



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Meralco Avenue
Pasig City, Philippines



*Sama-Sama
sa DECS*

*Tanggapan ng Kalihim
Office of the Secretary*

February 3, 1999

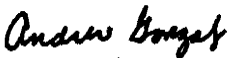
DECS MEMORANDUM
No. 35, s. 1999

**ANNOUNCING THE RE-LAUNCHING
OF THE DECS WEEKLY RADIO PROGRAM**

To: Undersecretaries
Assistant Secretaries
Bureau and Regional Directors
Schools Division Superintendents
Directors of Services/Centers and Heads of Units

1. The Department of Education, Culture and Sports through the Educational Audio-Visual Division in coordination with the Aliw Broadcasting Corporation is announcing the re-launching and airing of the DECS weekly radio program starting February 13, 1999 and every Saturday onwards from 6:00 to 7:30 in the evening over DWIZ-AM 882 khz.
2. With a new format, the radio program, entitled "**Lapis, Papel at Radyo**", aims to create awareness among the publics of the vision and objectives of the department; promote DECS as a performing government agency which delivers what it promises; maintain and improve communication with both internal and external audiences, namely: teachers, students, parents, school administrators, media, private sector and other government agencies.
3. To maximize the impact and effectiveness of the program as an information vehicle to bridge the communication lines among the DECS clientele, school administrators, teachers, students and parents are enjoined to listen and monitor the program regularly. They are, likewise, encouraged to interact with the anchor persons during the airing time.

4. The radio program shall have the following features:
 - a. **Pinoy Trivia** - This segment highlights information typical of the Filipino and the Philippines. This includes contest on the same or similar information.
 - b. **Hi Tek Ini !** - This segment shall focus information on science and technology as taught and used in education including the department's programs and projects relative the topic.
 - c. **Balitang DECS** - This segment shall include information bits on DECS issuances, activities and speeches which would serve as springboard for discussion of the anchor persons.
 - d. **Ang Sabi ni Sir** - This segment shall focus on the Secretary's or his representative's message to the DECS family.
 - e. **Kalusugan, Bow** - This segment focuses on health tips, information and programs and projects of the department on health and nutrition.
 - f. **Saludo Kami Sa 'Yo** - This segment highlights the outstanding teachers, students and school officials and their achievements.
 - g. **Instant Sagot** - This segment gives allowance for the questions, doubts and grievances of the students, teachers, parents and school officials to be aired and responded to by those concerned either by air or by mail.
5. All DECS officials, teachers and students are encouraged to send in their important announcements, features and reports for inclusion in the radio broadcast.
6. Immediate and wide dissemination of this Memorandum is desired.


ANDREW GONZALEZ, FSC
Secretary

Reference: None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

~~PROGRAMS~~

~~PROJECTS~~