



Tanggapan ng Kalihim
Office of the Secretary

September 10, 1999

DECS MEMORANDUM
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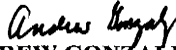
IMPLEMENTATION OF THE NATIONWIDE INFORMATION
COMMUNICATION NETWORK

To: Regional Directors
Assistant Regional Directors

1. The Department of Education, Culture and Sports is in the process of strengthening its communication and advocacy network at the regional and division levels. In view of this, we have selected five regions to serve as our pilot sites where effective local advocacy teams will be organized and local institutional communication program will be implemented.
2. Regions 1,3,7,9, 10 have been selected to organize their local communication and advocacy network up to the division levels, formulate local communication programs and establish mechanisms to institutionalize feedback mechanisms and faster flow of information.
3. In view of this, the Asst. Regional Directors of the said regions are directed to attend an orientation-planning seminar on September 30, 1999 to be held at the Office of Undersecretary Victor Andres Manhit, DECS Central office.
4. The Orientation-Planning Seminar aims to 1) familiarize the regional officials about the primary tasks of the Nationwide Information and Communication Network; 2) discuss the importance of organizing information network at the regional and division levels; 3) identify ways to intensify media linkages at the local levels and 4) outline the plan of action which will be done by each pilot region.
5. The Asst. Regional Directors are expected to bring along a report on the status of their Regional Information Network and problems encountered in the Regional office.

6. Transportation and other incidental expenses relative to this activity shall be chargeable against local funds, subject to its availability and the usual accounting and auditing rules and regulations.

7. Immediate and wide dissemination of this Memorandum is desired.


ANDREW GONZALEZ, FSC
Secretary

Reference:

N o n e

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

COMMUNICATION
SEMINARS