



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
UL Complex, Meralco Avenue
Pasig, Metro Manila

TANGGAPAN NG KALIHIM
(OFFICE OF THE SECRETARY)

July 28, 1998

DECS MEMORANDUM
No. 306, s. 1998

**DECS-RCBC STORYWRITING CONTEST ON ENVIRONMENTAL
PROTECTION AND CONSERVATION**

To: Regional Directors
Schools Superintendents
Private Elementary School Principals

1. The Department of Education, Culture and Sports (DECS) in collaboration with the Rizal Commercial Banking Corporation (RCBC) will conduct the 5th Kuwentong Kalikasan Katha ng Kabataan, a storywriting contest among elementary school children.
2. The contest which is open to elementary school children in both public and private schools, is part of the commitment of the RCBC to promote environmental protection and conservation while honing the skills of elementary pupils in communication skills in both Filipino and English through storywriting.
3. The entries will be divided into two segments or groupings and in two categories, English and Filipino.

	Segment	Categories
Grades I-IV	Segment A	Filipino, English
Grades V-VI	Segment B	Filipino, English

4. Every entry should have as its theme, "Environmental Preservation." Entries should address issues on the Philippine environment like pollution, land erosion, cutting of trees, endangered species among others.

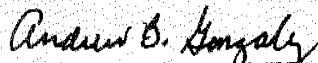
5. Each Division will organize a selection committee composed of three members, one for English and one for Filipino headed by a Division Supervisor. The division committee will select the three (3) best entries from Segment A and Segment B in both English and Filipino categories. A total of 12 entries, 6 in English and 6 in Filipino will be submitted to any RCBC branch nearest their place. Validation will be conducted by the sponsors whenever necessary to determine the authenticity of the pupils' entries.
6. Forty (40) finalists will be chosen from which four grand winners will be chosen. One winner will be declared for each segment and for each category.
7. Prizes will be the following:

For the 40 finalists - savings account worth P2,000 and Certificate of Recognition

For the grand winners - P15,000 cash and a trophy and the winning entry will be printed in the RCBC nature stories.

The school of the grand winner will also be given P15,000 and a trophy while the Home Teacher/Adviser a cash prize of P5,000.00

8. Deadline for submission of 12 entries from the division will be on or before November 20, 1998. The contest mechanics are found in the enclosure.
9. Immediate dissemination of the Memorandum is desired.


ANDREW B. GONZALEZ, FSC
Secretary

Incl.:

As stated

Reference:

None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
ENVIRONMENTAL EDUCATION
PUPILS

(Inclosure to DECS Memorandum No. 306, s. 1998)

DECS-RCBC Storywriting Contest on
Environmental Protection and Conservation

CONTEST MECHANICS

I. Technical Rules:

1. The contest is open to all students of public and private elementary schools.
2. Contestants must accomplish the official entry form which are available at all RCBC branches in Metro Manila and in the respective school divisions.
3. The entry form should be signed by the student's adviser and the school principal to certify that the participant is a bona fide student of the school he/she represents and that the entry is a true work of the child.
4. Every entry should have as its theme: " Environment Preservation". Entries should address issues on the Philippine environment like pollution, land erosion, cutting of trees, endangered species, among others.
5. Only one entry, either in English or in Pilipino, must be submitted by the student/participant.
6. There will be two segments: Segment A - Grades I-IV, and Segment B - Grades V - VII.
7. Entries for Segment A should have at least 80 words but not more than 150 words. Entries for Segment B should have at least 200 words but not more than 800 words.
8. There will be two categories: English and Pilipino.
9. Stories can either be fiction or non-fiction.
10. Entries should contain only the title and the story. It should not bear the contestant's name.
11. Entries, if possible, should be typewritten and double-spaced. However, hand written entries will be accepted as long as they are printed and double-spaced.

II. Submission of Entries

- 1) Deadline for submission of entries to school principals is on November 6, 1998.

- 2) School principals must screen the entries and choose the best entries for each segment and each category to get a total of 4 best entries. School principals must submit the screened entries to their respective DECS district offices on or before **November 13, 1998**.
- 3) DECS District offices must screen the entries and choose the best entries for each segment and each category. **Each district will have a total of 4 screened entries.** The district superintendents must submit the screened entries to their respective DECS Division Offices on or before **November 20, 1998**.
- 4) DECS Division offices must screen the entries and choose the best entries for each segment and each category. **Each division will have a total of 4 screened entries.** The division supervisors must submit the screened entries to their respective Regional Offices on or before **November 27, 1998**.
- 5) DECS Regional Offices must screen the entries and choose the best entries for each segment and each category. **Each region will have a total of 4 screened entries.** The regional directors must submit the screened entries to the nearest RCBC Branch on or before **December 4, 1998**.
- 6) RCBC Branches must submit all screened entries to the Corporate Communications Department of the RCBC Head Office on or before **December 11, 1998**.
- 7) For proper monitoring, the school principals, district superintendents, division supervisors, and regional directors must note total number of entries they have received from each succeeding DECS office.

III. Selection

- 1) Judging shall be done two phases:
 - a. Preliminary judging - There will be a total of 64 finalists (4 from each of the 16 regions) to be chosen from entries received by DECS from district, division and regional offices nationwide. These finalists will advance to the second phase (final judging).
 - b. Final judging - There will be a total of 4 grand prize winners. One winner will be declared for each segment and for each category. Interview with the finalists will be done by the committee as part of the final screening.

Judging of entries shall be on January 12, 1999.

IV. Winners & Prizes

1. Winners will be notified through telegram and their names will be announced through print ads.
2. Prizes will be as follows:

Finalists:	Savings account worth P2,000 as token prize plus Certificates of Recognition
Grand Winners:	Student - P20,000 cash and a trophy and winning entry will be printed in the next "RCBC Nature Stories" book.
School:	P15,000 and a trophy
Homeroom Teacher:	P5,000 cash

3. All winning and non-winning entries will become property of RCBC.
4. Employees and relatives up to the second degree of consanguinity and affinity of Rizal Commercial Banking Corporation, its PR and advertising agencies are disqualified to join.

For more information, please contact RCBC Corporate Communications Department, 891-08-94 or 894-90-00 loc. 2711 or 2730.

**Schedule of Activities of RCBC's
5th Kuwentong Kalikasan Short Storywriting Contest**

27 July 1998 (Monday)	Launch of Kuwentong Kalikasan Katha ng Kabataan Short Storywriting Contest
6 November (Friday)	Deadline for submission of entries to school principals
13 November (Friday)	Deadline for submission of screened entries by school principals to DECS District Superintendents
20 November (Friday)	Submission of screened entries by DECS District Superintendents to DECS Division Offices
27 November (Friday)	Submission of screened entries by DECS Division Offices to DECS Regional Offices
4 December (Friday)	Submission of screened entries by DECS Regional Offices to nearest RCBC Branch
11 December (Friday)	Deadline of RCBC branches to turnover screened entries to RCBC Head Office
12 January 1999 (Tuesday)	Judging of entries
26 February (Friday)	Awarding Ceremony