



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
Marikina Avenue, Pasig City

OFFICE OF THE SECRETARY

July 15, 1998

DECS MEMORANDUM
No. 292, s. 1998

1998 CENTENNIAL CONFERENCE ON LITERACY
AND CONTINUING EDUCATION

To: Bureau Directors
Regional Directors
Directors of Services/Centers and Heads of Units
Schools Superintendents
Divisional Leader School Principals (Secondary)
Vocational High School Principals

1. The DECS, through the Literacy Coordinating Council (LCC) and in cooperation and coordination with the UNESCO National Commission of the Philippines (UNACOM), the Summer Institute of Linguistics (SIL), the Asian Institute of Journalism and Communication (AIJC) and the National Bookstore, will hold the 1998 Centennial Conference on Literacy and Continuing Education at the Apo View Hotel in Davao City on September 2-5, 1998.
2. For conference particulars, please refer to the inclosed announcement and tentative program of activities.
3. Immediate and wide dissemination of this Memorandum to all concerned is desired.

Andrew B. Gonzalez
ANDREW B. GONZALEZ, FSC
Secretary

Incls.: As stated
Reference: None
Allotment: 1-2—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

COUNCILS
OFFICIALS
WORKSHOPS

1998 Centennial Conference On Literacy and Continuing Education

02-05 September 1998
Apo View Hotel
Davao City

A N N O U N C E M E N T

1.0 Conference Concept:

The 1998 Centennial Conference on Literacy and Continuing Education is a response to issues and concerns raised in the Hamburg Conference on Adult Literacy and the LCC Literacy Conference, in 1997. Both fora emphasized the need to come up with new indicators of a functionally literate individual who can cope with the demands of the 21st century. This Conference will therefore, review the new definition of functional literacy as prepared by a group of experts convened by the Literacy Coordinating Council.

The Three (3) main concerns of the Conference are: (1) Information, education and communication/social mobilization for all actors in eradication of illiteracy (EOI) and continuing education (CED,) especially the newly-elected Local Chief Executives (LCEs); (2) program, policy and research responses to the Hamburg declaration on adult literacy and Jacques Delors' four pillars of learning; and (3) to maximize the utilization of Regional (Asia-Pacific) insights on policies and programs for EOI and CED.

2.0 Conference Theme and Objectives:

The following are intended to provide all the participants of the conference a clear guide towards its intended outcome.

2.1 Theme: *"Beyond Borders Through Expanded Partnerships in Building Learning Communities"*

2.2 Objectives:

2.2.1 review the various contexts of learning and the state of the art and practice in literacy and lifelong learning.

2.2.2 revisit Delors' four pillars of learning with focus on peace and environment education

2.2.3 recommend strategies designed to strengthen and expand established networks for expansion of linkages

3.0 Participants

The Conference is expected to draw together national and Regional (Asia-Pacific) participants and guests involved in policy-making, research, management and provision of services on adult and functional literacy, particularly for persons with disabilities, women and young girls and those from the cultural communities.

Local and foreign agencies concerned with the Eradication of Illiteracy (EOI) and Continuing Education (CED) have also been invited to lend to the achievement of the conference objectives. The LCC through its member, DILG, will exert efforts to have as many newly-elected Local Chief Executives as possible as a start of a series of activities that will help the LCEs appreciate their role in EOI as provided in the Social Reform Agenda and MC 71. **(Strengthening the Resolve to Eradicate Illiteracy By the Year 2000)**

Approximately 250 participants and guests are expected to attend this year's conference.

4.0 Convenors

Main convener of the 1998 Centennial Conference on Literacy and Continuing Education is the Literacy Coordinating Council (LCC). The LCC has eight (8) members, namely: Department of Education, Culture and Sports (DECS), Department of Interior and Local Government (DILG), National Economic Development Authority (NEDA), Philippine Normal University (PNU), Philippine Information Agency (PIA), Non-government Agency (NGO), the House of Representatives and the Senate, committee on Education.

Cooperating agencies are the Southeast Asian Ministers of Education Organization Regional Center for Educational Innovation and Technology (SEAMEO-INNOTECH), Foundation for Continuing Education (FORCE), UNESCO National Commission of the Philippines (UNACOM) and the National Bookstore (NBS)

5.0 Strategies/Activities

To achieve its objectives, this year's Literacy Conference proposes the following strategies/activities:

- 5.1** Direction setting relative to the theme and its objectives by local and foreign speakers
- 5.2** Experience Sharing through a panel of local and foreign speakers who have been invited to explore the theme and objectives of the conference in the context of their own country.
- 5.3** Workshops that will validate the new definition of functional literacy and its attendant set of indicators
- 5.4** Recognition of outstanding efforts towards EOI and CED through the 1998 National Literacy Awards to outstanding literacy worker, outstanding literacy program and outstanding local government unit.

Past members of the LCC and the Technical Working Group will also be honored for the help and guidance they have extended to the LCC.

6.0 Conference Costs is a shared responsibility. Participants, member agencies and NGOs will underwrite the cost of travel; while the LCC provides for the costs for board and lodging and other conference incidentals.

7.0 For further inquiries, please contact

LCC Secretariat

Room 413 , 4/F Mabini Building

Meralco Avenue, Pasig City

Telephone Numbers: 631-05-67 & 631-05-79

FAX Number: 631-05-90

8.0 Program specifics will be announced later.

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**1998 Centennial Conference
on Literacy and Continuing Education**

02-05 September

Apo View Hotel
Davao City

Theme: *"Beyond Borders Through Expanded Partnerships in Building Learning Communities"*

Objectives:

- ◆ review the various contexts of learning and the state of the art and practice in literacy and lifelong learning
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Day 0, 02 September (Wednesday)

- Arrival/Settling down/Registration

Day 1, 03 September (Thursday)

9:00 A.M.- Inaugural/Opening Session (Ceremony)

- Welcome Remarks
 - ⇒ City Mayor, Davao City
 - ⇒ DECS Regional Director, DECSRO XI
- Introduction of Guest Speaker
 - ⇒ Dr. Nilo L. Rosas
Undersecretary, DECS
Chairman, LCC
- Keynote Address
 - ⇒ President Joseph Ejercito Estrada

B R E A K

10:30 A.M. • Conference Overview

⇒ **Dr. Zenaida T. Domingo**
Training Specialist, SEAMEO-INNOTECH

10:45 - Noon • Plenary Session One - State of the Art and the
Practice in Literacy and
Continuing Education

⇒ **Dr. Victor M. Ordoñez** - Asian Perspective in the
Present Global Scenario.

⇒ **Andrew B. Gonzalez, FSC** - Country Perspective
DECS Secretary in the Light of the
Global Scenario
and the Borderless
Educational
Environment

* **Open Forum**

Moderator: **Dr. Juanita S. Guerrero**
Member, LCC TWG

L U N C H B R E A K

Day 01 - P.M.

1:30 • Panel Presentations: Breaking Borders at the Regional
Level

⇒ Bibeke Jensen
⇒ Kiichi Oyasu
⇒ Ayako Inagaki
⇒ Middleborg, Jon
⇒ Jaime Laya/Dondon Paderanga
⇒ Bernie Villegas

* **Open Forum**

Moderator: **Mr. Felizardo K. Virtucio**
Assistant Director
Social Development Staff
National Economic Development
Authority (NEDA)

B R E A K

- 3:30** • Philippine Experience in a Borderless Educational Environment

⇒ Dr. Nilo L. Rosas
⇒ Dr. Lidinila Luis M. Santos
⇒ Dr. Alberto Mendoza
⇒ Dr. Rosario J. de Guzman

*** Open Forum**

Moderator: **Mr. Ramon R. Tuazon**
Associate Director
Asian Institute of Journalism
and Communication (AIJC)

Day 2, 04 September (Friday - A.M.)

- 8:30** • Plenary Presentation: Definition and Indicators of Functional Literacy

⇒ **Dr. Ma. Luisa C. Doronila**
Vice President for Public Affairs UP System

⇒ **Dr. Jasmin Acuña**
Professor, UP College of Business Administration

• Open Forum

Moderator: **Dr. Florangel Rosario-Braid**
President, Asian Institute of Journalism
and Communication (AIJC)

- Orientation for the Workshops/Parallel Session

⇒ **Mrs. Rosa F. Sese**
LCC Consultant

B R E A K

- 10:30** • Parallel Sessions/Workshops: Utilization of the Definition of Functional Literacy and Its Indicators
- ⇒ Working Group I (Formal, NFE, Informal) - Education Sector I (Atty. Lilia S. Garcia)
 - ⇒ Working Group II (Formal, NFE, Informal) - Education Sector II (Dr. Dionisia A. Rola)
 - Working Group III - Local Government (Dir. Myrna Razon))
 - ⇒ Working Group IV (Media, health, etc.) - NGOs, other sectors (Efren E. , PIA Region XI)

L U N C H B R E A K

Day 2, P.M.:

- 1:30** • Parallel Sessions
- ⇒ Literacy and Continuing Education for Economic Productivity (MF Inc., Mina Ramirez, Dr. Talisayon)
 - ⇒ Political and cultural literacy (Jose V. Abueva/Pagdanganan/Teves)
 - ⇒ Media in the Promotion of Literacy (Mr. Ermin Garcia, PPI, Mr. Jose Escaner, KBP and Mr. Joel Paredes, PIA)
 - ⇒ Values, Peace and Environment (Dr. Lourdes R. Quisumbing, T. Punzalan, Merle Tan and Gutierrez A. Mañansakan)

B R E A K

3:30 P.M. • Awards

- Highlights of Discussion/Workshops /ParelleLSessions/Open Forum,etc.
- Davao Agenda For Literacy and Continuing Education: In the Context of the Emerging Global Community
- Literacy Awards

⇒ **Erlinda C. Pefianco**
Director, SEAMEO-INNOTECH

⇒ **Dr. Nilo L. Rosas**
Undersecretary, DECS
Chairman, LCC

Day 03 September 5, (Saturday)

HOME SWEET HOME