



Tanggapan ng Kalihim  
Office of the Secretary

September 24 1999

DLCS MEMORANDUM  
No 413 s 1999

1999 FILIPINO VALUES MONTH CELEBRATION

To Bureau Directors  
Regional Directors  
Schools Superintendents  
Private Elementary and Secondary School Principals

1 Presidential Proclamation No 479 dated October 7 1994 declares the month of November of every year as Filipino Values Month. The objective of the celebration is to create moral awakening and national consciousness on human values that are unique, genuine and positively Filipino.

2 The theme of this year's celebration is "Ang Bagong Pilipino sa Bagong Milenyong." It is centered on the Filipino and his great role in shaping his destiny and helping his country in the new millennium.

3 Regional directors are enjoined to encourage the schools to participate in the celebration by integrating the seven (7) Filipino Core Values herewith inclosed in class discussions. Other suggested activities for the celebration include:

- Holding of cultural programs which will highlight the practical exercise of human values in our daily lives as citizens and to awaken us all to the power of these values in achieving our individual and national goals and
- Information dissemination concerning the need to strengthen the moral resources of the Filipino by conducting orientation training and inviting resource persons who will talk on Filipino culture, values and ideals that are Maka Diyos, Maka Tao, Maka Bayan and Maka Kalikasan.

4 Immediate and wide dissemination of this Memorandum to all concerned is desired.

*Andrew Gonzalez*  
ANDREW GONZALEZ, FSC  
Secretary

Reference

None

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Allotment 1—(D O 50 97)

To be indicated in the Perpetual Index  
under the following subjects

CELEBRATIONS & FESTIVALS  
VAI UES EDUCATION

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