



*Tanggapan ng Kalihim  
Office of the Secretary*

May 19, 1999

DECS MEMORANDUM  
No 214, s 1999

SEARCH FOR THE 1999 HUWARANG PAMILYANG PILIPINO

To Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Regional Directors  
Schools Superintendents

1 Proclamation No 60 dated September 28, 1992 declared that the last week of September of every year thereafter as Family Week To ensure its proper observance the Steering Committee for the Family Week Celebration was created through the passage of Executive Order No 241 The Secretary of the Department of Social Welfare and Development (DSWD) is the chairperson and the Secretary of Department of Education Culture and Sports (DECS) is one of the members of the Steering Committee

2 The theme of the 1999 Family Week Celebration is The Filipino Family in the 21<sup>st</sup> Century In celebration of the occasion, the Steering Committee for the Family Week Celebration will hold the 1999 Search for the Huwarang Pamilyang Pilipino, now on its fourth year of implementation

3 The Search aims to

- a) recognize families who have upheld and demonstrated Filipino values in their way of life
- b) inspire and motivate Filipino families to work towards a better quality of family and consequently a community life
- c) encourage familial participation and involvement in socio economic activities and
- d) prepare the Filipino family in dealing with the politico socio economic realities of the 21<sup>st</sup> century

4 The Subcommittee on the 1999 Search for the Huwarang Pamilyang Pilipino is chaired by the DECS Secretary In view of this regional directors are directed to lead vigorously in the Search and be guided by the following schedules unless otherwise superseded by another memorandum

May August 15 1999 Local Search for the 1999 Huwarang Pamilyang Pilipino by the Regional Search Committee

August 16 to  
September 4 1999 Submission of the Regional Winners/  
Pertinent Documents to BSE DECS

September 22 1999 Arrival in Manila of the Regional  
Winners

September 23 1999 Screening (Interview) of the Regional  
Winners for the National Award

September 24, 1999 Awarding Ceremony

5 Inclosed are the guidelines implementing rules and nomination form relative  
to the Search

6 Immediate and wide dissemination of this Memorandum is desired

  
ANDREFW GONZALES, FSC  
Secretary

Incls As stated

References DECS Memorandums Nos 185, s 1997 and 350, s 1998

Allotment 1—(D O 50 97)

To be indicated in the Perpetual Index  
under the following subjects

CELEBRATIONS & FESTIVALS  
SEARCH

## **SEARCH FOR THE 1999 HUWARANG PAMILYANG PILIPINO**

### **GUIDELINES**

Proclamation No 60 dated September 28, 1992 declared the last week of September of every year thereafter as Family Week. Corollary to this was the passage of Executive Order No 241, which created the National Steering Committee for the Family Week Celebration to ensure its proper observance.

The Filipino Family has always been under severe tests. Rising criminality, insidious influences of drug abuse, continuous erosion of Christian values and even conflict within the family itself have threatened the stability of this fundamental unit of our society. But, time and again the Filipino family has proven that it can triumph against all odds. Attesting to this are the many families that have remained united despite the challenges and exigencies that cross their path.

It is therefore, fitting to pay tribute and recognize the efforts of these families which have endeavored to raise their own to become worthy of praise and emulation. They are indeed a source of inspiration to other families who are on the brink of disintegration.

And what better way to give honor to these families than through the annual Huwarang Pamilyang Pilipino Award. This award will serve as a lifetime tribute to their struggles to achieve the best for their families.

The Search for the Huwarang Pamilyang Pilipino, henceforth SEARCH is now on its 4<sup>th</sup> year. This year's SEARCH shall leave a distinctive mark in the history of the Family Week Celebration. The 1999 Huwarang Pamilyang Pilipino shall earn the distinction of the family that closes the 20<sup>th</sup> century but one which faces the challenges of the next millennium.

#### **I Objectives:**

- A** Recognize families who have upheld and demonstrated Filipino values in their way of life
- B** Inspire and motivate Filipino families to work towards a better quality of family and consequently community life
- C** Encourage familial participation and involvement in socio-civic activities and
- D** Prepare the Filipino family in dealing with the socio-politico-economic realities of the 21<sup>st</sup> century

#### **II Category:**

The Family Week Celebration is focused on the Search for the 1999 Huwarang Pamilyang Pilipino

### **III Requisites**

**A Eligibility** Refers to the observable, measurable and quantifiable parameters which would qualify a nominee for the SEARCH

- 1 A Filipino family of Filipino citizenship, living together for at least twenty five (25) years with children domiciled in the Philippines for at least half of their married life and has lived in the Philippines for at least five (5) years at the time of the SEARCH**
- 2 A family whose members have not been convicted of any administrative criminal and/or civil cases**
- 3 A family, regardless of socio-economic status but whose incomes have not been derived from gambling child labor prostitution extortion and other similar illegal sources**

**B Criteria** Refer to the parameters that would subject a nominee to constructive judgement

The Filipino family shall be one whose members are bound by love and respect between and among its members. It must also be a family whose members have been brought up through their own perseverance, initiative, industry and hard work

- 1 A family where the husband and wife have demonstrated love and respect for one another (25 points)**

#### **Indicators**

- a Recognizes that a Supreme Being is at the center of the family**
  - b Accepts each other's individuality and personal worth**
  - c Communicates openly**
  - d Practices self control presence of mind and support for each other in the face of crises**
  - e Demonstrates support and pride in each other's achievement**
- 2 A family whereby the parents demonstrate their love and respect for their children (25 points)**

#### **Indicators**

- a Ensures a family environment that provides the following**
  - 1) Spiritual nurture and basic values**
  - 2) Basic material needs**

- 4 A family where the children have love and respect for each other (15 pts)

**Indicators**

- a Recognizes that a Supreme Being is at the center of the family
- b Accepts each other's individuality and personal worth
- c Communicates openly
- d Practices self control presence of mind and support for each other in the face of crises
- e Demonstrates support and pride in each other's achievement

- 5 A family who has involved itself in community affairs (20 pts)

**Indicators**

- a Shares time, talents and treasures to uplift the mental physical and spiritual well being of the members of the community
- b Participates in community projects

**IV Documents Needed**

- A Valid Marriage Contract
- B Birth Certificate of children
- C Nomination form filled up by nominating body
- D Nomination/Endorsement letter from the nominating body with a brief justification for the choice of the nominee
- E One (1) reference letter from their membership in religious/ community organization
- F Citation of community service as a family in the parish and barangay
- G Family Story
- H Family Picture

**V Mechanics**

**A Nomination**

- 1 The SEARCH is open to all Filipino families who meet the qualifications prescribed in Item III provided the family-nominee has not participated in the 1996-1998 SEARCH for the Huwarang Pamilyang Pilipino
- 2 Any individual agency movement or group public and private may nominate

- 3) Education and health care
  - 4) Guidance appropriate to the children's capacities
  - 5) Affection, companionship and understanding
  - 6) Self discipline and religious instruction
  - 7) Proper advises on matters affecting children's development and well-being
  - 8) Children's confidence
  - 9) Supervision over children's activities including their recreation
  - 10) Preparedness for children's formal schooling
- b Pays special attention in developing among its members a profound esteem for their personal dignity and concern for their rights
- 1) Has allowed the children to participate in the discussion of family affairs especially in matters that particularly concern them Example, the opportunity/right to present their side
  - 2) Has administered the child's properties if any, according to the best interest of the child
- c A family who has built an environment wherein the members learn/practice the virtues of truth social and moral values, cultural heritage friendship and cooperation
- 1) Has stimulated the children's interest in civic affairs duties of citizenship and commitment to his/her country
  - 2) Has inculcated the values of industry, thrift and self reliance
  - 3) Has become the children's friends
  - 4) Has encouraged savings among its members
  - 5) Has shown respect for the dignity and worth of the individual
- 3 A family where the children love honor and respect their parents (15 pts)

**Indicators**

- a Shows love/respect for the elderly
- b Manifests clean words and thoughts
- c Has developed self reliance among its members
- d Has distinguished themselves in their job and profession, be it academic or non-academic
- e Has taken pride in their chosen job work and profession with dignity academic or non-academic

- 5 The name of the winner in the regional level including pertinent documents shall be submitted between August 16 -- September 4 1999 to

Dr Alberto P Mendoza / Ms Thelma M Cruz  
Bureau of Secondary Education  
Department of Education Culture and Sports  
3/F Bonifacio Building UL Complex  
Meralco Avenue Pasig City

- 6 A national recognition for the 1999 Huwarang Pamilyang Pilipino shall be awarded to the national winner on September 24 1999

#### **VI Other Matters**

The Regional Selection Committee (RSC) is reminded of the following

- a Transportation to and from Manila of the regional couple shall be sourced by the RSC In case the regional winners intend to bring along two (2) of their children expenses shall be borne by the winners themselves
- b Board and lodging of the regional couple shall be taken cared by the national organizers
- c The regional winners may come in their Filipino/ethnic costumes or their Sunday best for the awarding ceremonies They are also advised to bring extra clothes for the educational tour and other related activities that may be planned during their stay in Manila
- d The regional coordinators on Family Week are expected to attend the awarding ceremonies Travelling and other incidental expenses of the regional coordinators shall be sourced out by the RSC against local funds subject to its availability and the usual accounting and auditing rules and regulations
- e The name, date and time of arrival and departure of the regional winners and their companion/s shall be communicated on or before September 4 1999 to

Dr Alberto P Mendoza/Ms Thelma M Cruz  
Bureau of Secondary Education DECS  
ULTRA Complex, Pasig City  
Tel Nos 632 77-46/633-72-42  
632 13-61 to 70 local 2062  
Fax No 636-51 23

Director Belen P Dayaoun/Ms Myla Monsod  
Social Marketing Service  
DSWD Batasan Complex  
Quezon City  
Telefax 931-91-43

- 3 The documents in Item IV shall be attached to the nomination form
- 4 Nomination forms and guidelines can be secured from the Regional Selection Committee

**B Screening and Selection Committee**

- 1 A Regional Selection Committee (RSC) and a National Board of Judges (NBOJ) shall be responsible in declaring the winner on the regional and national levels
- 2 The RSC shall be composed of the following Regional Directors  
Chairman DECS  
Members DSWD  
DILG  
DOH  
Representative (one each) from  
Media  
NGOs  
Academe  
Business  
Church  
Family Life Related Organization  
1998 SEARCH Winner in the Provincial or Highly Urbanized City
- 3 The RSC shall take charge in the formation of local committees in the barangay municipal city and provincial levels to ensure a wider participation in the SEARCH
  - a The winners in the barangay levels shall compete in their respective municipalities and cities for the municipal and city level categories
  - b The winners in the municipalities and winners in the cities shall compete in the provincial level
  - c All winners in the provincial level shall compete in the regional level
  - d All regional winners shall compete in Manila for the National Level Search on September 23 1999
- 4 The following schedule of activities shall be followed unless otherwise superceded by another memorandum  
May August 15 1999 – Local Search for the 1999 Huwaring Pamilyang Pilipino by the Regional Search Committee  
August 16 –  
September 4 1999 – Submission of the Regional Winner/ Pertinent Documents to BSE DECS  
September 22 1999 – Arrival in Manila of the Regional Winners  
September 23 1999 – Screening (Interview) of the Regional Winners for the National Award  
September 24 1999 – Awarding Ceremony



**IMPLEMENTING RULES IN THE SEARCH  
FOR THE 1999 HUWARANG PAMILYANG PILIPINO**

- 1 A family is composed of husband wife, and children, legally married whose nationality is Filipino by birth or by naturalization
- 2 Families participating in the SEARCH shall be competing for the first time in the Search for the 1999 Huwarang Pamilyang Pilipino
- 3 No public and private entity shall have more than one nominee
- 4 The Selection and Screening Committee shall be guided by the following rules
  - a The candidate representing the region shall have been properly screened after considering the candidates from the barangays municipalities cities and provincial levels
  - b The best candidate has been chosen
- 5 The Regional Selection Committee shall be able to source out for the expenses to be incurred during the SEARCH including the transportation allowance of the regional winner to Manila
- 6 The competing families shall be rated using the point system

<b>Family Category</b>	<b>Points</b>
Husband/Wife relationship	25
Parent's relationship with children	25
Children s relationship to parents	15
Children s relationship with one another	15
Family s community involvement	20
<b>TOTAL</b>	<b>100 pts</b>

- 7 The decision of National Board of Judges (NBOJ) in declaring the national winner is final The following shall be the bases of the selection
  - a Documents submitted
  - b Interview
    - 1) Communication Skills
    - 2) Truthfulness in the message
    - 3) Self confidence
    - 4) Togetherness

**SEARCH FOR THE 1999 HUWARANG PAMILYANG PILIPINO**

**NOMINATION FORM**

**I Identifying Information**

	<u>Husband</u>	<u>Wife</u>
Name of Nominee	_____	_____
Age	_____	_____
Date of Birth	_____	_____
Place of Birth	_____	_____
Address	_____	_____
Length of Stay in the Area	_____	_____
Occupation	_____	_____
Educational Attainment	_____	_____
Date of Marriage	_____	_____
Source/s of Family Income	_____	
Involvement in administrative civil or criminal case specify if any	_____	

**Family Composition**

Name	Date of Birth	Relation to Nominee	Age	Educational Attainment	Occupation

**Achievement/s of Family Members (Nominees included)**

Name	Professional	Civic	Religious

**II Brief Family Story**

**A. Qualities That Attracted The Couple To One Another**

**B Ways And Means By Which The Family Was Raised**

**C Ways And Means By Which The Family Was Able To Handle Two (2) Successes In Life**

**D Ways And Means By Which The Family Was Able To Handle Two (2) Difficult Circumstances**

**E Significance Contributions To The Community**

Nominated by \_\_\_\_\_  
 Position \_\_\_\_\_  
 Organization/Location \_\_\_\_\_  
 Signature \_\_\_\_\_