



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Meralco Avenue
Pasig City, Philippines



Tanggapan ng Kalihim
Office of the Secretary

August 27, 1998

Sama-Sama
sa DECS

DECS MEMORANDUM
No. 354, s. 1998

1998 DRUG ABUSE PREVENTION AND CONTROL WEEK

To: Bureau Directors
Regional Directors
Directors of Services/Centers and Heads of Units
Schools Superintendents
Divisional Leader School Principals (Secondary)
Private Elementary and Secondary School Principals
Vocational High School Principals

1. In compliance with Presidential Proclamation No. 335 dated October 18, 1988, this Department will observe Drug Abuse Prevention and Control Week on November 15 - 21, 1998 with the theme "Ituloy ang Laban: Kalayaan Noon - Droga Ngayon" to highlight the intensified and coordinated efforts of all sectors in the continuing fight against drug abuse,
2. All private and public schools at all levels will undertake appropriate activities to celebrate the occasion. A list of suggested activities is reproduced on the reverse side for ready reference.
3. Regional/Division coordinators of the National Drug Education Program (NDEP) shall spearhead this week-long celebration and coordinate its activities with the different government and non-government agencies. A brief narrative and pictorial report on the observance of the Drug Abuse Prevention and Control Week shall be submitted to the Project Officer, National Drug Education Program, 5th Floor, Mabini Bldg, DECS Complex, Meralco Ave., Pasig City, not later than December 15, 1998.
4. Widest dissemination of this Memorandum is desired.

Andrew Gonzalez
ANDREW GONZALEZ, FSC
Secretary

Reference:

DECS Memorandum: No. 418, s. 1997

Allotment: 1-2—(D.O. 50-97)

**To be indicated in the Perpetual Index
under the following subjects:**

**CELEBRATIONS & FESTIVALS
DRUG EDUCATION
SCHOOLS**

Suggested Activities for the 1998 Drug Abuse Prevention and Control Week Celebration

Theme : "Ituloy and Laban: Kalayaan Noon - Droga Ngayon"

Preliminary Activities :

- ◆ Putting up bulletin board displays depicting the theme in strategic places in the schools and in the communities
- ◆ Radio broadcasts announcing the Drug Abuse Prevention and Control Week Celebration
- ◆ Coordination with municipal and barangay officials, Parent Teacher Community Associations (PTCA) and non-government organizations related to the week's activities

Suggested Activities during the Week:

1. Ecumenical religious services to mark the beginning of the week
2. School-community parade
3. Literary - musical program
4. Intensive educational campaign against drug abuse through symposia, seminars, film/slide showing, community assemblies, school PTCA meetings/conferences and print and broadcast media
5. On the spot contest depicting the theme of the celebration
 - ◆ composition/essay writing
 - ◆ poster making
 - ◆ painting/drawing/sketching
 - ◆ composition of jingles, rhymes, songs, slogans in English and Filipino
6. Integration of the following topics in appropriate subject areas at the elementary and secondary levels:
 - ◆ causes and effects of drug abuse
 - ◆ prevention and control of drug abuse
 - ◆ roles and responsibilities of each member of the family in the prevention and control of drug abuse
 - ◆ importance of effective networking against drug abuse
 - ◆ effective strategies in drug abuse prevention
7. Holding of exhibits and shows to be participated in by all sectors in the community
8. Organization of the Drug Watch body in the schools
9. Giving of recognition awards to outstanding organizations that have contributed to the prevention of drug abuse in the schools and communities.
10. Mobilization of all scouts in drug abuse prevention activities.