

Tanggapan ng kaitum
Office of the Secretary

August 10, 1999

DECS MEMORANDUM
No 333, s 1999

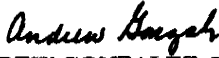
TEATRO KALINANGANG PILIPINO (TKP)
Cultural Educational-Developmental Theater Ensemble

- To Bureau Directors**
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division Superintendents
District Supervisors
Head of Public and Private Elementary and Secondary Schools
- 1 In line with the Department of Education, Culture and Sports (DECS) Cultural Development Program and Student and Faculty Development Goals, the **TEATRO KALINANGANG PILIPINO (TKP)** announces the launching of the Cultural Educational Developmental Theater Ensemble to all public and private elementary and secondary schools nationwide
 - 2 The Cultural Educational Developmental Theater Ensemble aims to
 - A Cultural Dramatic Stage Presentation
 - a Develop student awareness of, and appreciation for, our rich cultural heritage in fostering nationalism and national unity
 - b Revive ancient but striking Filipino Customs Traditions and mores,
 - c Instill in students Filipino values, teach moral lessons and developmental messages
 - d Develop the appreciation for refined and uplifting cultural fares of students who are overexposed to sex and violence in movie and television shows and
 - e Stage before students and teachers of the sponsoring school/agency a model presentation that features professional direction, acting, and production
 - B Faculty Development Workshop
 - i Help teachers become better communicators
 - b Help improve school programs and dramatic presentations, and
 - c Help teachers improve in the areas of trainer-ship, stage directing and club advising

C. Student Development Workshops:

- a. Help students improve in the areas of speech, speech contest recitations, journalism and leadership.
3. In this connection, government officials, employees, supervisors, coordinators, teachers and students of both private and public elementary and high schools are enjoined to support the aforementioned programs and activities.
4. Attached herewith is the mechanics of the Teatro Kalinangang Pilipino (TKP) programs and projects.
5. For more details, please contact:

Mr. Virgilio R. Reyes
Director, Teatro Kalinangang Pilipino
or
Ms. Marites B. Reyes
TKP Coordinator
Tel. No. 650-49-16
6. Immediate dissemination of this Memorandum is desired.


ANDREW GONZALEZ, FSC
Secretary

Incl.:

As stated

Reference:

None

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

CULTURAL SHOW
THEATER

THE CULTURAL-EDUCATIONAL-DEVELOPMENTAL
THEATER ENSEMBLE

Project # 1. **CULTURAL-DRAMATIC STAGE PRESENTATION** featuring plays that project aspects of Filipino culture and history, moral lessons, values and developmental messages.

1. Venue : A sponsoring school:

2. Plays for Elementary Schools : A two-hour Comedy for Children based on folktales, fairytales, fables, legends and myths.

Featuring animal characters and special roles (king, princess, fairy, witch, etc.) children love, songs and dances.

Themes of the plays are love of God, country, fellowmen and nature, and the triumph of good over evil.

3. Plays for High School : Two great/ prizewinning plays (comedies, or one comedy and one serious drama).

Themes of the plays are love of country; the need to revive old but good Filipino customs, traditions and mores; moral courage; and a search for justice.

(Titles of plays for both Elementary and High Schools are attached.)

4. Aims of the Plays

1. Help develop student awareness of, and appreciation for, our rich cultural heritage as these aid in fostering nationalism and national unity;

2. Help revive ancient but sterling Filipino customs, traditions and mores;

3. Help instill in students Filipino values, and teach moral lessons and developmental messages.

4. Help develop the appreciation for refined and uplifting cultural fares of students who are overexposed to sex and violence in movie and tv shows.

5. Stage before students and teachers of a sponsoring school a model presentation that features professional direction, acting and production (lights, sound, sound effects, music, props, costumes, sets and make-up.)

They can apply staging lessons they will learn from the show to school programs, dramatic and cultural presentations.

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5. Participants

: TKP's highly competent and experienced director, artists and production staff.

Attached is a list of the TKP Director's credentials, which include stage productions with the University of the Philippines Mobile Theater and UP College of Music performing groups, and directorial stints with the National Media Production Center and other cultural groups.

Many of TKP's artists and production staffers are speech and drama and masscom graduates and majors from prestigious Metro Manila universities and colleges, including the University of the Philippines.

3. Aims

1. To help improve students in the areas of speech, speech contest recitations, journalism and leadership

Mechanics of the Cultural-Dramatic Stage Presentation

1. TKP will take care of the stage direction, production, cast and scripts of the plays to be staged; printing of invitations; transportation for the TKP group from the TKP office to the venue of the show and back; rehearsal and coordination expenses.
2. A sponsoring school will take care of the venue of the presentation, (schools usually use their quadrangles); stage (which almost every school has); distribution of invitations; and simple hospitality for the TKP group (not more than 20 artists are brought to a show). The last will consist of simple appropriate meals, and lodging (in the school HE or building) when a sponsoring school is in a province and overnight stay for the TKP group is necessary.

In exchange for these, TKP will take care of, aside from the items mentioned above, renting the sound system and stage lights to be used for the show, as most schools do not have sound and light equipments adequate for a professional stage presentation.

3. The cultural-dramatic presentation will be invitational (only for those who would like to see it.) Forty percent of the gross income will be donated to a sponsoring school for its own projects, particularly cultural ones. TKP and a sponsoring school will discuss invitational rates, so the latter can be made reasonable for audiences. (Transportation cost, coverage and staging factors will be considered here.)

Mechanics of Workshop

1. The Workshops will be for interested students and teachers only. TKP will discuss participation rate per day with a sponsoring school to make it reasonable to participants. Two topics can be discussed in one day (8hours).
2. TKP will provide readings on the topics to be discussed, certificates of completion and facilitators.
3. A sponsoring school will provide the venue of the workshop (a classroom or hall in the school adequate for the expected number of participants); recruit participants; and provide simple hospitality for the TKP lecturing team (three to each lecture). The last will consist of simple appropriate meals, and lodging (in the school HE or building) when a school is in the province and overnight stay for the lecturing team is necessary.

Project # 2 . FACULTY DEVELOPMENT WORKSHOPS on topics that are highly useful to teachers.

1. Venue : A sponsoring school
2. Topics : 1. **SCHOOL SPEECHES.** Outlines and Pointers for Frequently Delivered Schools Speeches : Opening, Welcome and Closing Remarks; Introduction for a Guest Speaker; Inspirational Talk; Speeches to Inform , Persuade and Impress; Extemporaneous and Impromptu Speeches; Thank You Speech.
2. **PUBLIC SPEAKING.**
How to Pass the Criteria and Win Audience Admiration.
3. **BETTER SCHOOL PROGRAMS.**
How to Direct and Emcee School Programs Audiences will Love to Watch from Beginning to Ending
4. **BETTER SPEECH CONTEST TRAINORSHIP.** Winning Pointers for Declamation, Oration, Storytelling and Speech Choir.
5. **BETTER DRAMATIC AND STAGE PRESENTATIONS.**
Stage Direction, Production, Acting and Playwriting.
6. **BETTER SCHOOL COMMUNICATION.** Pointers for Clear, Effective Oral and Written Communications. How to Write the Frequently Composed School Communications – Memo , Business Letter, Project Proposal and Poster Copy.
7. **BETTER SCHOOL CLUB ADVISING OR MODERATORSHIP.**
How to Start a School Club and Maintain the Interest of Members Year - Round ; How to Plan, Launch, Monitor and Evaluate Projects; Leadership.
8. **BETTER SCHOOL PAPER ADVISING.** How to Write the Different Journalistic Articles and Do the Important Journalistic Activities, like Copyreading and Layouting. Pointers for School Paper Advisers on School Paper Management and Supervision.
3. Aims
1. To help teachers become better communicators.
 2. To help improve school programs and dramatic presentations
 3. To help improve teachers in the areas of trainorship, stage directing and club advising.

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Project # 3 STUDENT DEVELOPMENT WORKSHOPS on topics highly useful to students.

1. Venue : A sponsoring school
2. Topics : 1. **PUBLIC SPEAKING**
2. **WINNING POINTERS FOR SPEECH CONTEST RECITATIONS**
3. **STAGE ACTING**
4. **SCHOOL JOURNALISM**
How to Write News, Sports News, Feature and Editorial. Copyreading, Layouting, Photo Journalism, Headline Writing, Caption Writing and Editorial Cartooning.
5. **LEADERSHIP.** What Every School Club or Organization Leader Should Know.

DEAR SCHOOL HEAD

PLANNING A SUMMER WORKSHOP FOR YOUR FACULTY/STUDENT DEVELOPMENT?

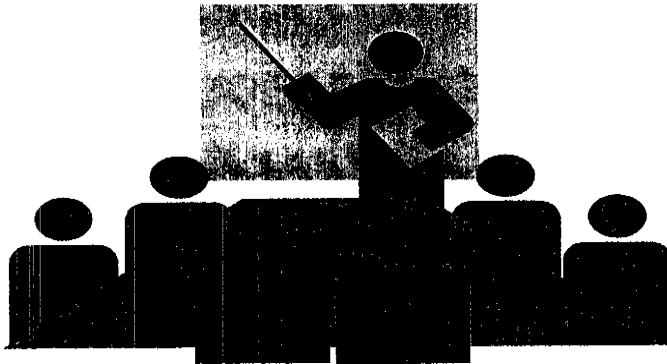
MAKING YOUR SCHOOL YEAR 1999-2000 CALENDAR OF ACTIVITIES FOR TEACHERS AND STUDENTS?

CONSIDER THE TEATRO KALINANGANG PILIPINO. FACULTY AND STUDENT DEVELOPMENT WORKSHOPS, CULTURAL-DRAMATIC STAGE PRESENTATIONS AND OTHER SERVICES.

ALL SERVICES WILL BE HELD INSIDE YOUR CAMPUS AT YOUR CONVENIENCE.

ALL WILL BE HANDLED BY HIGHLY COMPETENT AND EXPERIENCED PROFESSIONALS.

SINCE 1977 WE HAVE BEEN SUCCESSFULLY CONDUCTING THESE SERVICES FOR PRESTIGIOUS SCHOOLS AND COLLEGES IN METRO MANILA.



FACULTY DEVELOPMENT WORKSHOPS:

I. BETTER SCHOOL SPEECHES AND PUBLIC SPEAKING

- A. **Outlines and Pointers for Frequently Delivered School Speeches:**
1. Opening, Welcome and Closing Remarks;
 2. Introduction for a Guest Speaker;
 3. Inspirational Talk;
 4. Thank You Speech;
 5. The Speeches to Inform and Persuade;
 6. The Impromptu and Extemporaneous Speeches.
- B. **How to Impress the Audience with Your Speech Delivery.**
A Detailed Discussion of Public Speaking Criteria and How to Pass Them with Flying Colors.
- C. **Speech Miscellany.**
1. How to Beat Stage Fright (for those afflicted with it.)
 2. Frequently Mispronounced Words and Their Correct Pronunciations.
 3. How to Handle Irritating Audience Situations and Questions.
 4. How to Speak before Different Types of Audiences.

II. BETTER SCHOOL PROGRAMS

- A. **Toastmastership.** How to Emcee School Programs Competently.
- B. **How to Direct School Programs.**
Audiences will Love to Watch from Beginning to End.

III. BETTER SPEECH CONTEST TRAINORSHIP

Winning Pointers for Declamation, Oration, Storytelling and Speech Choir. Plus **Training Pointers.**

Aim: To enable students to win prizes in speech contests and/or to perform creditably in speech contests and school programs

IV. BETTER DRAMATIC AND STAGE PRESENTATIONS

- A. **Stage Direction.**
B. **Production** (Lights, Sound, Sound Effects, Music, Props, Costumes, Sets and Make-up) and
C. **Acting.**
D. **Exercises** to Help Develop Student Talent for Drama and Speech Contests.
E. **How to Write a Play, Playlet or Skit** for any School Occasion.

V. BETTER SCHOOL COMMUNICATION

How to Write Clearly and Effectively

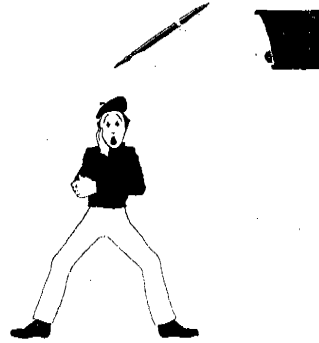
- o Project Proposals
 - o Business Letters
 - o Memos, Reports, Manuals
 - o Other School Communications.
- How to Write Copy for and Design
- o Posters and
 - o Bulletin Board Displays

VI. BETTER CLUB ADVISING OR MODERATORSHIP

- A. Recruiting Members and Starting a Club.
B. Maintaining the Interest of Members the Whole Year Round
C. Planning, Launching, Monitoring, and Evaluating Projects.
D. Leadership Topics specified on page 2.

VII. GRAMMAR AND COMPOSITION FOR TEACHERS

STUDENT DEVELOPMENT WORKSHOPS
(For High School Students and Elementary School Pupils)



**PUBLIC SPEAKING - SPEECH CONTEST
RECITATIONS (DECLAMATION, ORATION,
STORYTELLING AND SPEECH CHOIR) -
STAGE ACTING**

This is a three-part workshop covering the three topics

ETIQUETTE AND SOCIAL GRACES

ART PAINTING

CREATIVE WRITING

- 1 Short Story Writing
- 2 Essay Writing
- 3 Poetry Writing

SCHOOL JOURNALISM

**A. How to Write the Different Journalistic
Articles**

1. News
2. Feature
3. Editorial
4. Sports

**B. How to Conduct the Important
Journalistic Activities**

1. Layouting
2. Copyreading
3. Headline Writing
4. Photo Journalism
5. Editorial Cartooning
6. Caption Writing

LEADERSHIP

- 1 Definition.
- 2 Styles of Leadership.
- 3 Qualities and Skills Needed by a Leader.
- 4 Group Dynamics.
- 5 How to Secure Maximum Cooperation from Members and Build Teamwork.
- 6 Settling Conflicts and Grievances.
- 7 Conducting Meetings that are Productive and Lively.
- 8 Public Speaking and Oral Communication Pointers.
- 9 How to Write the Frequently Composed Club Communications, i.e. Memos, Project Proposals, Business Letters, Posters, etc.
10. Songs, Ice Breakers, Contests and Games to Make Meetings more Lively.
And other relevant and interesting topics.

TKP SERVICES OTHER THAN WORKSHOPS YOU MAY WISH TO INCLUDE IN YOUR SCHOOL'S CALENDAR OF ACTIVITIES FOR SCHOOL YEAR 1999-2000



CULTURAL -DRAMATIC STAGE PRESENTATION

Highly Recommended for:

- * Linggo ng Wika (August 13-19)
- * United Nations Day (October)
- * National Heroes' Day (November)
- * Your School's Christmas Celebration (December)
- * Valentine's Day (February)
- * Foundation Day and other School Celebrations

Featuring: Values- and Morals-Filled Plays in Pilipino or in English.

For Your Elementary School: A Comedy for Children. Based on Folktales, Fairytales, Fables, Legends and Myths.

Featuring Animal and Fantasy Characters, Songs and Dances.

For Your High School/College: 2 Great/Prize-winning Plays (Comedies or a Comedy and a Serious Drama).

Benefits for Sponsoring Schools:

Your School will get:

1. **An A-1 Cultural-Dramatic Stage Presentation.**
2. **A FREE Workshop** on a Selected Drama Topic for your Stage Talents/Teachers.
3. **A Share of the Gross Income** from the Show for your School/College.
4. **A Show staged right inside your campus.** No need for your students to travel to an out-of-campus venue. No risks for your students. No hassles for teachers.
5. **FREE training for your Stage talents.**

We can integrate your drama, song and dance talents in the presentation. We shall rehearse them in your School

SPEECH, DRAMA, JOURNALISM TRAINORSHIP

We can provide trainors for your Speech, Drama and Journalism contestants.

To increase their chances of winning prizes in school or inter-school competitions.

SCHOOL PAPER EDITING/ ADVISING/ CONSULTANCY

We can do final editing on articles to be printed in your School paper, check page layouts and give suggestions that will help make your paper more professional, more developmental, and increase its chances of winning prizes in inter-school Journalism competitions.

WRITING SERVICES

We write:

- * Plays, Playlets, Skits
- * Scripts
- * Speeches
- * Speech Contests Pieces for Declamation, Oration, Storytelling, Speech Choir
- * Other communications and papers, following your specifications

Notes:

1. Participants will learn from lectures, open forums, exchanges of ideas, exercises, and from demonstrations by TKP lecturers, facilitators.

2. For a Student Workshop, one class may be held for high school students, another for elementary school pupils.

However, where this is not possible, i.e. the number of enrollees for a class fails to meet the minimum, a School may opt to mix high school and elementary school participants.

Lessons are easy to understand for both groups.

3. FOR PARTICULARS, LIKE COURSES NOT LISTED HERE IN WHICH YOUR SCHOOL IS INTERESTED, PLEASE CALL

TEL. 650-4916

TKP: Teatro Kalinangang Pilipino

CULTURAL-EDUCATIONAL-DEVELOPMENTAL

WORKSHOP AND THEATER ENSEMBLE

Notes:

- * More than 2,000 Successful and Highly Praised TKP Workshops and Cultural-Dramatic Stage Presentations Staged in Schools and Colleges since 1977 when TKP was Founded.
- * Composed of Highly Qualified and Competent Director, Seminar-Workshop Facilitators, Actors, Actresses and Stage Production Staff from Leading Metro Manila Universities and Colleges. Many of Them are Theater Professionals and Graduates of Speech and Drama and Mass Communication.
- * For their Educational and Cultural Value, TKP Projects have Won Endorsements of High DEC Officials.
- * TKP has Staged Cultural-Dramatic Presentations and Workshops at the Assumption Convent School, Colegio de Sta. Rosa and St. Paul's School in Makati; St. Paul's College High School and Grade School in Pasig; St. Scholastica's Academy in Marikina; Xavier School in Greenhills, San Juan; St. Mary's College, St. Bridget's School, Stella Maris School and Miriam College High School in Quezon City; Gregorio Araneta University Foundation; St. Mary's Academy in Pasay City; and in other religious schools and colleges.