

## REPUBLIKA NG PILIPINAS

REPUBLIC OF THE PHILIPPINES

# K AGAWARAN NG EDUKASYON, KULTURA AT ISPORTS DEPARTMENT OF EDUCAÇION, CULTURE AND SPORTS

DFCS Complex Meralco Avenue Pasig City Philippines

y Philippines

August 30 1999



Sama-Sama sa DECS

Tanggapan ng Kalihim Office of the Scorctary

> DECS MEMORANDUM No 35/ s 1999

#### PROJECT SAGIP ISIP

- To Bureau Directors
  Regional Directors
  Schools Superintendents
  Private Elementary and Secondary School Principals
- 1 Project Sagip-Isip is a Wrapper Redemption Promo sponsored by Procter & Gamble and approved by the Department of Education Culture and Sports (DECS) The promotion will run from October 15 1999 to January 15 2000
- In support of the DECS Modernization plan, the project will enable schools to acquire new equipment and teaching tools. Specifically DECS accredited elementary and secondary public and private schools can exchange select Procter & Gamble wrappers for computers, television sets. VHS players or educational tapes. Inclosed are the details and mechanics of the project for reference.
- Wide dissemination of this Memorandum to all concerned is desired

Souretary

Incl<sub>3</sub> As stated
Reference N on e
Allotment 1—(D O 50 97)
To be indicated in the <u>Perpetual Index</u> under the following subjects

CONTESTS

**PROJECTS** 

**SCHOOLS** 

## SAGIP ISIP PROJECT Information Sheet

Promotional Period

October 15 1999 to January 15 2000

P&G Designated Promo Agency

Promo Dimensions Inc (PDI)

#### Prizes at Stake

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ITEM	POINTS REQUIRED
IBM Computer Showcase	90 000
IBM Celeron Computer (366 MHz Computer 4 2 GB Harddisk 14 Monitor Win 98 Model CD Rom Driver)	90 000
Epson Printer Stylus 300	
Automatic Voltage Regulator	1
Microsoft Educational CD Showcase (Encarta 99 Encarta Atlas Creative Writer for Windows)     Computer Scholarship for 1 teacher	
Audio Video Showcase	60 000
21 inch Trinitron TV and VHS with Remote Control from from Sony	00 000
Edu: ational Video Tapes from ABS CBN Foundation (Sinest wela and Bayani)	
21 inch Trinitron TV from Sony	38 000
ABS CBN Foundation Educational Video Showcase 24 ABS CBN Foundation Educational Tapes (Specifically the Hirayamanawari and Mathinik series)	25 000
Educational Books Showcase (Winning schools will receive a National Bookstore Gift Cheque for Educational Books)	25 000
Sony 280 Watts Peak Music Power Output with Karaoke Function	20 000
Sony VHS with Remote Control	15 000

## **GENERAL MECHANICS**

To win any of the prizes above schools must accumulate the corresponding amount of points required by collecting labels of select P&G products

For any questions schools may call the P&G hotline numbers. These are 894 3955 for schools within Metro Manila and 1 880 1 888 8008 (toll free) for schools outside Manila.

## DETAILED MECHANICS.

### 1 Eligibility

All DECS accredited elementary and secondary public and private schools are eligible to join

#### 2 Application Period

- a To Join interested schools must register with the P&G designated promo agency Promo Dimensions Inc (PDI) Registration period is from Sept 27 to October 15 1999 only
- b There are 17 PDI Offices nationwide The contact names numbers and addresses of these offices are provided in page 3
- c To register the school representative must submit a letter of designation signed by the school principal to the PDI representative
- d Upon registration schools will receive a passbook and 100 bonus points
- e Each school that registers will also be given posters and a streamer that can be displayed in school premises

#### 3 Label Collection and Point System

- a To accumulate points each school must collect labels of select P&G products
- b The participating brands and point system are as follows

PRODUCT / LABEL	POINTS
Tide Bar Wrappers	1
12 pieces of Tide sachets (35g)	1
Tide All Purpose (200g)	1
Tide All Purpose (500g)	2
Tide All Purpose (1 kilo)	3
6 pieces Tide Ultra (32g)	1
Tide Ultra 200g	1
Tide Ultra 500g	3
2 Safeguard (90g)	1
6 Safeguard (25g)	1
2 Safeguard 125g	1
Safeguard Hand Sanıtızer (150 ml)	5
Safeguard Hand Sanitizer (75 ml)	2
21 Safeguard Hand Sanitizer (2 ml)	1
Rejoice 200 ml	2
Rejoice 100 ml	1
24 pcs Rejoice sachet	1
3 Pampers Singles	1
Pampers (non ingles any variant)	3

Note that this is a partial list

- c For the latiels to be considered in the counting
  - Bags and wrappers must be at lea t 3/ whole
  - Sai he is must be at least ¾ whole and should have a tear/ cut on them
  - Boxe must be at least 3/4 whole and should be flattened
  - . Lottles or product containers should have the top torn off
- d Schools must segregate the labels according to brands Entries must be cleaned and bundled by the hundred points and ready for collection
- e Schools have from Oct 15 1999 to Jan 15 '000 to submit the labels

#### 4 Counting

Prizes will be awarded to chools according to the points that they have accumulated

## Early Counting and Early Collection of Prizes

- a Schools can request for an early count within the promo period. This will allow them to monitor their progress and generate excitement. This will also allow them to redeem prizes much earlier assuming that they have accumulated enough points to do so.
- b To schedule an early count schools must contact the PDI office where they registered
- c During the early count a PDI representative will count the labels and determine its equivalent point post the updated count on the schools passbook and collect all labels
- d Should 3c hools decide to redeem their prize/s at this point in time, the PDI representative will issue a Prize Certificate to the 3chool and update its passbook by deducting the corresponding amount of points

#### Final Counting

- e At the end of the promo period schools must call the PDI office to schedule the final counting and collection of their labilis. Schools have a one week grace period from Jan 16 to Jan 23 2000 to call their PDI Representative
- f On the agreed schedule a PDI Representatives will go to the school count the labels determine its equivalent points and reflect the total points earned in the passbook
- g After the counting schools must inform the PDI representative of their choice of prizes and redemption center/s given the amount of points that they earned. In turn, the PDI representative will issue a Prize Certificate to the winning school and collect the school's passbook and labels.

## 5 Claiming of Prizes

- a Prizes will bε available for pick up within 45 days after issuance of Prize Certificates
- b A school representative must go to the Redemption Center or participating dealer present his or hell designation letter a valid ID and the school's Prize Certificate to claim the prize/s. The designation letter must have the signature of the school principal.
- c All prizes are tax free
- d Prizes not claimed after 90 days shall be forfeited upon prior approval from the DTI

## DIRECTORY OF PDI OFFICES.

## MANILA (Main Office) Lilian Sorlano

1266 Batangas St Makati City 844 46-40

#### **LUZON**

<del></del>	
LUCENA Eleanor Mercurio	LEGASPI CITY Romeo Monreal
52 Trinidad Street Lucena City	Bo Busay Daraga Albay
042 373 32 30	052 824 06-44
DAGUPAN / LA UNION Sally Felipe	NUEVA ECIJA Eddie Landicho
99 Tebeng District Dagupan City	357 Int Daan Sarile Cabanatuan City
075 515 55 67	044 463 00 35
ISABELA Jemma Ibarra	PAMPANGA - LUBAO Levita Padin
Marabulig 1 Cauayan Isabela	30 Paralaya St Sto Tomas Lubao Pampanga
	0912 882 43 72

#### VISAYAS

VISATAS	
BACOLOD Anjie Carnecer 50 Margarita St Villamonte Bacolod City	ILOILO Azucena Nono Timawa St Rogelio Sub Brgy Kasing Kasing Molo Ilo Ilo 033 336 68 47
CEBU Joaquin Luna 77 Tabada St Mambaling Cebu City 032 261 24 26	TACLOBAN Aser Alibadbad 44 Real St Tacloban City 053 321 63 70

### MINDANAO

BUTUAN CITY Mantess Carnicer	GENERAL SANTOS Jerry Eder
944 D Lopez Jaena St Butuan City	Blk 4 Trimeville Subd Horonadal South Cotabato
085 342 36 56	083 228 29 94
CAGAYAN DE ORO Soi Azarraga	OZAMIZ Noemi Gamil
20 Everlasting St. Carmen. Cagayan de Oro	Banadero Subdivision Osamis City
088 858 66 71	065 521 00 33
DAVAO CITY Ruben Jabillo	ZAMBOANGA Edith Ouano
12 I Gemperaw St Davao City	736 Sto Nino Drive Tumaga Int Zamboanga City
082 221 60 68	0918-409 96 55