



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Moralo Avenue
Pasig City, Philippines



*Sama-Sama
sa DECS*

*Tanggapan ng Kalihim
Office of the Secretary*

August 30 1999

DECS MEMORANDUM
No 357 s 1999

PROJECT SAGIP ISIP

To Bureau Directors
Regional Directors
Schools Superintendents
Private Elementary and Secondary School Principals

1 Project Sagip-Isip is a Wrapper Redemption Promo sponsored by Procter & Gamble and approved by the Department of Education Culture and Sports (DECS) The promotion will run from October 15 1999 to January 15 2000

2 In support of the DECS Modernization plan the project will enable schools to acquire new equipment and teaching tools Specifically DECS accredited elementary and secondary public and private schools can exchange select Procter & Gamble wrappers for computers, television sets VHS players or educational tapes Inclosed are the details and mechanics of the project for reference

3 Wide dissemination of this Memorandum to all concerned is desired

Andrew Gonzalez
ANDREW GONZALEZ FSC
Secretary

Incls As stated

Reference None

Allotment 1—(DO 50 97)

To be indicated in the Perpetual Index under the following subjects

CONTESTS

PROJECTS

SCHOOLS

3 Label Collection and Point System

- a To accumulate points each school must collect labels of select P&G products
- b The participating brands and point system are as follows

PRODUCT / LABEL	POINTS
Tide Bar Wrappers	1
12 pieces of Tide sachets (35g)	1
Tide All Purpose (200g)	1
Tide All Purpose (500g)	2
Tide All Purpose (1 kilo)	3
6 pieces Tide Ultra (32g)	1
Tide Ultra 200g	1
Tide Ultra 500g	3
2 Safeguard (90g)	1
6 Safeguard (25g)	1
2 Safeguard 125g	1
Safeguard Hand Sanitizer (150 ml)	5
Safeguard Hand Sanitizer (75 ml)	2
24 Safeguard Hand Sanitizer (2 ml)	1
Rejoice 200 ml	2
Rejoice 100 ml	1
24 pcs Rejoice sachet	1
3 Pampers Singles	1
Pampers (non singles any variant)	3

Note that this is a partial list

- c For the labels to be considered in the counting
 - Bags and wrappers must be at least $\frac{3}{4}$ whole
 - Sachets must be at least $\frac{3}{4}$ whole and should have a tear/cut on them
 - Boxes must be at least $\frac{3}{4}$ whole and should be flattened
 - Bottles or product containers should have the top torn off
- d Schools must segregate the labels according to brands. Entries must be cleaned **and bundled by the hundred points** and ready for collection
- e Schools have from Oct 15 1999 to Jan 15 2000 to submit the labels

4 Counting

Prizes will be awarded to schools according to the points that they have accumulated

Early Counting and Early Collection of Prizes

- a Schools can request for an early count within the promo period. This will allow them to monitor their progress and generate excitement. This will also allow them to redeem prizes much earlier assuming that they have accumulated enough points to do so
- b To schedule an early count schools must contact the PDI office where they registered
- c During the early count a PDI representative will count the labels and determine its equivalent point post the updated count on the school's passbook and collect all labels
- d Should schools decide to redeem their prize/s at this point in time the PDI representative will issue a Prize Certificate to the school and update its passbook by deducting the corresponding amount of points

Final Counting

- e At the end of the promo period schools must call the PDI office to schedule the final counting and collection of their labels. Schools have a one week grace period from Jan 16 to Jan 23 2000 to call their PDI Representative
- f On the agreed schedule a PDI Representative will go to the school count the labels determine its equivalent points and reflect the total points earned in the passbook
- g After the counting schools must inform the PDI representative of their choice of prizes and redemption center/s given the amount of points that they earned. In turn the PDI representative will issue a Prize Certificate to the winning school and collect the school's passbook and labels

5 Claiming of Prizes

- a Prizes will be available for pick up within 45 days after issuance of Prize Certificates
- b A school representative must go to the Redemption Center or participating dealer present his or her designation letter a valid ID and the school's Prize Certificate to claim the prize/s The designation letter must have the signature of the school principal
- c All prizes are tax free
- d Prizes not claimed after 90 days shall be forfeited upon prior approval from the DTI

DIRECTORY OF PDI OFFICES

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