



*Tanggapan ng Kalihim
Office of the Secretary*

June 9, 1999

DECS MEMORANDUM
No 235, s 1999

1999 NUTRITION MONTH CELEBRATION

To Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Superintendents
Private Elementary and Secondary School Principals

1 Conformably with Presidential Decree No 491 dated June 25, 1974, Nutrition Month will be celebrated in July this year with the theme 'Pagkaing Sapat Siguruhin, Wastong Nutrisyon Atng Kamtin' which focuses on the importance of ensuring food security to address the problems of food insecurity, malnutrition and poverty

2 The celebration aims to

2.1 Increase awareness and understanding on

- a) meaning of food security,
- b) relationship of food security and nutrition, and
- c) government action, e.g. Philippine Plan of Action for Nutrition (PPAN) 1999 2004, Agrikulturang MakaMASA to ensure food security at the national, community and household levels

2.2 Encourage consumers to

- a) undertake backyard gardening, small animal raising, and fish and aquaculture to ensure household food security, and
- b) select and use low-cost but nutritious foods and dishes

2.3 Assist in generating support for the implementation of the successor PPAN and Agrikulturang MakaMASA

3 As a fitting observance of the month-long celebration, all schools/DECS offices are enjoined to undertake the following suggested activities

- display of streamers bearing this year's theme,
- kick off parade to launch the 25th year of observance

- messages on the theme to be shared by the school officials during flag raising ceremonies,
- conduct of conferences/symposia to raise social consciousness on food security,
- issuance of press releases, bulletin, memoranda or circulars on nutrition and related topics,
- putting up of displays/exhibits to attract participation of the public,
- contests on cooking, jingles/song/poem/slogan/essay writing,
- sourcing of funds/pledges of support for the school nutrition program from the business/private sectors and LGU,
- intensification efforts for bio-intensive gardening, and
- integration of concepts on local security in appropriate subject areas

4 All Directors and Schools Superintendents are enjoined to conduct appropriate activities in their respective areas of coverage. The regional/division, health and nutrition units/sections, shall take the lead in planning the activities, in close coordination with other GO's and NGO's in the areas.

5 It is requested that a brief narrative and pictorial report on the activities undertaken in observance of Nutrition Month shall be submitted to the Health and Nutrition Center, DECS, Meralco Ave Pasig City.

6 Immediate and wide dissemination of this Memorandum is desired.

Andrew B. Gonzalez
 ANDREW B. GONZALEZ, FSC
 Secretary

Reference

DECS Memorandum No 190 s 1998

Allotment 1--(D O 50-97)

To be indicated in the Perpetual Index
 under the following subjects

CELEBRATIONS & FESTIVALS
 NUTRITION EDUCATION