



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
UL Complex, Meralco Avenue
Pasig, Metro Manila

TANGGAPAN NG KALIHIM
(OFFICE OF THE SECRETARY)

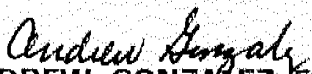
July 21, 1998

DECS MEMORANDUM
No. 294, s. 1998

***ILIGTAS KAMI SA TIGDAS* ON-THE-SPOT POSTER-MAKING CONTEST**

To: Regional Directors
Schools Superintendents
Heads of Private Elementary and Secondary Schools

1. In preparation for the ***Ligtas Tigdas Month*** on September 16 to October 14, 1998, the Department of Health (DOH) in coordination with the Department of Education, Culture and Sports (DECS) will hold a nationwide On-the-Spot Poster-Making Contest with theme "***Iligtas Kami sa Tigdas***".
2. The Poster-Making Contest is envisioned to raise the children's and teacher's awareness of measles and its dangers and vaccination as a means to prevent this killer disease. This awareness-raising activity is envisioned to improve participation in the mass measles vaccination of all children between the ages of nine (9) months to less than fifteen (15) years during the ***Ligtas Tigdas Month***.
2. The exact date and venue of the On-the-Spot Poster-Making Day will be determined by the School Superintendent in each division who shall coordinate with the Regional Measles Elimination Task Force. The judges for the Division and Regional competitions shall be selected by the Regional Measles Elimination Task Force which is headed by the Regional DOH Director, while the judges for the national competition will be selected by the National Measles Elimination Task Force. Judges shall come from various agencies represented in these Task Forces.
3. The national winners will be awarded during the formal media launching of the Philippine Measles Elimination campaign tentatively scheduled on the 1st or 2nd week of September 1998. The winning posters shall also be reproduced in t-shirts, key chains and other souvenirs.
4. Detailed contest rules and guidelines are enclosed for the reference and guidance of all. The cooperation of all concerned is enjoined.
5. Immediate dissemination of this Memorandum is desired.


ANDREW GONZALEZ, FSC
Secretary

Incls.:

As stated

Reference:

DECS Memorandum: No. 267, s. 1998

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
PUPILS
STUDENTS

Inclosure I to DECS Memo No. 294, S. 1998

**PHILIPPINE MEASLES ELIMINATION CAMPAIGN (PMEC)
ILIGTAS KAMI SA TIGDAS ON-THE-SPOT POSTER-MAKING CONTEST**

CONTEST RULES AND REGULATIONS

ELIGIBLE CONTESTANTS: The contest is nationwide and is open to all elementary and secondary students under 15 years old in both public and private schools. The school can submit any number of entries as long as the requirements are met.

ENTRY REQUIREMENTS: To join the contest, the student must fill-up 2 copies of the required application/entry form with his/her 1x1 picture. The form should be signed by the trainer and endorsed by the School Principal. Duly-accomplished entry forms should be received and stamped at the respective Division Superintendent's Office not later than August 31, 1998. Application forms will be available from the Office of the School Principal, Office of the Division Superintendent, DECS Regional Office, DOH Regional Health Office (Regional Immunization Officer or EPI Nurse Coordinators) and Provincial and City Health Offices.

CONTEST CATEGORIES: The student, the trainer and the school will win valuable prizes! There are two contest categories:

- **Bulilit Artist Category:** for students in Pre-school and Grades I-IV
- **Young Artist Category:** for students in Grades V, VI and High School (less than 15 years old)

There are 3 levels of competition: Division level, Regional level and National level. All first prize winning posters at the Division level shall be qualified to compete at the Regional Competition and all first prize winning posters at the Regional level shall compete at the National Competitions. Winning entries shall be hand carried by one of the judges or duly-designated Bionade representative from the Division or Regional levels, respectively.

MATERIALS AND MEDIUM: The contestants shall bring their own materials during the day of the On-the-Spot Poster-Making. For the Bulilit Artist Category, paper measuring 8.5X11 inches shall be used. For the Youth Artist Category, illustration board measuring 18X24 inches shall be used. For both categories, any of the following may be used: crayons, craypas, pastel color, water color, pencil or charcoal.

DATE AND PLACE OF CONTEST: The On-the-Spot Poster-Making Day for the division level shall be conducted on any day between August 31 to September 4, 1998, the exact date and venue to be set by the DECS Superintendent in each School Division, in coordination with the Regional P MEC Task Force. The contestants shall be clearly informed of the date and venue by the Division Superintendent when they submit their duly accomplished entry forms.

The Regional Competition shall be on September 9, 1998 at the Regional DECS offices. The National Competition shall be on September 11, 1998 at DOH-Manila Convention Hall.

BOARD OF JUDGES: The judges shall be officially designated for each Division by the Regional P MEC Task Force, in coordination with the Division Superintendent. The Board of Judges shall compose of representatives of the various agencies involved in the activity such as the DOH, DECS, DILG, PIA, and non-government organizations. Preferably, a youth representative should also be included among the judges.

CRITERIA: The posters shall be judged according to the following criteria:

Originality	20%
Relevance to the theme	40%
Message impact	40%

PRIZES: The following are the prizes at each level of competition:

1. Division Level:

- 1st prize P500 + certificate (student), Certificate (trainor and school)
- 2nd prize Gift pack + certificate (student), Certificate (trainor and school)
- 3rd prize Gift pack + certificate (student), Certificate (trainor and school)

2. Regional Level:

- 1st prize P3,000 + plaque (student), certificate (trainor and school)
- 2nd prize P2,000 + plaque (student), Certificate (trainor and school)
- 3rd prize P1,000 + plaque (student), certificate (trainor and school)

3. National Level:

- 1st prize P15,000 + trophy (student), P10,000 + plaque (school)
5,000 + plaque (trainor)
- 2nd prize P10,000 + trophy (student), P5,000 + plaque (school)
2,000 + plaque (trainor)
- 3rd prize P5,000 + trophy (student), P2,000 + plaque (school)
P1,000 + plaque (trainor)

If the winning students are from provinces or cities distant from Manila, they shall also be entitled to airfare and one night accommodation (with 1 companion) to attend the Awarding Ceremonies, exact date and venue to be announced later.

ALL POSTER ENTRIES BECOME THE PROPERTY OF THE DEPARTMENT OF HEALTH. Non-winning posters will be posted in various locations within the Division to stimulate awareness of the PMEC. Winning posters will be used on t-shirts, mugs, key chains and other souvenir items.

Department of Education, Culture and Sports

Region: _____ School: _____

Division: _____

**Details on the
Iligtas Kami sa Tigdas On-the-Spot Poster-Making Day**

DATE: _____

TIME: _____

PLACE: _____

PERSON TO CONTACT: _____

Inclosure 2 to DECS Memo No. 294, s. 1998

APPLICATION FORM
PHILIPPINE MEASLES ELIMINATION CAMPAIGN (PMEC)
ILIGTAS KAMI SA TIGDAS ON-THE-SPOT POSTER-MAKING CONTEST
August 31-September 4, 1998

1x1
ID picture

Name of Student: _____ Sex: _____

Birthday: _____ Age: _____

Home Address: _____

Grade/Year: _____ Section: _____

School: _____

School Address: _____

Printed Name of Trainor: _____

Signature of Trainor: _____

I agree to abide by the contest rules and regulations.

(Printed Name and Signature of Student or Parent if under 7 years old)
Endorsed by:

(Printed Name and Signature of School Principal)
Submit this to the DECS Division Superintendent not later than August 31, 1998

RECEIPT OF ENTRY
DECS Superintendent's Office
DATE ENTRY RECEIVED: _____
RECEIVED BY: _____
(Printed Name and Signature of Receiving Officer)