



Tanggapan n, Kalihim  
Office of the Secretary

August 27, 1999

DECS MEMORANDUM  
No 350, s 1999

LITERACY WEEK CELEBRATION

To Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Schools Superintendents  
Directors of Services, Centers and Heads of Units  
Regional Directors

1 In compliance with the Presidential Proclamation No 239 s 1993 declaring the first week of September of every year as **Literacy Week** the Department of Education Culture and Sports (DECS) through the **Bureau of Nonformal Education (BNFE)** announces the celebration of Literacy Week on September 1 8, 1999. The theme of this year's celebration is **"Enhancing People's Participation in Managing Learning Communities"**

The objectives of the observance of the Literacy Week are

- a to strengthen awareness on the importance of collaborative partnerships among service providers stakeholders, project implementors and community literacy workers in the promotion of literacy and building learning communities,
  - b to optimize national, regional and local efforts in the implementation of Literacy Programs and Projects for the desired quality of life and sustainable community development, and
  - c to provide opportunities for exchange discussion and generation of information among policymakers and local practitioners and other community stakeholders nationwide
- 2 Activities to achieve the abovestated objectives are hereby encouraged
- a) At the National Level

There will be a series of activities in line with the celebration of Literacy Week (See Inclosure No 1 for Schedule of Activities)

b) At the Regional and Division Levels

The Chiefs of the Regional Nonformal Education Division in the Regional Offices will take charge of the local celebration activities. Suggested activities to be conducted are as follows:

- Opening rites with a brief message advocating the current theme
- Film showing on Literacy Programs and Projects
- Poster, slogan and essay contests on the Literacy Week theme
- Exhibits and presentations
- Publication of relevant articles in local and national papers
- Display of literacy learning materials/modules

3 All activities and accomplishments undertaken to celebrate the Literacy Week shall be submitted to the Central Office one week after the celebration. Please submit the reports to

**The Director IV**  
DECS BNFE  
3/F Mabini Bldg DECS Complex  
Meralco Avenue, Pasig City

4 Expenses incurred relative to the conduct of the said celebration shall be charged against local funds subject to the usual accounting and auditing rules and regulations.

5 Immediate and wide dissemination of the Memorandum is desired.

  
**ANDREW GONZALEZ, FSC**  
Secretary

Reference DECS Memorandum No 302,s 1996

Allotment 1 (D O 50 97)

To be indicated in the Perpetual Index  
under the following subjects

**CLEBRATIONS & FESTIVALS**  
**NONFORMAL EDUCATION**

## Schedule of Activities

**September 6 - 13, 1999**

☆ *Exhibits at the Rizal Lobby I*

**September 6, 1999**

(Monday)

*Opening of the Literacy Week Celebration*

☆ Message

**Andrew Gonzalez, FSC**  
*Secretary*

☆ Ribbon Cutting for the Exhibits  
**Andrew Gonzalez, FSC**

*To be assisted by*

**Dr Nilo L. Rosas**  
*Undersecretary*

**Dr Rosario J de Guzman**  
*Director IV BNFCE*

☆ Video Presentation & Exhibits  
*(September 6 to 10 1999)*

☆ Current Trend on Hair Fashion and Styles  
*(Isang Gunting Isang Suklay*  
*Sponsored by Ricky Reyes*  
*President Fil Hair Cooperative)*

☆ On the-Spot Poster Making Contest

☆ Demonstration on Recycling

☆ Fundamentals on Reflexology

**September 13, 1999**

(Monday)

☆ Awarding of Prizes to the Winners  
*(Flag Raising Ceremony)*