



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Morales Avenue
Pasig City, Philippines



Sama-Sama
sa DECS

Tanggapan ng Kalihim
Office of the Secretary

March 30, 2000

DECS MEMORANDUM
No 156, s 2000

TRAINORS TRAINING OF MASTER TEACHERS FOR THE *I AM STRONG*
I AM RESPONSIBLE PROGRAM

To Regional Directors
Schools Division/City Superintendents

1 The Department of Education, Culture and Sports, in partnership with the University of Asia and the Pacific, after successfully launching the *Program I Am STRONG I Am Responsible* in some regions is now institutionalizing a more efficient means of reaching out to as many students as possible while continuing the regular launching programs in the regions

2 DECS is in the process of coming out with four sets of teaching materials for the Freshman to Senior Years, respectively, on decision-making and responsible freedom. The intention is for classroom teachers to conduct in each year level a two week unit lesson in the subject Social Studies or Values Education that aims to *cultivate strength and courage among high school students in making responsible decisions*. First Year shall focus on *studies*, Second Year on *friendship*, Third Year on *career*, and Fourth Year on *boy-girl relationship marriage and family life*. A research work and the experience with the *I Am STRONG* program back up the materials being prepared.

3 This Office is authorizing two sets of interventions related to the above: a) the holding of a two-day trainers training seminar in the regions for 40 master teachers per region to prepare them to train teachers in conducting the two-week modules in their respective levels, and b) the distribution of the teaching materials to high schools nationwide, first on a selective basis and later en masse for their study and use. In the meantime, the two-day launching seminar series for teachers and students pushes through in 2000 and 2001 in the rest of the regions.

4 Given the corporate support that this program continues to receive from the Philip Morris Group of Companies, all speaker and material-related expenses shall be underwritten to the University, including the food of the participants during the seminar. The region is requested to provide the seminar venue and lodging facilities for the participants free of charge. Transportation expenses of the participants are chargeable against local funds, subject to the usual auditing rules. No registration fee shall be charged.

5 *I Am STRONG I Am Responsible* is essentially intended for the complementary education of high school students in values formation, leadership, and personal management. The initial salvo is a leadership seminar where student leaders from the sophomore to the senior years get the chance to receive criteria and exchange views on the many challenges and concerns of today's youth. The teaching material either complements the seminar or ensures the efficient delivery of the message to all students.

6 For other information, all concerned can contact Dr. Antonio Torralba, tel. no. 634 2810 or Dr. Socorro Bautista, tel. no. 637-4382.

7 Given the importance of this undertaking in institutionalizing a culture of excellence in the divisions and the schools, immediate and wide dissemination of this Memorandum and full cooperation with the organizers shall be appreciated.

Andrés González
ANDRÉS GONZÁLEZ, FSC
Secretary

Reference

DEC's Memorandum No. 261, s. 1999

Allotment 1—(D.O. 50 97)

To be indicated in the Perpetual Index
under the following subjects:

✓TEACHERS
✓TRAINING PROGRAMS