



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS

Meralco Avenue, Pasig, Metro Manila

September 3, 1998

DECS MEMORANDUM

No. 368, s. 1998

READING ASSOCIATION OF THE PHILIPPINES
ANNUAL MIDYEAR DEMOFEST

To: Regional Directors
Schools Superintendents
Private Elementary and Secondary School Principals

1. The Reading Association of the Philippines, Inc. will hold its Annual Midyear Demofest at Apo View Hotel, Davao City on October 16-18, 1998.
2. The conference with the theme, "Biliteracy in the Information Age", aims to: a) develop awareness on the effects of technology on biliteracy, and b) update on the current perspectives in reading education.
3. Participants to this conference are school administrators, deans/chairpersons, supervisors, and reading program coordinators.
4. A registration fee of Two Thousand Pesos (P2,000.00) will be charged each participant to cover expenses for lunch, snacks, conference materials and certificates of participation. Enclosed is the program of activities.
5. Regional directors and/or schools division superintendents may send two (2) participants from their respective regions, according to their need, on official time. Travel expenses incident to attendance in the convention may be charged against local funds subject to its availability and the usual accounting and auditing rules and regulations. Participants coming from the private schools shall make their own financial arrangements with their respective schools and/or sponsoring agencies.
6. Further inquiries may be addressed to:

Dr. Felicitas E. Pado	or	Ms. Rizalina C. Labanda
UP College of Education		Sts. Peter & Paul Early Childhood Center
Diliman, Quezon City		Golden City, Sta. Rosa, Laguna
Tel. #920-53-01 local 6479		Tel. # (049) - 247-2311; (049)-837-2689
7. Immediate dissemination of this Memorandum to all concerned is desired.

Andrew Gonzalez
ANDREW GONZALEZ, PSC
Secretary

Reference:

DECS Memorandum No. 323, s. 1997

Allotment: 1 - (D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

COMMUNICATION ARTS
LANGUAGE

OFFICIALS
SOCIETY OR ASSOCIATIONS

**READING ASSOCIATION OF THE PHILIPPINES
1998 MID-YEAR DEMOFEST**

Apo View Hotel, Davao City
October 16 - 18, 1998

Theme: BILITERACY IN THE INFORMATION AGE

(TENTATIVE PROGRAM)

DAY 1 - 16 October 1998

1:00 - 4:00 REGISTRATION DAY

DAY 2 - 17 October 1998

7:00 - 8:30 Registration

8:30 - 9:00 Opening Program

The Philippine National Anthem

Invocation

A Word of Welcome

Dr. Susan B. Cabahug

Director, DECS Region XI

Rizalina C. Labanda

President, RAP

9:00 - 9:15 Introduction of the Guest Speaker

Keynote Address: **The Impact of Technology on Biliteracy**

Mr. Robert Suntay

Director, Ateneo Center for Educat. Dev't.

Ateneo de Manila University

10:15 - 10:30 Break

10:30 - 11:00 Plenary Session 1: **The IRA Jamaica Report: Dialoguing and Literary Texts**

Rizalina C. Labanda, RAP President

11:00 - 12:00 Demo Teaching 1: Concurrent Sessions - **"Biliteracy Strategies for Literary Texts"**

Santiago Tamidles, Ateneo Grade School

Ang Gamit ng Panitikan
Storytelling: A Learner's Journey to Reading

Rizalina C. Labanda, SPPECC, Laguna

Think Aloud: Getting to Know Your Student's Mind

Sybil Maninang, Woodrose, Alabang

Joplin Plan for Reading

Merlene Alon, Alpha Angelicum, Bman

Strategies for Recovery and STAR Classes-

Dr. Aurora Salvosa, DECS, Manila

Linking Reading with Writing

Nilda Cas, Division City Schools, Mla.

Focus: Philippine & Asian Literature

Inocencia Calonge, DECS Region I

Who? Me? Teach Reading Skills?

Esperanza Chee Kee, Ateneo High School

Interactive-Processing for Literacy Texts

Pat D. Cordero, Ateneo de Manila Univ.

Literature-Based Approach to Reading

Mina Mingoa, City College of Manila

Collaborative Learning in the College Classroom

Ma. Lourdes Ladrado, UP Visayas

12:00 - 1:00 Break

1:00 - 1:30 Plenary Session 2 **Phil. Secondary Schools Learning Competencies in English-**

Inocencia Calonge, DECS Region II

1:30 - 2:00 Plenary Session 3. **Medium of Instruction in Teaching Young Learners-
the Integrated School Experience**

Dr. Felicitas E. Pado, UP, Diliman

2:00 - 2:30 Break

2:30 - 4:00 POSTER SESSIONS

4:00 - 6:00 Socials, Raffles and Swap Shop

DAY 3 - 18 October 1998

8:00 - 8:30 Plenary Session 4: **The IRA Bangkok Report**

Wilhelmina Mingoa, City College of Mla.

8:30 - 10:00 Demo-Teaching 2: Concurrent Sessions - **Strategies for Non-Literary Texts,
Realia and the Webworld**

Media Literacy Integrated in Reading

Fidela B. Suelto Xavier School

Musika sa Pagtuturo

Santiago Tamidles, Ateneo Grade School

Mapping As Aids to Reading Comprehension

Aurora S. Reyna, Luzon Colleges, Dag.

Improving Reading Skills Through the Newspaper

Patria D. Cordero, Ateneo de Manila

Jigsaw Reading in the High School Classroom

Inocencia Y. Calonge, DECS Region II

Enrichment Activities in Reading

Nilda Cas, Jose Abad Santos

Multi-Media: The New Literacy

Wilhelmina Mingoa, City College of Mla.

Visual Literacy as Components

Dr. Robinson Soria

Cultural Reactions and Responses to

Broadsheets

Ma. Lourdes Ladrado

10:00 - 10:30 Break

10:30 - 11:00 RAP Projects

RAP-on-Wheels

Let's Tell A Story

Mobile Library

RAP Chapters

11:00 - 11:30