



*Tanggapan ng Kalihim
Office of the Secretary*

January 24, 2000

DECS MEMORANDUM
No. 33, s. 2000

MCDONALD'S OLYMPIC ACHIEVERS PROGRAM

To: Regional Directors
Schools Superintendents
Private Secondary School Principals

1. The McGeorge Food Industries, Inc., a licensee of McDonald's TM Corporation in coordination with the Department of Education, Culture and Sports will conduct a search for one male and one female student achiever who will be sponsored to attend the International Youth Camp in Sydney, Australia on September 12 - October 4, 2000.

2. The program aims to recognize young men and women ages 16 to not more than 18 who have displayed academic excellence, leadership and community involvement. The search is open to all high school students who belong to the top 5% of their class.

3. The nomination forms will be available at all McDonald's restaurants and at participating schools. It must be completed properly and legibly. All nomination forms must be supported by the following duly authenticated documents:

- a) photocopy of the nominee's birth certificate,
- b) passport size photo of the nominee,
- c) certification from the nominator (School Principal) attesting that the nominee belongs to the top five percent (5%) of his/her year level,
- d) his/her general weighted average from previous school year until the current year level and
- e) written certification from the awarding body of awards and certificates received or proof of the nominee's participation in school extracurricular activities from a school authority, or proof of participation in community activities duly certified by the barangay or socio-civic organization.

4. The nominee must explain in 150 words or less, how he/she made a difference in his/her community or school. The completed nomination forms along with supporting documents must be submitted to the nearest McDonald's restaurant, or send to The Olympic Achievers Secretariat, 14th Floor, Octagon Center, San Miguel Avenue, Ortigas.

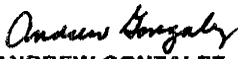
Center, Pasig City Completed nomination forms must be received not later than March 30, 2000

5 The DECS, in order to encourage excellence among students in the secondary level, enjoins all public and private high schools, to support and participate in the Search for Olympic Achievers Enclosed is a copy of some basic facts about the international youth camp

6 One male and one female contender who get the highest rank based on the criteria set by McDonald's Philippines shall be the Olympic Achiever delegates to the International Youth Camp Each will receive a Certificate of Excellence, all expense paid trip to Sydney, Australia and pocket money worth US\$500 Regional awardees will receive Certificate of Merit and a savings deposit of Five Thousand Pesos (P5,000.00)

7 For additional information, please contact Mr Emilio Samson, Jr at tel nos 815 47-08 893 (805, fax no 831-0955

8 Immediate dissemination of this Memorandum is desired


ANDREW GONZALEZ, FSC
Secretary

Encl
As stated

Reference
None

Allotment 1 (DO 50 97)

To be indicated in the Perpetual Index
under the following subjects

/SEARCH
/PRIZE or AWARDS
/STUDENTS

McDonald's Olympic Achievers

SOME BASIC FACTS ABOUT THE INTERNATIONAL YOUTH CAMP (McDonald's Olympic Achievers Program)

- This year's edition of the quadrennial International Youth Camp will run from September 12 to October 4 and will be housed at St. Joseph's College in Sydney, Australia. Camp organizers expect more than 400 young men and women from all over the world to participate.
- The International Youth Camp and its related activities have been an integral part of the Olympic Games since 1912 in Stockholm, Sweden. Through a variety of camp activities, the participants have the opportunity to
 - Share in the Olympic spirit
 - Develop and understand and respect for different cultures
 - Learn about the history and culture of the host country
- Some of the camp activities include attendance in Olympic competitions, participation in the Olympic Torch Relay, a two-night homestay with an Australian family, and visits to the Great Barrier Reef and Daintree Rainforest.
- Under the McDonald's Olympic Achievers Program, the search for the two Philippine representatives to the International Youth Camp is open to all Filipino students aged between 16 and 18 years, who belong to the top 5% of their year level.
- All nominees will be evaluated by a panel of judges composed of representatives from the academe, media, government, and private sector according to: a) academic excellence – 50%, b) leadership – 25%, and c) community involvement – 25%. They are also required to submit a 150-word essay on how they have made a difference in their school and community.
- Nomination forms are available at all McDonald's outlets and schools within their trading areas. Accomplished forms must be received by the Olympic Achievers secretariat (14/F Octagon Center, San Miguel Ave., Ortigas Center, Pasig City) by March 30, 2000.
- Twenty regional awardees (10 males and 10 females) shall be chosen from among all the nominees. Each of the awardees shall receive a certificate of merit and P5,000 savings deposit. Likewise, their schools shall each receive P5,000 and a certificate of appreciation.
- All the regional awardees shall come to Manila for a validating examination and a final interview by the board of judges. The two (one male and female) with the highest scores shall be chosen as official Philippine representatives to the International Youth Camp. Each of them shall receive P20,000 and a certificate of achievement.
- McDonald's will be responsible for the travel, accommodation, and related expenses of the two Philippine representatives. Each delegate shall also be provided US\$500 as pocket money.
- The delegates who will be chosen must be available for travel during the designated dates. No cash or transfer of travel packages will be provided.

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