



REPUBLIKA NG PILIPINAS
 REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
 DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
 DECS Complex, Meralco Avenue
 Pasig City, Philippines



*Sama-Sama
 sa DECS*

*Tanggapan ng Kalihim
 Office of the Secretary*

February 5, 1999

DECS MEMORANDUM
 No. 51, S. 1999

ANNUAL CONVENTION OF THE READING ASSOCIATION OF THE PHILIPPINES

To: Regional Directors
 Schools Superintendents
 Private Elementary and Secondary School Principals

1. The Reading Association of the Philippines, Inc. will hold its Annual Convention at Escaler Hall, Ateneo de Manila, Quezon City on April 16 – 18, 1999
2. The conference with the theme, "New Literacies: New Challenges", aims to: a) update teachers on new literacies and its challenges to the educators of the 21st century, and; b) broaden their understanding on the role of the school, the home, and the government in the development of national and global literacy.
3. Participants to this conference are school administrators, deans/chairpersons, supervisors, librarians, reading coordinators and teachers.
4. A registration fee of Two Thousand Five Hundred Pesos (P2,500.00) will be charged each participant to cover expenses for lunch, snacks, conference materials and certificates of participation. Inclosed is the program of activities.
5. Regional directors and/or schools division superintendents may send participants from their respective regions, according to their need, on official time only. Travel expenses incident to attendance in the convention will be borne by the participants in conformity with DECS Order No. 6, s. 1999.
6. Further inquiries may be addressed to:

Dr. Felicitas E. Pado
 UP College of Education
 Diliman, Quezon City
 Tel. #920-53-01 local 6479

or

Ms. Rizalina C. Labanda
 Sts. Peter & Paul Early Childhood Center
 Golden City, Sta. Rosa, Laguna
 Tel. # (049) – 247-2311; (049)-247-2310
 (049)-837-2689; (0918)-839-2698
 e-mail address: labanda@quantumweb.net

7. Immediate dissemination of this Memorandum to all concerned is desired.

Andrew B. Gonzalez
 ANDREW B. GONZALEZ, FSC
 Secretary

Incl.: As stated

Reference:
 DECS Memorandum: No. 323, s. 1997

Allotment: 1 – (D.O. 50-97)

To be indicated in the Perpetual Index:
 under the following subjects:

- ✓ CONVENTIONS
- ✓ Course of Study, READING SOCIETY OR ASSOCIATIONS ✓

E-Mail Address:
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Pagbasa ...
Pag-asa!

READING ASSOCIATION OF THE PHILIPPINES
Room 200, College of Education, University of the Philippines, Diliman QC 1101, PHILIPPINES
Telephone (632) 920-5301 (to 20) loc 6493
National Affiliate, International Reading Association



February 05, 1999

Dear Colleague/Friend,

Greetings from the Reading Association of the Philippines!

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1998-1999

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Vice-President

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We are pleased to invite you to participate in the RAP Annual Convention on April 16-18, 1999 at the Escaler Hall, Ateneo De Manila University, Loyola Heights, Quezon City. The theme of the Convention is "New Literacies: New Challenges."

This year's convention will feature institutes, poster sessions, panel discussions, and plenary sessions. We have also invited international speakers: **Dr. Ng Seok Moi**, IRA/IDAC Chair from Singapore and **Ms. Linda Warfel**, an outstanding reading educator awardee from USA and the regional director of Scholastic in Singapore.

For more details about the convention, we have enclosed copies of the DECS memorandum and the tentative program.

The convention fee of P2,500.00 will cover the costs of meals, snacks, convention materials and other administrative expenses. Please fill out the form for reservation and mail it to:

Dr. Felicitas E., Pado
U.P. College of Education
Diliman, Quezon City

Tel. No. 929-9322 (Tar);
920-5301 local 6493 (ningning);
e-mail: feliz@metasia.net

Communications can also be done by calling up **Rizalina C. Labanda**
Tel. No. (049)-247-2311; 0918-839-2698; Fax No. (049)-247-2310; or
e-mail address: labanda@quantumweb.net

We will be very happy to see you at the convention. It will be a good opportunity to renew acquaintances with RAP members or to renew your membership and be a member of the International Reading Association.

Sincerely,

Rizalina C. Labanda
RIZALINA C. LABANDA
President

An Incorporated Nonprofit
Professional Organization

READING ASSOCIATION OF THE PHILIPPINES
ANNUAL CONVENTION
 April 16 – 18, 1999

Theme: **NEW LITERACIES: NEW CHALLENGES**
 Escaler Hall, Science Education Complex
 Ateneo de Manila University
 Loyola Heights, Quezon City

Convention Objectives:

- Update teachers on new communication and information technologies and explore what these media mean for literacy and literacy educators.
- Provide a broader understanding on the role of the school, the home, and the government in the development of national and global literacy.
- Present the state of the art in reading pedagogy in the light of print, video digital, and multi-media literacies.
- Provide new ways, designs and alternative assessments for vocabulary and reading comprehension.

Day 1 Friday, April 16, 1999:

7:00 – 8:30	Registration
8:30 – 10:00	Institute 1 -Writers, Parents and Teachers in Literacy Learning – Ms Linda Warfel
10:00 – 10:30	Morning Break
10:30 – 12:00	Institute 2 -Publishers Working Together for Literacy
12:00 - 1:30	Lunch Break
1:30 - 3:00	Institute 3 -Literacy Through Technology Wilhemina M. Mingoa Cora Reyes Fidela B. Suelto
3:00 - 3:30	Afternoon Break
3:30 - 4:30	Institute 4 -Professional Development for Literacy Educators Dr. Elena C. Cutiongco Dr. Felicitas E. Pado
	OFFICER OF THE DAY: Santiago Tamidles RAP Auditor

DAY 2 Saturday, April 17, 1999

7:00 – 8:30	Registration
8:30 – 10:00	Opening Ceremonies <ul style="list-style-type: none"> • The Philippine National Anthem • Welcome Remarks
	Rev. Bienvenido Nebres S.J. President, Ateneo de Manila University
	Rizalina C. Labanda RAP President and IDAC Vice-Chair
	<ul style="list-style-type: none"> • Introduction of the Guest Speaker
	The Role of Government in Literacy Development
10:00 – 10:30	Morning Break
10:30 – 12:00	Plenary Session 1 The New Face of Literacy in Asia In the next Decade How Can Teachers and Schools Cope with this New Challenge Dr. Ng Seok Moi Chair, International Development in Asia Committee
	Challenges to Literacy Educators in the 21st Century Dr. Florentino Homedo Professor in Filipino, Ateneo de Manila University

12:00 - 1:00 **Lunch Break**

1:00 - 2:00 **Panel Discussion**
Opening Doors to Family Literacy
Fenny Bautista de los Angeles – COL
Prof. Lillian Juadiong

2:00 - 3:00 **Plenary Session 2**
Literacy Through Literature – Based Instruction

- **Children's Literature: Promise and Power**
Dr. Lina Diaz de Rivera
UP College of Education
- **Maunlad ng Paggamit ng Literatura**
Santiago A. Tamidles
Ateneo Grade School

Moderator: Fides B. Suelto
RAP Board Member

3:00 - 3:30 **The President's Report** **Rizalina C. Labanda**
The Treasurer's Report **Aurora S. Reyna**
Elections **Ma Lourdes Ladrado**

3:30 - 4:30 **Poster Sessions**

Poetry Power in Literacy Program	Patria D. Cordero
Effective Literacy Through Living Newspaper	Nilda V. Cas
Strategies for Fostering Family Literacy	Aurora S. Reyna
Second Language Reading in the Early Grades	Marietta R. Otero
Miscues in Reading	Inocencia Y. Calonge
Forging Home-School Collaboration	
in Reading Literacy	Sybil S. Maninang
Weaving multiple intelligence in	
Literature Strategies	Ma. Lourdes L. Ladrado
How to Teach Understanding in	
Literacy Education	Aurora C. Salvosa

4:30 - 5:00 **Raffles: Courtesy of Publishers**

Officer of the Day: Patria D. Cordero
RAP Vice President
IDAC Member

Day 3 Sunday, April 18, 1999

8:00 - 9:30 **Plenary Session 4**
The Joys of Literature

A Potpourri of Ideas to Keep Children Reading
Dr. Natlidad Santos
UP College of Education

Success Stories for High School Students
Onofre Pageanghan
Ateneo High School

9:30 - 10:30 **Plenary Session 5**
Alternative Assessments for ESL Reading
Dr. Milagros Ibe
UP College of Education
Dr. Emma Castillo
Philippine Center for Educational Reform

10:30 - 10:45 **Morning Break.**

10:45 - 11:45 **Presentation and Induction of Newly Elected Board Members**
Distribution of Certificates

11:45 - 1:00 **RAP Board Business Meeting**

Officer of the Day: Sybil S. Maninang
RAP Board Member

Types of Meeting:

Poster Sessions:

Posters will be displayed to allow participants to view papers, outlines, charts, etc., in advance and return at a scheduled time for an informal presentation and discussion. The audience should not exceed twenty (20) conferees. This is also an opportunity for conferees to shop for ideas.

Institutes:

In an institute, a group of presenters are allowed to treat a common theme or issue in depth. Format may include formal presentations, panels, audience, question and comment session, small group discussions, workshop activities, and demonstration.

Note: RAP is introducing this format for the 1st time so we encourage conferees to fill out a separate evaluation form for the Institutes.

Housing Information

Institute of Social Order (ISO) Complex
Ateneo Campus, Loyola Heights, Quezon City

<u>No. of Rooms Available</u>	<u>Type of Room</u>	<u>Rate</u>
14	3/ room	P195.00 /person/day
7	7/ room	195.00/person/day

Meals are available at the ISO Complex:

Breakfast	P48.00
Lunch/supper	78.00 - 105.00

For reservations call: Tel No. 426-6134 to 37 Contact Person: Pat Cordero
 Fax 426-5951

For those who wish to become RAP and IRA members, please bring extra money.	
Membership Fees:	
RAP	P 300.00 per year
IRA	675.00 Basic membership (with Reading Today)
	1,035.00 with one Journal and Reading Today

-----RESERVATION FORM-----

To: Dr. Pado,

Please reserve _____ slot(s) for me.

_____ Enclosed is a check/money order of _____ payable to the Reading Association of the Philippines.

_____ I shall pay the amount of _____ upon registration on April 16, 1999

Signature _____ Office/School _____

Name in Print _____ Address _____

Position _____ Tel. No. _____