



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Meralco Avenue
Pasig City, Philippines



*Sama-Sama
sa DECS*

*Tanggapan ng Kalihim
Office of the Secretary*

April 28, 1999

DECS MEMORANDUM
No. 195, s. 1999

COCA-COLA 12th GUHIT BULILIT ART CONTEST

To: Bureau Directors
Regional Directors
Schools Division Superintendents

1. The Coca-Cola Foundation Philippines, Inc., in cooperation with the Department of Education, Culture and Sports is launching a nationwide art contest for all public elementary school pupils aged 6 to 12. The contest runs from June 14 to September 17, 1999.
2. Entries must depict the theme "Kapaligiran Ko, Sagot Ko"
3. Participants may use crayons, craypas, watercolor, oil paints, pentel pen, found objects, indigenous materials or any combination of the aforementioned media done on any flat 18" x 20" surface.
4. Entry forms will be distributed to all public elementary schools by Coca-Cola Plants throughout the country. All entries must be submitted on or before 5:00 p.m. on September 17, 1999 to:

**Coca-Cola Foundation Philippines, Inc.
4th Floor, Feliza Building
108 Herrera St., Legaspi Village
Makati City**

or

any Coca-Cola Plant or sales office nationwide

5. Five (5) regional finalists will be selected from each region. Of the five finalists, one (1) regional winner will be chosen. Regional winners will be awarded a 4-year non-exclusive college educational plan, cash prize of P1,000.00, Coca-Cola plaque of achievement and other prizes from the sponsors. Regional finalists will receive certificates from Coca-Cola Foundation Philippines and a gift from contest sponsors. Schools and art teachers of regional winners will also receive certificates and a gift from CCFPI and contest sponsor. Prizes will be awarded in November 1999.

6. Other details regarding the contest rules and regulations are provided in the inclosure.
7. Immediate and wide dissemination of this Memorandum is desired.

Nilo L. Rosas

NILO L. ROSAS
Undersecretary
Officer-In-Charge

Reference:

DECS Memorandum: No. 172, s. 1998

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS

PUPILS

COCA-COLA FOUNDATION PHILIPPINES, INC.

GUHIT BULILIT ART CONTEST 1999

Contest Rules & Regulations

1. The contest is open to **ALL PUBLIC ELEMENTARY SCHOOL STUDENTS AGED 6 - 12 YRS. OLD NATIONWIDE.**

Contest begins June 14, 1999.

All entries must be submitted on or before close of business hours (5:00 p.m.) on Friday, September 17, 1999 to:

c/o any Coca-Cola Plant or sales office nationwide
or Coca-Cola Foundation Philippines, Inc.
4th Floor Feliza Building
108 Herrera St., Legaspi Village
Makati City

2. **CONTESTANTS MUST ACCOMPLISH AN OFFICIAL *GUHIT BULILIT 12* ENTRY FORM** (photocopies are acceptable) signed by the school principal and the child's art teacher to certify that the participant is a bonafide student in the school. Parents must also sign on the blank provided in the entry form to certify consent and approval for all phases of the art contest. **THIS FORM MUST BE TAPED ONTO THE BACK OF THE ENTRY.**

All children and relatives of employees of Coca-Cola Foundation Philippines, Inc., Coca-Cola Bottlers Philippines, Inc., Coca-Cola Far East Ltd., and The Coca-Cola Export Corporation upto the second degree of consanguinity are disqualified from joining.

3. Entries must depict the theme: **Kapaligiran Ko, Sagot Ko!**
4. Entries must be done on any flat 18" x 20" surface (cartolina, illustration board white board). Participants may use crayons, craypas, watercolor, oil paints, pentel pen, found objects, indigenous materials or any combination of the above -media.

Entries must be protected by a clear plastic cover.

5. Entries must not have any corporate logos or brand names and must be an original work of art by the student alone. Only one entry per participant.

6. The participant must waive in favor of the Foundation all their property and artistic rights over the entries submitted. Upon submission, the entries shall be the property of the Foundation.
7. Five (5) regional finalists will be selected from each DECS region. Out of the five (5) finalists, one (1) regional winner will be chosen. A total of sixteen (16) winners shall be selected, one from each DECS region. Winners shall be notified through their local Coca-Cola Plants or by telegram where there are no plants.
8. Winners shall be required to recreate their entries to ensure that they are authors of the same. ***If in a particular region it is determined by the Board of Judges that none of the entries submitted meets the minimum criteria set by the judges, it may be declared that "there is no winner" for that specific region. The decision of the judges is final.***
9. Winners will be awarded their prizes in November 1999.

Awards and Prizes

Sixteen (16) Regional Winners

4-year non-exclusive college educational plans
Cash prize of Php 1,000.00 each
Coca-Cola Plaques of Achievement
Other prizes from contest sponsors

Ninety (90) Regional Finalists will receive certificates from CCFPI and a gift from contest sponsors.

Schools and art teachers of regional winners will receive certificates and a gift from CCFPI and contest sponsors.

Sponsors

Li'L Hands
Binney & Smith Liquitex
Encyclopaedia Britannica (Philippines), Inc.
Metropolitan Museum of Manila
The Professional Group
Coca-Cola Bottlers Philippines, Inc.