concepcion Grande		

VI	Bacolod City	A Bonifacio	Brgy Singlang Airport
		A Mabini	Luisa Medel
_ _		Dona C L Montelibano	Alangilan Nat l
_		Educational & Training Center	Mansilingan Agno Industrial H S
P	,	Sum ag Elem Sch	Paglaum Village
			Bata National High
VI_	Iloilo City	Dingle Central	
		Leganes Elem	, <u> </u>
		Passi Central Sch	-
		Pototan Elem	71-11
		Molo II Elem Sch	-

VII	Dumaguete	Amador Dagudag	Camanjac National
<u> </u>		Cadawinonan Elem	
		City Central Elem	
		Hermenigilda F	
	1	Gloria Memorial	
 -		South City Elem	
VII	Cebu City	Lahug Elem Sc	Abellana National

XI	Sarangganı	Malalag Cogon	Alabel National
		Lun Padidic E S	Malalag National
		Alabel Central Sc	
	South Cotabato	Koronadal Central	Libertad National
	General Santos	Dad West Central	Irineo Santiago
	Davao del Sur	Ramon Magsaysay	Hagonoy National
		Digos Central E S	
		Guihing Central	
	Compostela Valley	Cabinuangan Ctrl	Nabunturan Nat I
		Maragusan Ctrl	Lorenzo Sarmiento
		Manat Central	Monkayo National
		Montevista Central	
		New Sibonga E S	
		Baylo E S	<u> </u>
	Davao del Norte	Don Ricardo Briz	Tagum National
	Davao	Magugpo Pılot Ctrl	
	Davao Oriental	Banaybanay Ctrl	Matiao National
		Matı Central Sc	
	Davao City	Quezon Elem	Maa National
		Matına Elem	
		San Roque central	