



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Marikina Avenue
Pasig City Philippines



*Sama-Sama
sa DECS*

*Tanggapan ng Kalihim
Office of the Secretary*

February 11, 2000

DECS MEMORANDUM
No 64 s 2000

LAUNCHING OF SINEGINTO (THE GOLDEN FILMS OF PHILIPPINE CINEMA)

To **Regional Directors
Schools Superintendents
Private Elementary and Secondary School Principals**

1 In response to numerous calls of PTV-4 viewers and students, the Advertising Foundation of the Philippines, in partnership with the PTV-NI (PTV-4) and the Department of Education, Culture and Sports announces an extension of a series of replay of SineGinto (the Golden Films of Philippine Cinema) from January 28 to February 25 2000

2 The replay series will sustain public awareness on SineGinto which will be launched this March as a regular weekly cultural affairs program of Ad Foundation and PTV-4 for year 2000 Scheduled for telecast on primetime Thursday evenings from March onward include some of the outstanding, timeless and/or restored values-oriented and wholesome movies

- 1 Sandra Wong (1955), the 1st Filipino-international film venture starring Lita Dizon, Lola Young & Jose Padilla, Jr
- 2 Dalagang Ilocana (1954), starring Gloria Romero, Ric Rodrigo & Dolphy
- 3 Juling Mandirigma (1956), starring Leopoldo Salcedo & Jose Padilla, Jr
- 4 Ito ang Pilipino, starring H E President Estrada
- 5 MN (1954), starring Carmen Rosales, Alicia Vergel, Jaime de la Rosa and Oscar Moreno
- 6 Jack & Jill (1954), starring Lolita Rodriguez and Dolphy
- 7 Alaala Kita (1961), starring Zaldy Zhornack and Tessie Quintana
- 8 Mga Ligaw na Bulaklak (1957), starring Susan Roces, Romeo Vasquez and Daisy Romualdez
- 9 Sisa (1951), starring Anita Linda & Eddie del Mar
- 10 Noli Me Tangere (1961), starring Eddie del Mar
- 11 Apat na Taga (1953), starring Gloria Romero and Ramon Revilla, Sr
- 12 Happy Days are Here Again (1974) starring Jaime de la Rosa, Nida Blanca and Fernando Poe, Jr
- 13 Himala (1982), starring Nora Aunor and Spanky Manikan

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- 14 Oro, Plata, Mata (1982), starring Sandy Andolong, Manny Ojeda & Joel Torre
- 15 Darna at ang Babang Tuod (1965), starring Eva Montes Tito Galla & Ruben Rustia
- 16 Asiong Salonga (1961), starring H E President Estrada
- 17 Gilw Ko (1939), a recently restored film, under final negotiation
- 18 El Filibusterismo (under final arrangements)

3 The first eleven (11) movies are scheduled for March to June. The playdates and firm schedules will be announced in Ad Foundation's launching print ads. The Foundation also hopes to include El Filibusterismo in their June telecast. The project aims to promote values oriented Filipino movies and pride in Filipino creativity as part of Ad Foundation's values education thrust.

4 All regional directors and schools superintendents are enjoined to encourage the teachers and students to view all these golden films when they are shown over PTV-4.

5 Immediate dissemination of this Memorandum is desired.

Andrew Gonzalez
ANDREW GONZALEZ FSC
Secretary

Reference

DECS Memorandum No 433, s 1999

Allotment 1—(D O 50-97)

To be indicated in the Perpetual Index
under the following subjects

- / EDUCATIONAL SHOW
- / FILMS
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