



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS  
Meralco Avenue, Pasig, Metro Manila

OFFICE OF THE SECRETARY

May 27, 1999

DECS MEMORANDUM

No 217 s 1999

VIEWING OF ABS CBN FOUNDATION INC ETV PROGRAMS

To Bureau/Service/Center Directors  
Regional Directors  
Schools Division Superintendents  
Private Elementary and Secondary School Principals

1 The ABS CBN Foundation, Inc (AFI) in coordination with this Department, announces its production of four (4) television shows for children which are being aired over Channel 2 on the following time slots

Program	Days	Target Audience	Time Slot
a. Sine skwela	Mondays to Fridays	Grades 2-6	9:30 - 10:00 am
b. Hirayamanawari	Mondays to Wednesdays Saturdays	8-12 years old	8:30 - 9:00 am 10:00 - 10:30 am
c. Bayani	Thursdays to Fridays Saturdays	Grades 2-6 8-12 years old	8:30 - 9:00 am 9:30 - 10:00 am
d. Math tnik	Tuesdays and Thursdays	Primary and Intermediate	9:00 - 9:30 am

2 In addition starting June 8, 1999, the AFI's fifth program entitled Epol/Apple will be launched and aired over Channel 2 every Tuesday and Thursday 8:30 - 9:00 am. The new program which is intended for Primary viewers aims to develop in Filipino children confidence and competence in using the English language to prepare them for the challenges of the global environment.

3 Heads of schools are enjoined to encourage the children and teachers to continue watching the shows. For schools that have received donated TV sets, school heads/principals shall make the sets available for children's viewing of the said programs. On a quarterly basis, monitoring reports on the use of TV sets and utilization of ETV should be submitted to DECS, BEE, and AFI.

4 Teacher advisers will assist in monitoring the viewing of ETV programs through assignments and utilize the learnings from the shows in their lessons in Character Education/Good Manners and Right Conduct and whenever feasible in Sibika at Kultura/Heograpiya, Kasaysayan Matematika, Agham and Ingles ATI should be informed about problems comments and suggestions related to ETV programs

5 Immediate dissemination of this Memorandum is desired

*Andrew Gonzalez*  
ANDREW GONZALEZ, FS  
Secretary

References DECS Memorandum Nos  
141 and 267 s 1995

Allotment 1 - - (D O 50 - 97)

To be indicated in the Perpetual Index  
under the following subjects

Educational Show  
Projects  
Society or Associations