



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Marikina Avenue
Pasig City, Philippines



*Sama-Sama
sa DECS*

*Tanggapan ng Kalihim
Office of the Secretary*

May 30 2000

DECS MEMORANDUM
No 244 s 2000

**IMPLEMENTATION AND MONITORING OF SCHOOL USE OF THE KNOWLEDGE
CHANNEL (EDUCATIONAL TELEVISION)**

To Undersecretaries
Assistant Secretaries
Bureau/Center/Service Directors
Regional Directors
Schools Division/City Superintendents
All Others Concerned

1 **Coverage and Objective.** This Memorandum pertains to the use and monitoring of the Knowledge Channel (Educational Television Channel) which shall be airing curriculum-based educational programs daily starting June 2000 to supplement the regular teaching of certain subjects such as English, Science and Mathematics

2 **Target Divisions and Schools.** Schools in certain divisions which sent or will send participants to the Teacher Training-Workshops on Television-Assisted Instruction conducted by Sky Foundation Inc. (SFI) in coordination with DECS Central Office and/or which have the facilities necessary to enable students to view the Knowledge Channel on a regular basis (i.e. at least once a week for a particular subject and grade/year level) are targeted to start the use of the Knowledge Channel starting June 2000

3 **Provision of Television Sets and Free Cable Installation.** DECS Central and/or field offices shall include in their priority of schools to be provided television sets those schools which shall utilize education television including the Knowledge Channel. The target schools are similarly expected to tap local sources to acquire the desired number of television sets for this purpose. Meanwhile, SFI shall provide free cable installation to the target schools found in areas which have access to the Knowledge Channel

4 **Dissemination of Program Calendars and Teacher Guides.** SFI will send copies of the Knowledge Channel program calendar to concerned division offices for the latter to disseminate a copy to each target school within the same division (partial list of schools by division found in Annex 1 – schools with teachers who have been trained on E-TV). Soon thereafter SFI will also send copies of Teacher Guides to the concerned division offices again intended for the target schools

5 **Role of Concerned Division Offices.** The concerned division offices should assign a senior staff from its Elementary and/or Secondary Unit(s) as Education TV (E-TV) Coordinator(s) who shall be tasked to liaison with SFI and be responsible for the delivery of Knowledge Channel materials to the target schools. In addition the Division E-TV Coordinator(s) shall be tasked to assist in the monitoring of the actual use of the Knowledge Channel in the division and to submit a quarterly report on the same to SFI

E-Mail Address
OSEC@SKYINET.NET

"Together Let Us Build This Nation Through Education"

Tel. # 02-633-7228 or 7208
Fax # 02-632-0805

6 **Training of E-TV Coordinators** A training of E TV Coordinators from the DECS Central (BEE BSE IMCS) regional and division offices is expected to be conducted within the first quarter of SY 2000-2001. The training will familiarize the E-TV Coordinators on the use of the Knowledge Channel and train them to perform their role as E TV Coordinators. Concerned central regional and division offices are requested to send the names of their assigned E TV Coordinators to SFI on or before June 15 2000.

7 For any query or clarification or re the Knowledge Channel please contact SFI c/o Joyce/Clair at tel nos 631-4349 or 746-3814 to 19 local 7603 with address at the Ground Floor Sky Mall Building 888 Edsa Mandaluyong City

8 For the information and guidance of all concerned


ANDREW GONZALEZ, FSC
Secretary 

Encl

As stated

Reference

None

Allotment 1—(D O 50 97)

To be indicated in the Perpetual Index
under the following subjects

CURRICULUM
 EDUCATIONAL SHOWS
 SCHOOLS
 TEACHING AIDS

**PUBLIC ELEMENTARY AND SECONDARY SCHOOLS HAVING TEACHERS TRAINED
ON TELEVISION - ASSISTED INSTRUCTION
MAY 2009**

Region	Division	Elem Schools	High Schools
III	Bulacan	Saluysoy E S	Obando National
		Meycauayan West	
		Calvario E S	
		Obando Central Sc	
IV	Laguna	Paco Elem School	Pulong Santa Cruz
			Aplaya National
	Cavite	Bulalo E S	Tanza National
		Dasmariñas E S	Tagaytay National
		Ladislao E S	Bacoor National
		Bacoor E S	
		Maduya E S	
		Paliparan III	
		Carmona E S	
		Francisco Barzaga	
		Maragondon E S	
		Taya Elem Sch	
		Sabang Elem Sch	
		Manuel Rojas E S	
		Julian Felipe E S	
		Pasong Santol E S	
		Bayan Luma E S	
V	Naga	Imus Pilot School	
		Amaya E S	
		San Isidro E S	Naga City H S
		Tabuco Central Sc	Pili National H S
		Pacol Elem Sch	Santo Tomas H S
VI	Bacolod City	Concepcion Grande	
		A Bonifacio	Brgy Singlang Airport
		A Mabini	Luisa Medel
		Dona C L Montelibano	Alangilan Nat I
		Educational & Training Center	Mansilingan Agno Industrial H S
		Sum ag Elem Sch	Pagliaum Village Bata National High
VI	Iloilo City	Dingle Central	
		Leganes Elem	
		Passi Central Sch	
		Pototan Elem	
		Molo II Elem Sch	

VII	Dumaguete	Amador Dagudag	Camajac National
		Cadawinonan Elem	
		City Central Elem	
		Hermenigilda F Gloria Memorial	
		South City Elem	
VII	Cebu City	Lahug Elem Sc	Abellana National

XI	Sarangani	Malalag Cogon	Alabel National
		Lun Padidic E S	Malalag National
		Alabel Central Sc	
	South Cotabato	Koronadal Central	Libertad National
	General Santos	Dad West Central	Irneo Santiago
	Davao del Sur	Ramon Magsaysay	Hagonoy National
		Digos Central E S	
		Guihing Central	
	Compostela Valley	Cabinuangan Ctrl	Nabunturan Nat I
		Maragusan Ctrl	Lorenzo Sarmiento
		Manat Central	Monkayo National
		Montevista Central	
		New Sibonga E S	
		Baylo E S	
	Davao del Norte	Don Ricardo Briz	Tagum National
	Davao	Maguppo Pilot Ctrl	
	Davao Oriental	Banaybanay Ctrl	Matiao National
		Matl Central Sc	
	Davao City	Quezon Elem	Maa National
		Matina Elem	
		San Roque central	