



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Meralco Avenue
Pasig City Philippines



Tanggapan ng Kalihim
Office of the Secretary

November 16 1999

DECS MEMORANDUM
No 494, s 1999

ANNUAL CELEBRATION OF EXPORTERS' WEEK

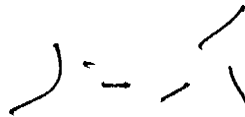
To Regional Directors
Schools Superintendents
Private Elementary and Secondary School Principals

1 In line with the observance of the Exporters' Week, which is celebrated every first week of December, under Presidential Proclamation No 931, the Export Development Council together with the PHILEXPORT and the House of Representatives will once again hold its annual celebration

2 The celebration aims to instill continuous awareness and draw total commitment from all the concerned sectors of society to the important role of exports in the country's economic development. The theme in this year's celebration is "Industry Clustering: The Road to Global Competitiveness"

3 The usual support of DECS for the primary and secondary schools to observe the Exporter's Week by encouraging its students to draw up activities aimed to promote awareness in exports. Inclosure is a list of the proposed activities to be conducted by the Department of Trade and Industry

4 Immediate dissemination of this Memorandum is expected


VICTOR ANDRES C. MANHIT
Undersecretary
Officer-in-Charge

Reference None
Allotment 1-(D O 50-97)
To be indicated in the Perpetual Index
under the following subjects

CELEBRATIONS & FESTIVALS

SCHOOLS

STUDENTS

EXPORTERS' WEEK*Opening Ceremonies*

November 29, 1999

South Wing Lobby, House of Representatives, Quezon City

2:00 p.m.	National Anthem	House of Representatives Chorale
2:05 p.m.	Invocation	Atty Arlene Dada Arnaldo Dep Sec General Committee Affairs Department
2:10 p.m.	Welcome Remarks	Speaker Manuel B. Villar House of Representatives
2:15 p.m.	Messages	Sec. Jose Trinidad Pardo Secretary, Department of Trade and Industry Chairman, Export Development Council Rep. Marcial C. Punzalan Chairman, Committee on Trade & Industry House of Representatives Rep. Clavel Martinez Chairman, Sub-Committee on Export Promotion House of Representatives
2:30 p.m.	Response	Mr. Sergio R. Ortiz-Luis, Jr. President PHILEXPORT Vice Chairman, Export Development Council
2:50 p.m.	Special Number Ribbon Cutting	Mrs. Cynthia A. Villar President, Congressional Spouses Foundation, Inc.

Viewing of Exhibits/air

Moderators **Ms. Caroline C. Sablo**, Acting Committee Secretary
Committee on Trade & Industry
Atty. Bon Altares, Committee Secretary
Sub-Committee on Export Promotion