



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Meralco Avenue
Pasig City, Philippines



Sama-Sama
sa DECS

Tanggapan ng Kalihim
Office of the Secretary

January 25, 1999

DECS MEMORANDUM
No. 12, s. 1999

49th NATIONAL DENTAL HEALTH WEEK CELEBRATION

To: Bureau Directors
Regional Directors
Schools Superintendents
Heads of Private Elementary and Secondary Schools
Vocational School Superintendents/Administrators

1. Pursuant to Presidential Proclamation No. 235 dated January 4, 1957, the National Dental Health Week will be observed on February 3-9, 1999.
2. The celebration shall focus on the theme "NGIPING MANINGNING, MALAKAS ANG DATING: PART II" to create full awareness on the importance of good oral hygiene in the schools and communities. The week-long celebration should be observed with appropriate activities in all public and private schools to achieve the objective of good oral health habits among the students.
3. In support to the celebration, DECS, through the Health and Nutrition Center shall launch the Oral Health "Bright Smiles, Bright Futures" Project for Teachers at the Division of Mandaue City, Region VII as the pilot division;
4. The following activities are likewise suggested to be conducted in schools to be spearheaded by the school dentist in their respective areas.
 - Provision of dental services;
 - Display of the theme on bulletin board, streamers and other dental health related posters in strategic places;
 - Coordination with PDA local chapters for other significant activities
5. School dentists are encouraged to attend/participate in the activities prepared by the Philippine Dental Association (PDA) during the week long celebration on official time only. A copy of the program of activities is inclosed for reference.
6. A narrative report on the foregoing activities shall be submitted to the Health and Nutrition Center, ULTRA, Pasig City.
7. Immediate dissemination of the memorandum to all concerned is desired.

Andrew Gonzalez
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Secretary

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Incl.:

As stated

Reference:

DECS Memorandum: No. 17, s. 1998

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

~~/~~CELEBRATIONS & FESTIVALS
~~/~~HEALTH EDUCATION



PHILIPPINE DENTAL ASSOCIATION

49th National Dental Health Week

February 3-9, 1999

Theme: Ngiping Maningning, Malakas ang Dating Part II

PROGRAMME OF ACTIVITIES		
<u>DATES</u>	<u>EVENT</u>	<u>VENUES</u>
January 31, 1999 (Sunday)	Holy Mass (6:00 am) Alay Parada'99 (7:00 am) Opening Ceremonies 49th NDHW (10:00 am) Formal Launching -DOH-PDA "Isang Milyong Sepilyo Para sa Mahirap" -PRC-PDA "Libreng Pustiso Para sa Mahirap"	Quirino Grandstand Luneta Park
February 2, 1999 (Tuesday)	Press Conference "Ugnayan"	Hotel Rembrant
February 3, 1999 (Wednesday)	Ladrido Memorial Lecture Global Health Education-ICD Colgate Palmolive Phils. PDA Open House PDA Indigency Clinic (MM Chapters) Simultaneous Opening Ceremonies (Luzon, Visayas & Mindanao)	Bayanihan Hall (UNILAB) Pilot Health Center, Q. C. PDA Headquarters
February 4, 1999 (Thursday)	Healthy Smile Contest PDA Open House PDA Indigency Clinic (MM Chapters) Nationwide Community Outreach Program Radio/TV/Print Media Promotion	PDA Headquarters
February 5, 1999 (Friday)	Poster & Slogan Contest PDA Open House PDA Indigency Clinic Nationwide Community Outreach Program Radio/TV/Print Media Promotion	PDA Headquarters
February 6, 1999 (Saturday)	PDA Open House PDA Indigency Clinic (MM Chapters) Nationwide Community Outreach Program Radio/TV/Print Media Promotion	PDA Headquarters
February 7, 1999 (Sunday)	PDA Open House PDA Indigency Clinic (MM Chapters) Nationwide Community Outreach Program Radio/TV/Print Media Promotion	PDA Headquarters
February 8, 1999 (Monday)	PDA Open House PDA Indigency Clinic (MM Chapters) Nationwide Community Outreach Program Radio/TV/Print Media Promotion	PDA Headquarters
February 9, 1999 (Tuesday)	PDA Open House PDA Indigency Clinic (MM Chapters) Nationwide Community Outreach Program Radio/TV/Print Media Promotion Closing Ceremonies (6:00 pm)	PDA Headquarters Executive Lounge United Laboratories