



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Maricao Avenue
Pasig City, Philippines



*Sama-Sama
sa DECS*

*Tanggapan ng Katihim
Office of the Secretary*

December 21, 1999

DECS MEMORANDUM
No. 531, s. 1999

"PULSO-EDUKASYON"

To: Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Superintendents
District Supervisors
Private Elementary and Secondary School Principals

1. The Anak ng Masa, a radio program aired over DZXL 558 khz from 11:00 – 12:30 p.m. every Sunday is hosted by the son of President Joseph Estrada, Captain Jude E. Estrada and celebrity Mickey Ferriols, has been launched to champion the Filipino youth and guide them in becoming upright citizens and world – class workers of the future.
2. Anak ng Masa aims to empower the young through the programs with various segments which tackle anti-drug abuse issues, public service, environment – friendly campaigns, medical missions, health opportunities, and educational development ("Tambayan at Paaralang – Bayan Para sa mga Anak ng Masa").
3. In this regard, this radio program has allotted about 15 minutes for the DECS – Special Events Unit to share its programs in education especially in culture and other projects and programs towards a better future for the youth.
4. School officials, teachers, students and parents are enjoined to listen to the aforementioned radio program to become aware of the Anak ng Masa and DECS on-going programs and projects.
5. For particulars, please contact Luzviminda (Luz) F. Dela Rosa and Cecilia (Cecille) R. Mendiola, Project Development Officers, Special Events Unit – DECS at tel nos. 637-58-32, 637-58-34.
6. Immediate dissemination of this Memorandum is desired.

Andrew Gonzalez
ANDREW GONZALEZ, FSC
Secretary

Reference: None

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
EDUCATIONAL PROGRAMS (Radio)