



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Meralco Avenue
Pasig City Philippines



*Sama-Sama
sa DECS*

*Tanggapan ng Kalihim
Office of the Secretary*

March 3 2000

DECS MEMORANDUM
No 87 s 2000

**NATIONAL MASCOT NAME ME CONTEST 2000 FOR THE NFE ACCREDITATION
AND EQUIVALENCY SYSTEM**

To Bureau and Center Directors
Regional Directors
Schools Division/City Superintendents

1 The Nonformal Education Accreditation and Equivalency (NFE A&E) System is a national program of the Department of Education, Culture and Sports Bureau of Nonformal Education (DECS-BNFE) funded under the ADB assisted Philippines Nonformal Education Project (PNFEP) It is envisioned to provide an alternative means of certification of learning to those Filipinos who have dropped out of formal elementary and secondary education

2 The Nonformal Education Accreditation and Equivalency System aims to

- ◆ provide a system for assessing levels of literacy and nonformal learning achievements based on a national NFE A&E curriculum covering basic and functional education skills and competencies and designed to be comparable to the formal school system,
- ◆ offer an alternative pathway by which out-of school youth and adults earn an educational qualification comparable to the formal elementary and secondary school system, and
- ◆ enable out-of school youth and adults to gain reading writing and numeracy skills, to meet their learning goals as they define them and to gain the skills they need to improve their economic status and function more effectively in society

3 To effectively and efficiently achieve the above objectives of the NFE A&E Learning Support Delivery System, varied Advocacy and Social Mobilization activities/strategies are recommended to raise consciousness regarding the NFE A&E System

4 Anent to this, the BNFE is conducting a Mascot Name Me contest on the NFE A&E System The objective of the contest is to arouse the interest of the learners presently enrolled and those who have been enrolled in the Learning Support Delivery System (LSDS) sessions for a deeper involvement and a sense of belonging to the NFE A&E System

5 The proclamation of the national winner will be held on May 19, 2000 at the Bulwagan ng Karunungan DECS Complex Meralco Avenue, Pasig City

6 This national Mascot naming contest is open to all enrollees/learners of the NFE Accreditation and Equivalency System who are 15 years old and above They should come from provinces and cities involved in the NFE A&E namely Regions IV V VI VII, VIII IX NCR CAR and ARMM as specified in Enclosure No 2 of this Memorandum

E-Mail Address
OSEC@SKYINET.NET

"Together Let Us Build This Nation Through Education"

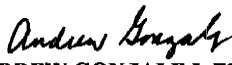
Tel. # 02 833 7228 or 7208
Fax # 02-832-0805

7 Prizes will be shouldered by the Philippines Nonformal Education Project (PNI EP) Funds, subject to the usual accounting and auditing rules and regulations

8 Enclosed are the following enclosures for reference

- ◆ Enclosure No 1 – Guidelines on the national Mascot Name Me contest for the Nonformal Education Accreditation and Equivalency (NFE A&E) System
- ◆ Enclosure No 2 – The NFE A&E Logo
- ◆ Enclosure No 3 – Entry Form for the Mascot Name Me contest

9 Immediate dissemination of this Memorandum to all concerned is desired


ANDREW GONZALEZ, FSC
Secretary

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Encls

As stated

Reference

DECS Memorandum No 182 s 1999

Allotment 1—(D O 50 97)

To be indicated in the Perpetual Index
under the following subjects

- /ACCREDITATION
- /CONTESTS
- /NONFORMAL EDUCATION
- /PROJECTS

Guidelines on the National Mascot Name Me Contest for the Nonformal Education Accreditation and Equivalency (NFE A&E) System

1 The National Mascot Naming Contest is open to all presently enrolled and have enrolled in the LSDS sessions under the NFE A&E System who are 15 years old and above

1.2 The mascot is to be given a name by the contest participants

2 The contestants should come from the following project sites

National Capital Region (NCR)

- ◆ Caloocan City
- ◆ Las Piñas
- ◆ Makati City
- ◆ Mandaluyong City
- ◆ Manila
- ◆ Marikina
- ◆ Muntinlupa
- ◆ Paranaque
- ◆ Pasay City
- ◆ Pasig City/San Juan
- ◆ Quezon City
- ◆ Taguig/Pateros
- ◆ Valenzuela Malabon Navotas (ValMaNa)

Region VII

- ◆ Cebu City
- ◆ Lapu-Lapu City
- ◆ Mandaue City

Region V

- ◆ Catanduanes
 - ▷ Baras
 - ▷ Pandan
 - ▷ San Andres
- ◆ Masbate
 - ▷ Cawayan
 - ▷ Placer
 - ▷ Esperanza
- ◆ Sorsogon
 - ▷ Casiguran
 - ▷ Irosin
 - ▷ Sta Magdalena

Region XII

- ◆ Cotabato
 - ▷ Carmen
 - ▷ Kabacan
 - ▷ Pikit

- ◆ Sultan Kudarat
 - ▷ Columbio
 - ▷ Lutayan
 - ▷ Palimbang

Region IV

- ◆ Oriental Mindoro
 - ▷ Bulalacao
 - ▷ Baco
 - ▷ San Teodoro

Region VIII

- ◆ Southern Leyte
 - ▷ Maasin
 - ▷ Sogod
 - ▷ Silago
- ◆ Northern Samar
 - ▷ Silvino Lobos
 - ▷ Las Navas
 - ▷ Lope de Vega

Region IX

- ◆ Zamboanga del Norte
 - ▷ Siayan
 - ▷ Sibuco
 - ▷ Baliguian
- ◆ Zamboanga del Sur
 - ▷ Allcia
 - ▷ Lapuyan
 - ▷ Midsalip

Region VI

- ◆ Aklan
 - ▷ Malinao
 - ▷ Libacao
 - ▷ Madalag
- ◆ Antique
 - ▷ Barbaza
 - ▷ Lawa-an
 - ▷ Valderrama

**Cordillera Administrative Region
(CAR)**

- ◆ Abra
 - Salaypadan
 - Bucay
 - Lapaz

**Autonomous Region in Muslim Mindanao
(ARMM)**

- ◆ Maguindanao
 - Sultan sa Barongis
 - Talayan
 - Buluan
- ◆ Lanao del Sur I
 - Masiu
 - Kapal
 - Ditsaan Ramin

3 Where will the contest/selection be done?

- 1.1 The Selection will be done at the National Level (DECS-BNFE)
- 1.2 There will be one winner to this National Mascot "Name Me Contest.
- 1.3 A committee for selection will be organized by the BNFE Director. The Committee will be chaired by the BNFE Director IV with the three (3) Division Chiefs, the Project Manager and the Advocacy and Social Mobilization Technical Working Group as members and two (2) non BNFE staff

4 When will be the date of submission of entries to BNFE?

- 4.1 All entries to this contest will be received by the Director IV Bureau of Nonformal Education (BNFE) for the preliminary judging on or before April 14, 2000
- 4.2 All entries will be accompanied by a photo copy of the enrolment form certified by Instructional Manager and noted by Service Provider
- 4.3 The proclamation of the National Winner will be on May 19 2000 at

BULWAGAN NG KARUNUNGAN
DECS Complex Meraico Avenue
Pasig City

5 What is the prize for the National Winner?

- 5.1 The National Winner will receive a check of ten thousand pesos (P10 000 00) from the Philippines Nonformal Education Project (PNFEP)
- 5.2 The National Winner and one chaperon (mother father or Instructional Manager) will receive the following added benefits
 - ◆ Free round trip transportation (land/air) from residence to Manila,
 - ◆ One day before and one day after accommodation (board and lodging) of the winner and her chaperon in a hotel at the choice of BNFE
 - ◆ Free NFE A&E T-shirt for the contestant and chaperone and
 - ◆ Educational Tour (with snacks and meals) to the cultural and scenic spots

The NFE A&E Logo

1 Rationale

A logo with Mascot which appears on the top right corner has been designated to symbolize the NFE A&E Alternative Education System for Out-of-School Youth and Adults 15 years old and above. The figure of Mascot depicted in the Logo is to be given a name by the NFE A&E learners willing to participate in the contest. The contest is devised to help develop in the learners a sense of belonging within the A&E System.

2 The various design components of the Logo symbolizes the NFE A&E System

- ◆ Steps – represent the learning levels within the BNFE Programs and NFE A&E System i.e. Basic Literacy, Elementary and Secondary Levels
- ◆ A&E – Initials stand for the System's name Accreditation (of Service Providers) and Equivalency (of Learner's Level of Certification)
- ◆ Red Border – represents the boundaries of learning set by the NFE A&E Curriculum Framework
- ◆ Open Corner top right – symbolizes the unlimited opportunities awaiting NFE A&E secondary level certificate holders e.g. access to Technical Education and Skills Development Authority (TESDA) training programs, eventual access to Commission on Higher Education (CHED) approved courses and employment opportunities recognized by the Civil Service Commission (CSC)
- ◆ The blue NFE A&E Figure or Mascot – represents the NFE A&E learner and has the following
 - ▷ Androgynous (neither male or female)
 - ▷ Ageless (neither young nor old)
 - ▷ Self-propelled (neither pushed nor pulled nor forced into through or out of the program)
- ◆ The Mascot's apparent movement and design has meaning as well
 - ▷ Appears in flight – reflecting the NFE A&E flexible learning philosophy, e.g. the learner may progress through the system at his/her own pace
 - ▷ The deliberate omission of feet and hands indicating that NFE A&E differs from formal education in that the learner may
 - ⇨ Enroll at any level for which he/she is suited
 - ⇨ Choose any of the learning modules at his/her own pace
 - ⇨ Progress through the modules at his/her own pace
 - ⇨ Exit the System at will
 - ▷ The colors of the A&E Logo are also symbolic
 - ⇨ The letters and steps in the inner parameters are yellow symbolizing Enlightenment and Vitality
 - ⇨ The border is Red symbolizing "A Passion for Learning"
 - ⇨ The color scheme of the whole design – Red, White, Blue and Yellow – represent the Philippine Flag – the NFE A&E System's country of origin

National Mascot "Name Me" Contest on Nonformal Education
Accreditation and Equivalency (NFE A&E) System

MASCOT "NAME ME" CONTEST

Date _____

1 Entrant's Name _____
Home Address _____

2 Enrollment to NFE A&E LSDS

Presently enrolled

Previously enrolled

Date ____ / ____ / ____
MM DD YYYY

Date ____ / ____ / ____
MM DD YYYY

3 Name of Service Provider _____

4 Learning Center Name _____

Center Address Barangay _____

Municipality/City _____

Province _____

Region _____

5 NFE A&E Mascot Name

6 Explain why you choose this name or words to this effect

Entrant's Signature

Certified by

Noted by

Instructional Manager/
Service Provider

Schools Division/City Superintendent