



Republic of the Philippines  
Department of Education, Culture and Sports  
**BUREAU OF NONFORMAL EDUCATION**  
3rd Floor, Mabini Bldg., DECS Complex, Meralco Avenue  
Pasig City 1600



*Sama-Sama  
sa DECS*

Office of the Director

April 22, 1999

DECS MEMORANDUM  
No. 182, s. 1999

**NATIONAL MASCOT "NAME ME" CONTEST FOR THE  
NFE ACCREDITATION AND EQUIVALENCY SYSTEM**

To : Bureau Directors  
Regional Directors  
Schools Superintendents  
Heads of Private Schools, Colleges and Universities

1. The Nonformal Education Accreditation and Equivalency (NFE A&E) System is a new national program of the Department of Education, Culture and Sports, Bureau of Nonformal Education (DECS-BNFE) funded under the ADB-assisted Philippines Nonformal Education Project (PNFEP). It is envisioned to provide an alternative means of certification of learning to those Filipinos who are unable to avail of the formal school system, or who have dropped out of formal elementary or secondary education.

2. The Nonformal Education Accreditation and Equivalency System aims to:

- a. Provide a system for assessing levels of literacy and nonformal learning achievements based on a national NFE A&E curriculum covering basic and functional education skills and competencies and designed to be comparable to the formal school system;
- b. Offer an alternative pathway by which out-of-school youth and adults earn an educational qualification comparable to the formal elementary and secondary school system.
- c. Enable out-of-school youth and adults to gain reading, writing and numeracy skills, to meet their learning goals as they define them, and to gain the skills they need to improve their economic status and function more effectively in society.

3. Anent to this the Department of Education, Culture and Sports, through the Bureau of Nonformal Education (BNFE) will conduct a Mascot "Name Me" Contest on the Nonformal Education Accreditation and Equivalency (NFE A&E) System. This aims to create awareness among prospective enrollees and learners on the value of the NFE A&E System. It also purports to develop among the learners a sense of belonging within the NFE A&E System. The contest will be started at the local level upon issuance of this Memorandum until the selection of a national winner on June 16, 1999 at the Department of Education, Culture and Sports, Bureau of Nonformal Education Conference Hall, Fourth Floor Mabini Building, DECS COMPLEX, Meralco Avenue, Pasig City.

---

E-Mail Address: rjg @ deguzman.com  
rjdg @ fastmail.l-next.net

Tel. # (632) 635-51-89; (632) 632-13-61 Loc. 2079 Fax # (632) 635-51-91

4. This National Mascot Naming Contest is open to all enrollees/learners of the NFE Accreditation and Equivalency System who are 15 years old and above. They should come from provinces and cities involved in the pilot phase of the NFE A&E in Regions NCR, V, VII, XI and XII as specified in Inclosure No. 2 of this Memorandum. Prizes will be shouldered by the BNFE under the Philippines Nonformal Education Project Funds, subject to the usual accounting and auditing rules and regulations.
5. Attached are the guidelines and form to be used by the participants to this contest (Inclosure 1-4).
6. Immediate dissemination of this Memorandum to all concerned is desired.



**NILO L. ROSAS**

Undersecretary for Programs & Projects  
Officer-in-Charge

**Incls.:**

As stated

**References:**

DECS Order: No. 22, s. 1999  
DECS Memorandum: No. 204, s. 1998

Allotment: 1—(D.O. 50-97)

To be indicate in the Perpetual Index  
under the following subjects:

ACCREDITATION  
CONTESTS  
NONFORMAL EDUCATION  
PROJECTS

**Guidelines on the National Mascot "Name Me" Contest for the Nonformal Education Accreditation and Equivalency (NFE A&E ) System**

The NFE A&E System Mascot appears on the system's Logo. Inclosure No. 3 shows an illustration of the Logo with the Mascot and its symbolism. The Mascot is to be given a name by the contest participants.

1. Who may enter the contest?
  - a. Enrolees or learners in the DECS NFE A&E System who are 15 years old and above coming from the pilot provinces and cities where the NFE A &E System is being implemented (Inclosure No.2)
  - b. Each contestant may submit one Mascot name.
2. Who are the "Name Me" Contest judges?
  - a. Judges in the provincial/city level will be selected by the Schools Division Superintendents and the Division NFE Supervisor.
  - b. Judges in the regional level will be selected by the DECS Regional Director and the Chief of the NFE Division.
  - c. Judges in the National level will be composed by a committee coming from GOs and NGOs organized by the Director of the Bureau of Nonformal Education
  - d. Judges will select a 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winner for each contest site.
  - e. The decision of the board of judges shall be final.
3. What are the prizes for first, second and third place winners in the different levels?

Place	Provincial / City Level	Regional Level	National Level
1st	P500.00	P600.00	P3,000.00
2nd	P300.00	P400.00	P2,000.00
3rd	P 200.00	P300.00	P1,000.00

4. What are the criteria the judges will use for choosing the winners?
  - a. The Mascot's name must reflect the characteristics of the NFE A&E System. Please refer to Inclosure No. 3 on the Mascot's symbolism.
  - b. The description of the name should be realistic, informative and worthy to be disseminated to the public. The rationale may be written either in English or in Filipino.

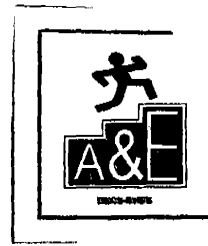
(Inclosure No. 2 to DECS Memorandum No. 188/s. 1999)

The List of Pilot Sites for NFE A&E implementation whose enrollees/learners are qualified to participate in the contest.

<b>Region</b>	<b>DECS Division</b>
NCR	Kalookan City Las Piñas Makati City Mandaluyong City Manila Marikina Muntinlupa Parañaque Pasay City Pasig City / San Juan Quezon City Taguig / Pateros (TaPat) Valenzuela, Malabon, Navotas (ValMaNa)
VII	Cebu City Lapu-Lapu City Mandaue City
V	Catanduanes Masbate Sorsogon
XI	Sultan Kudarat
XII	Cotabato

(Inclosure No. 3 to DECS Memorandum No. 187s. 1999)

## THE NFE A&E LOGO



### 1. Rationale

A logo with Mascot which appears on the top right corner has been designated to symbolize the NFE A&E Alternative Education System for Out-of-School Youth and Adults 15 years old and above. The figure or Mascot depicted in the LOGO is to be given a name by the NFE A&E learners willing to participate in the contest. The contest is devised to help develop in the learners a sense of belonging within the A&E System.

### 2. The various design components of the Logo symbolize the NFE A&E System.

- Steps – represent the learning levels within the BNFE Programs and the NFE A&E System- i.e. Basic Literacy, Elementary and Secondary Levels.
- A&E – initials stand for the System's name Accreditation (of Service Providers) and Equivalency (of Learner's Level of Certification)
- Red Border – represents the boundaries of learning set by the NFE A&E Curriculum Framework
- Open Corner top right –symbolizes the unlimited opportunities awaiting NFE A&E secondary level certificate holders, e.g. eventual access to TESDA training programs, CHED approved courses, etc.
- The blue NFE A&E figure or Mascot – represents the NFE A&E learner and has the following features
  - Androgynous ( neither male nor female)
  - Ageless (neither young nor old)
  - Self-propelled (neither pushed, nor pulled, nor forced into, through or out of the program)
- The Mascot's apparent movement and design has meaning as well
  - Appears in flight-reflecting the NFEA&E flexible learning philosophy, e.g., the learner may progress through the system and his/her own pace
  - The deliberate omission of feet and hands indicating that NFE A&E differs from formal education in that the learner may:
    - Enroll at any level for which he/she is suited
    - Choose any of the learning modules in which he/she is interested
    - Progress through the modules at his/her own pace
    - Exit the System at will
- The colors of the A&E Logo are also symbolic
  - The letters and steps in the inner parameters are yellow symbolizing "Enlightenment and Vitality"
  - The border is Red symbolizing "A Passion for Learning"
  - The color scheme of the whole design –Red, White, Blue and Yellow- represent the Philippine Flag – the NFE A&E System's country of origin .

National Mascot "Name Me" Contest on Nonformal Education  
Accreditation and Equivalency (NFE A&E) System

MASCOT "NAME ME" CONTEST

1. Entrant's Name : \_\_\_\_\_ Date : \_\_\_\_\_

Home Address : \_\_\_\_\_

2. Learning Center Name : \_\_\_\_\_

Center Address : Barangay : \_\_\_\_\_

Municipality /

City : \_\_\_\_\_

Province : \_\_\_\_\_

Region : \_\_\_\_\_

3. NFE A&E MASCOT NAME :

4. Please state your reasons for giving the NFE A&E System MASCOT this name :

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
Winner's Signature

Certified by :

Noted by :

\_\_\_\_\_  
Instructional Manager /  
Service Provider

\_\_\_\_\_  
Schools Division  
Superintendent