

REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Meraleo Avenue
Pasig City, Philippines



*Sama-Sama
sa DECS*

*Tanggapan ng Kalihim
Office of the Secretary*

June 17, 1998

DECS MEMORANDUM
No. 255, s. 1998

NATIONAL HEALTH EDUCATION WEEK

**To: Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Superintendents
Private Elementary and Secondary School Principals
Vocational High School Principals**

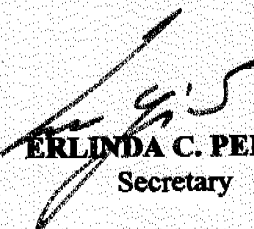
1. Pursuant to Presidential Proclamation No. 255 dated August 20, 1967, the National Health Education Week will be observed on October 4 - 10, 1998.
2. The celebration will highlight the theme "The Health Educator: In Focus" to give recognition to the needs, roles and responsibilities of the health educator towards the promotion of healthy lives and communities. In observance of this celebration, all schools are enjoined to conduct appropriate activities. School health and nutrition personnel and education supervisors in-charge of health education shall take the leadership in the coordination of health and nutrition information and education activities in their respective areas. Inclosed are the suggested activities that may be undertaken.
3. As a fitting highlight of the week-long celebration, a two-day Work Conference of the Health Education Association of the Philippines (HEAP) Inc. will be held on October 8 - 9, 1998 at the Teachers Camp, Baguio City. The Conference aims to :
 - a. provide updates on the status of health education in the schools and communities;
 - b. identify the needs, expected roles and responsibilities of the health educator
 - c. strategize an action agenda to enhance the capabilities of the health educator

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HEAP98

4. Since the topics for discussion are congruent to the current thrust of government - that of capability building of personnel involved in school and community health education for sustainable health development; school administrators, technical staff of the Health and Nutrition Center, members of the Regional and Division Working Committees on Health and Nutrition, regional and division school health and nutrition personnel from both public and private schools; regional/division science/health/nutrition supervisors, health education faculty of teacher-training institutions and key teachers in health from DECS are enjoined to attend the aforementioned work-conference.

5. Transportation and other expenses of participants incident to their attendance to the conference, including a registration fee of **ONE THOUSAND SEVEN HUNDRED Pesos Only (P1,700.00)** for meals (October 7 - dinner; October 8 - 3 meals and 2 snacks; October 9 - breakfast, lunch & 2 snacks), lodging (2 nights October 7 & 8), kit and handouts, may be charged against local funds, subject to its availability and to the usual accounting and auditing rules and regulations. Expenses of participants from the private sector may be borne by their respective school/agency in accordance with previous arrangements.

6. Immediate dissemination of this Memorandum to all concerned is desired.


ERLINDA C. PEFIANCO
Secretary

Incl.: As stated

Reference: DECS Memorandum: No. 318, s. 1997

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION

OFFICIALS
TEACHERS

(Inclosed to DECS Memorandum No. 277 s. 1997)

SUGGESTED ACTIVITIES FOR THE 1997 NATIONAL HEALTH EDUCATION WEEK CELEBRATION

Theme: "The Health Educator: In Focus"

Preliminary Activities:

- Putting up of bulletin board display depicting the theme in strategic places in the schools
- Radio broadcast announcing the National Health Education Week Celebration
- Conference with local government officials and non-government agencies/organizations on the conduct of the activities during the week.

Suggested Activities during the week:

1. Ecumenical religious service to mark the beginning of the week.
2. School community parade.
3. Literary musical program.
 - significance of the celebration and the theme.
4. Health information campaign and discussion of the theme through symposia, seminars, film/slide showing, community assemblies, PTA meetings, conferences and tri-media.
5. On the spot contest depicting the theme of the celebration
 - composition/essay writing
 - poster making
 - printing/drawing/sketching
 - jingles rhymes, songs, slogans in English and Filipino
6. Integration of health, nutrition, and environmental messages in the different learning areas.
7. Holding of school-community health and nutrition education exhibits and shows.
8. Discussion of health education activities undertaken by GO's and NGO's in the area.
9. Integration of health education and promotion in community development..
10. Giving Service awards to deserving health educators who have initiated and successfully implemented school/community health education projects/ programs.