



Tanggapan ng Kalihim
Office of the Secretary

September 27, 1999

DECS MEMORANDUM
No 415, s 1999

1999 SCHOOL HEALTH MONTH CELEBRATION

To Bureau Directors
Directors Center/Services and Heads of Units
Regional Directors
Schools Division Superintendents
District Supervisors
Vocational High School Principals
Heads of Private Elementary and Secondary Schools

1 Presidential Proclamation No 471 dated September 22, 1994 declares the month of October of every year as SCHOOL HEALTH MONTH to bring to the fore the importance of keeping the pupils/students teachers and other personnel healthy for improved capacity and productivity to attain educational goals

2 The theme for this year is "*Sustansya Para Sa Masang Mag aaral*" to give special focus to the operationalization of the Sustansya Para Sa Masa Movement of the Estrada governance and to fasttrack the national agenda to fight malnutrition specifically among the school age group

3 The School Health Month shall be celebrated with activities focused on the following concerns per week

First Week Focus Health and Nutrition Services

- Health Examination of Pupils Teachers and Non Teaching Personnel
- Deworming and Treatment of Ailments
- Referrals
- Nutritional Assessment
- School Feeding

Second Week Focus Resource Mobilization for School Health

- Health and Nutrition Program Advocacy to other GO's and NGO's in the locality
- Adopt A School Project" to sustain school health and nutrition activities
- Conduct of Consultative Meetings with various sectors re program support

Third Week Focus Health Promotion and Drug Abuse Prevention

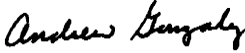
- Conduct of NATIONAL SCOUTS RALLY AGAINST DRUG ABUSE: October 18
- Campaign for clean green safe and drug free environment
- Intensification of health education activities
- Campaign for food security thru food production initiated by each pupil in every household
- Tree Planting Activities

Fourth Week Focus Health and Nutrition Planning for Angat Pinoy 2004

- Conduct of Consultative Meetings/Planning Conferences for Angat Pinoy 2004 and on the operationalization of SUSTANSYA PARA SA MASA Movement
- Conduct of the local Search for the Outstanding Implementors of the ISHNP
- Intensified advocacy on salt iodization including the prevention and control of micronutrient malnutrition

5 Regional directors are enjoined to extend full support to the celebration of the School Health Month and to the operationalization of the Sustansya Para Sa Masa Movement. All school health and nutrition personnel are instructed to take the lead in the conduct of the activities in close coordination with other concerned agencies in the locality. A report on such activities shall be included in the 4th Quarter Report on the School Health and Nutrition Program.

6 Immediate dissemination and compliance with this memorandum is desired.


ANDREW GONZALEZ FSC
Secretary

Reference: DECS Memorandum No 358, s 1999

Allotment: 1.3—(D O 50 97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION