



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
UL Complex Meralco Avenue
Pasig Metro Manila

TANGGAPAN NG KAJIHIM
(OFFICE OF THE SECRETARY)

September 14 1999

DECS MEMORANDUM

No 395, s 1999

**REGIONAL AND NATIONAL SCHOOLS PRESS CONFERENCES
FOR SY 1999-2000**

To Bureau Directors
Regional Directors
Schools Superintendents
Regional Science High School Principals
Private Elementary and Secondary School Principals
Vocational High School Principals

1 As part of the continuing program to promote campus journalism, the National Schools Press Conference (NSPC) for SY 1999 2000 will be held on February 7 11, 2000 at Tacloban City, Region VIII This will be preceded by the Regional Schools Press Conferences which will be conducted starting October 15, 1999 but not later than the last week of November 1999

2 The theme of this year's conference is **"Challenges to Press Freedom in the New Millennium"** The Conference seeks to

- a highlight the significance of press freedom,
- b utilize the school paper as honing ground for students' free but responsible expression of ideas,
- c upgrade the journalistic competencies of student writers through quality school journalism program for national competitiveness,
- d provide a training ground for enhancing the students' journalistic skills through simulated experiences in the workplace, and
- e provide a clearinghouse among teacher-advisers for effective school paper management

3 A total of **5,450** regional winners and their school paper advisers, regional and national association officers, division supervisors concerned, central office officials and others as specified in the Inclosure are expected to participate in the NSPC

4 The regional conferences and the NSPC shall be partly subsidized from the Campus Journalism Fund (R.A. 7079). However, minimal registration fees from participants to augment available resources shall be charged against local funds subject to the usual accounting and auditing rules and regulations. Participants from the private schools shall make necessary arrangements with their respective institutions in connection with their participation in the Conference. The amount of registration fees for the Regional and National Press Conferences respectively, is indicated in Inclosure 1 of this Memorandum.

5 Special pupils/students may be allowed to participate in the individual writing contests as long as they comply with the special arrangements described under the "Regional Schools Press Conference" (See Inclosure).

6 The criteria for judging the group contests which are appended to DECS Memorandum No. 347, s. 1998 shall be followed.

7 Relatedly, the Criteria for the Search for Outstanding Secondary School Campus Journalist as well as the Criteria for the Search for Outstanding Elementary and Secondary School Paper Advisers are in Inclosure No. 2 to this Memorandum. On the other hand, the composition of the Philippine Association of Elementary School Paper Advisers (PALESPA) and the National Secondary School Paper Advisers Association (NSSPAA) are in Inclosure No. 3 to this Memorandum.

8 Other details about the Press Conferences are in Inclosure No. 1 to this Memorandum. Further inquiries may be directed to

The Director
Bureau of Secondary Education
3rd Floor, Bonifacio Bldg., DECS Complex
Meralco Avenue, Pasig City
Tel. No. 633 72 42

9 Wide and immediate dissemination of this Memorandum to all concerned is expected.

Andrew Gonzalez
ANDREW GONZALEZ, FSC
Secretary

Incls. As stated
Reference: DECS Memorandum (No. 347, s. 1998)
Allotment: 1.2—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CONFERENCE
CONTESTS
PUBLICATIONS
SCHOOL PAPER
SOCIETY or ASSOCIATIONS

(Inclosure No 1 to DECS Memorandum No 395, s 1999)

A. Regional Press Conference

1 The regional conference shall not be more than three (3) days It shall consist of lecture-discussions on important and relevant issues/topics and individual writing contests in both English and Filipino

2 The registration fee per participant of EIGHT HUNDRED PESOS (P800 00) shall be paid for live in press conferences and FIVE HUNDRED PESOS (P500 00) for live-out press conferences

3 Each teacher-participant shall pay an additional SIXTY PESOS (P60 00) which shall represent the membership fees in the regional and national school paper advisers association (elementary and secondary) THIRTY PESOS (P30 00) of this amount shall be retained with the regional association while THIRTY PESOS (P30 00) shall be remitted by the RSSPAA president to the NSSPAA/PAESPA treasurer during the NSPC

4 On the other hand, each secondary student participant shall pay an additional THIRTY PESOS (P30 00) which shall represent the membership fees in the Regional and National Editors Guild FIFTEEN PESOS (P15 00) of this amount shall be retained with the Regional Editors Guild while FIFTEEN PESOS (P15 00) shall be remitted to the treasurer of the National Editors Guild during the NSPC

5 Pupils/students may participate in the following individual writing contests at the elementary and secondary levels

Elementary	News Writing Editorial Writing Feature Writing Copyreading and Headline Writing Sports Writing Editorial Cartooning
Secondary	News Writing Editorial Writing Feature Writing Copyreading and Headline Writing Sports Writing Editorial Cartooning Photojournalism

5.1 A pupil/student shall be allowed to participate in only two (2) different categories

5.2 A school shall have only one (1) contestant per category and he/she may come from the mother school or any of its annexes

5.3 There shall be six (6) winners for each category at the elementary level and seven (7) winners for each category at the secondary level in each region

6 The Regional Director shall submit to the Office of the Secretary, DECS Complex, Meralco Ave, Pasig City (Attn: The Director, Bureau of Secondary Education), copy furnished the Director, DECSRO VIII, the following

6.1 a certified list of regional winners in the individual contests together with the names of their schools and divisions,

6.2 the list of teacher-advisers to attend the NSPC,

6.3 the name of the Outstanding Secondary School Paper Adviser with his/her 2 x 2 ID picture,

6.4 the name of the Outstanding Elementary School Paper Adviser with his/her 2 x 2 ID picture, and

6.5 the name of the Outstanding Secondary School Campus Journalist with his/her 2 x 2 ID picture

one (1) week after the Regional Schools Press Conference (RSPC).

Likewise, the names of special pupils/students who are regional winners should be specified in the list together with a description of their handicaps. This information will enable the DECS Organizing Committee to institute necessary arrangements for their participation in the national contests.

7 Regional Directors, particularly the Director of DECSRO VIII, are authorized to draw a cash advance from any appropriate local fund to meet expenses in preparation for the RSPCs, such cash advance to be reimbursed from collections of registration fees and the subsidy from the Campus Journalism Fund (RA 7079). **The subsidy shall be released upon submission (Attn: Director Alberto P. Mendoza, BSE) of the design of and the budget for the Regional Press Conference**

8 Failure to observe the guidelines or comply with the rules shall automatically disqualify participants from the NSPC contests.

B National Schools Press Conference (NSPC)

1 The activities in connection with the NSPC are

- ◆ speeches/lectures covering various aspects of school paper work by distinguished, practising journalists and professors of journalism,
- ◆ individual writing contests identical to those at the regional level,
- ◆ educational tour,
- ◆ awarding ceremonies for outstanding regional elementary and secondary school paper advisers, and outstanding secondary school paper-editor (to be handled by the National Associations in coordination with the Host Region), and
- ◆ awarding ceremony for the winners in the different individual and group contest categories for both elementary and secondary levels as well as the overall regional champion in the individual contests and the overall regional champion for the group contests

2 **No substitution of regional winners shall be allowed during the NSPC**

3 Another teacher adviser may be allowed to take the place of an adviser who will not be able to participate in the NSPC for as long as the number of regional delegates is maintained. However, no additional teacher delegate shall be allowed in case where the teacher adviser is the adviser of two (2) winners.

4 The following arrangements shall be observed for special pupils/students who will participate in the Individual Writing Contests

4.1 The head of the regional delegation shall be responsible for the special travel arrangements to the contest site and during all the NSPC activities participated in by the pupil/student,

4.2 Contestants who are blind may be accompanied by a teacher adviser to the contest room but the latter should leave the room after the student is safely seated. The guide may fetch him/her when the contest is over,

4.3 Blind contestants are required to bring their own braille machine. The proctor shall read the written instructions for said contestants.

5 In the event that there are special (blind) pupil/student participants in the NSPC, a staff from the Special Education Division (SPED) of the Bureau of Elementary Education shall serve as facilitator, to decode the text from the braille machine.

6 The first official activity of the NSPC shall be a parade to be participated in by all delegations on February 6, 2000 at 4 00 p m to be followed by an orientation for all participants. On the other hand, the opening program shall be held on February 7, 2000 at 8 00 a m. The host shall serve the first meal (lunch) on February 6, 2000 (Sunday) and the last meal (lunch) on February 12, 2000 (Saturday)

7 There shall be a cultural night wherein regional delegations shall make a short presentation to introduce their respective regions. Adult participants are expected to wear Filipiniana attire for the occasion.

8 Pupils/students who fail to attend the lectures shall not be allowed to participate in the contests.

9 Contestants are not allowed to use mobile phones and the like during the contests.

10 Participants in the photojournalism contest shall bring with them functional cameras with fresh batteries. Requests to leave the contest rooms in order to change batteries or other similar reasons shall not be granted.

11 The group contests are open to all elementary and secondary school newspapers published in SY 1999 2000, whether or not they are represented by delegates at the NSPC. The contest shall involve the following categories of student publications: Bracket A and B (elementary), Bracket A and B (Secondary). The specifications for each bracket follow:

Elementary

Bracket A publication (Size 9" x 12")

- a) standard printed newsletter, and
- b) with at least 8 pages

Bracket B publication (Size 8 & 1/2" x 13")

- a) mimeographed student publications, newsletter, photocopy and the like, provided they follow the standard style of print journalism, and
- b) with at least 8 pages

Secondary (Size - 12" x 18")

Bracket A publication

- a) standard printed broadsheet or tabloid,
- b) with 14-20 pages, and
- c) must have been in circulation for at least five years

Bracket B publication

- a) standard printed broadsheet or tabloid, and
- b) with 8-12 pages

12. The categories for the group contests are as follows

- Best Layout/Page Design**
- Best News Page**
- Best Editorial Page**
- Best Features/Literary Page**
- Best Sports Page**
- Best Developmental Journalism Reporting/Page**
- Best Science Reporting/Page**

13. The principal/administrator of each school participating in the group contests shall send by registered mail on or before **December 3, 1999 (Friday), eighteen (18) copies of one (1) issue of a bilingual issue of a school paper published in SY 1999-2000 or nine (9) copies each of the Filipino and of the English paper if the school has both, properly labelled as Bracket A or B (Elementary), or Bracket A or B (Secondary). There will be no extension of the deadline. The bundle shall be addressed to The Director, Bureau of Secondary Education, 3rd floor, Bonifacio Bldg, DECS Complex, Meralco Ave, Pasig City, (Attention Mrs Ma Victoria D Abcede)**

14. The total number of participants in every regional delegation is **325 broken down as follows**

- 98 high school student winners [7 categories x 7 winners x 2]
(English and Filipino)]**
- 98 high school teacher-advisers [7 categories x 7 advisers
x 2 (Engl & Fil)]**
- 1 outstanding secondary school campus journalist**
- 1 outstanding secondary school paper adviser**
- 72 elementary school pupil winners [6 categories x 6 winners
x 2 (Engl & Fil)]**
- 48 elementary school paper advisers [6 categories x 4**

advisers x 2 (Engl & Fil)]

- 1 outstanding elementary school paper adviser
- 1 Chief or Asst Chief, Elementary Education Division
- 1 Chief or Asst Chief, Secondary Education Division
- 1 Regional Supervisor in-charge of Journalism (either Engl or Fil , either elementary or secondary)
- 1 President of the Regional Editors Guild
- 1 President of the Regional Association of Elementary School Paper Advisers
- 1 President of the Regional Association of Secondary School Paper Advisers

15 Other participants in the NSPC (251) are as follows

- 30 - Members of the Central Office working committees
- 9 Officers of the Philippine Association of Elementary School Paper Advisers (PAESPA)
- 9 Officers of the National Secondary School Paper Advisers Association (NSSPAA)
- 30 - Members of the local working committees
- 139 Division supervisors in-charge of Journalism (English or Filipino, elementary or secondary)
- 9 - Officers of the Nat Sec Education Editors Guild
- 24 Resource speakers

16 Pupil/student and adult participants are required to bring their identification cards (ID) and present them to the registration committee upon arrival at the venue. The Registration Committee shall not accept any person who is not a legitimate member of the delegation as specified in the Inclosure. However, the Committee shall receive from each Regional School Paper Advisers Association (RSPAA) president (elementary and secondary) the total collection of the school paper advisers membership fee in the region. The collection shall be turned over to the respective treasurers of the two (2) national associations (elementary and secondary)

17 Each pupil/student participant shall bring two (2) copies of parents permit, one copy of which shall be left with the head of the regional delegation and the other copy shall be submitted to the registration committee

18 Each delegate to the NSPC shall pay a registration fee of **ONE THOUSAND EIGHT HUNDRED PESOS (P 1,800 00)**

19 A certificate of good physical and mental health issued by a government doctor and certified by the Regional Director shall be required from all delegates (students, teacher advisers and officials) upon registration

(Inclosure No 2 to DECS Memorandum No 395, s 1999)

**SEARCH FOR THE OUTSTANDING ELEMENTARY AND SECONDARY
SCHOOL PAPER ADVISERS AND THE OUTSTANDING SECONDARY
SCHOOL CAMPUS JOURNALIST OF THE PHILIPPINES
FOR SY 1999-2000**

- 1 Each Regional Elementary and Secondary School Paper Advisers Association in cooperation with the DECSRO shall conduct the selection of the outstanding school paper adviser (only one) of the region
- 2 Each division may select its contestants for the regional award based on the criteria for the region
- 3 The board of judges shall be composed of the following
 - a For the secondary level the Secondary Education Division (SED) Chief as Chair, the Regional Supervisor in-charge of Journalism as Co Chair, the President of the Regional Secondary School Paper Advisers Association (RSSPAA) , the 1998-99 Regional Outstanding School Paper Adviser, and the immediate past President of the RSSPAA as members
 - b For the elementary level the Elementary Education Division (EED) Chief as Chair, the President of the Regional Elementary School Paper Advisers Association (RESPAA), and the Supervisor in-charge of Journalism for elementary as members
- 4 The regional directors shall send the names and 2" x 2" ID picture of the regional winners (one elementary and one secondary outstanding school paper adviser, and one outstanding secondary school campus journalist) along with the certified tabulation sheets of all contestants to the Bureau of Secondary Education (Attention Director Alberto P Mendoza) 3rd Floor, Bonifacio Bldg , U L Complex , Meralco Avenue, Pasig city, not later than a week after the Regional Press Conference

**SEARCH FOR OUTSTANDING SECONDARY SCHOOL CAMPUS
JOURNALIST FOR SY 1999-2000**

Any campus journalist who is a bonafide high school student of any public or private school for 1999-2000 may vie for the award

The board of judges shall be the same board of judges for the outstanding school paper adviser

Criteria for the Search for Outstanding Journalist

A Academic Standing (1998-1999) 20%

1 st Honors	20%
2 nd Honors	15%
3 rd Honors	10%
Below 3 rd honors but within the top ten of the class	5%

B Performance/Achievements (Awards in Journalism) 40%

1 Division Level

1 st Place	25%
2 nd Place	20%
3 rd Place	15%
4 th Place	10%
5 th Place	5%

2 Regional Level

1 st Place	30%
2 nd Place	25%
3 rd Place	20%
4 th Place	15%
5 th Place	10%
6 th Place	5%
7 th Place	3%

3 National Level

1 st Place	-	40%
2 nd Place	-	35%
3 rd Place		30%

C Leadership (Journalism)

Position

Editor in Chief		30%
President of Association		30%
VP, Sec , Treas		25%
Associate Editor	-	25%
Section Editor		20%
Minor Position	-	10%
Reporter	-	10%

D Community/Extension Services

Sangguniang Kabataan	5%
Church Services	5%
NGOs Outreach Programs and other related services (Ex - Volunteer worker in health centers, election watcher, sportfest of orga nizations)	5%

E Interview

5%

-

TOTAL -

100%

**CRITERIA FOR THE SEARCH FOR OUTSTANDING
ELEMENTARY AND SECONDARY SCHOOL PAPER ADVISERS
FOR SY 1999-2000**

A Length of Service 5%

1 Must be an elementary/a secondary school paper adviser for SY 1999
2000 (in active service)

2 Must have been a school paper adviser for at least five (5) years
immediately prior to the Search

B Performance Rating 10%

1 Must have an average performance rating of not lower than Very
Satisfactory (VS) for the past three (3) school years

Descriptive Rating

1997-1998 _____
1998 1999 _____
1999 2000 _____

Average _____

C Achievement in Journalism Contests (last 5 years) 30%

C 1 Individual Contests Winners

a Division 5%
b Regional 10%
c National 15%

C 2 Group Contests Winners

a Division 5%
b Regional 10%
c National 15%

D Leadership (related to Journalism)				25%
	National	Regional	Division	
President	25%	20%	15%	
VP , Sec , Treas	20%	15%	10%	
Other Positions	15%	10%	5%	
E Extension Services/Contributions to Journalism				20%
1 National Level				
a Facilitator, Trainor, - - Committee Chairperson, Resource Speaker		20%		
b Committee Membership		-	15%	
2 Regional Level				
a Facilitator, Trainor, - Committee Chairperson, Resource Speaker	-		15%	
b Committee Membership	-		10%	
3 Division Level				
a Trainor/Speaker	-		10%	
b Committee Membership			5%	
F Scholarships/Awards Related to Journalism				5%
G Interview				5%
	TOTAL			100%

(Inclosure No 3 to DECS Memorandum No 395, s 1999)

**PHILIPPINE ASSOCIATION OF ELEMENTARY SCHOOLS
PUBLICATION ADVISERS (PAESPA)**

EXECUTIVE OFFICERS

President	-	LEOCADIO D ALVAREZ, NCR
Vice President		
Luzon	-	AURELIO D MANALO, JR , R IV
Visayas		EDMUND F FONTELANAN, R VI
Mindanao	-	DOLORES J CLARETE, ARMM
Secretary	-	CLAIRE V CO, R VIII
Treasurer	--	HENRIETTA V NIEVERA, NCR
Auditor		FORTUNATA V GUNDRAN, NCR
P R O	-	LEONARDO GEMONGELA, R VII
Business Manager		LETICIA T ALLAUIGAN, R II

**NATIONAL SECONDARY SCHOOL PAPER
ADVISERS ASSOCIATION (NSSPAA)**

EXECUTIVE OFFICERS

President		CHARITO P PALANCA Araullo High School, Manila, NCR
Vice President		
Luzon		CYNTHIA Q MANALO Pablo Bourbon Tech Coll , Batangas, R IV
Visayas		BENITO E VERDADERO Bacolod City HS, Bacolod City, R VI
Mindanao		CARLO D SERRANO Koronadal NCHA, Koronadal, So Cot , R XI
Secretary	-	- - PRESENTACION P JACOB Muntinlupa Science High School
Treasurer		CORAZON B PIMENTEL Judge J Luna HS, Manila, NCR
Auditor	-	ANTONIO A ALIDO Jose Leido NMHS, Calapan, Or Min , R IV
Business Manager	--	- - ISIDRO M BIOL, JR Tubod NHS, Tubod, Surigao del Nor , CARAGA
P R O	-	- - SERGIO O ONTUCA Holy Infant Jesus Coll , Olongapo City, R III