



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
Marikina Avenue, Pasig City

OFFICE OF THE SECRETARY

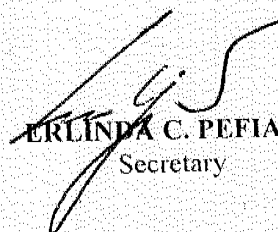
June 10, 1998

DECS MEMORANDUM
No. 243, s. 1998

FESTIVAL OF ASIAN CHILDREN'S ART CONTEST

To: Bureau Directors
Regional Directors
Schools Superintendents
Private Elementary School Principals

1. The Department of Education, Culture and Sports in cooperation with the UNESCO National Commission of the Philippines is launching an art contest in connection with the Mitsubishi Impression-Gallery Festival of Asian Children's Art in observance of the International Literacy Year. This festival is jointly organized by the Mitsubishi Public Affairs Committee, Asian Pacific Federation of UNESCO Clubs and Associations (AFUCA) and the National Federation of UNESCO Associations in Japan (NFUAJ).
2. The Mitsubishi Impression-Gallery Festival of Asian Children's Art aims to offer Asian children the opportunity to make friends through their diaries (ENIKKI in Japanese). The festival will feature the illustrated diaries of children from 23 countries throughout Asia.
3. The theme of the art contest is "My Daily Life". The participants will show other children in Asia what their daily life is like by means of a five-day illustrated diary. Each page should contain a picture and a short essay describing the events of the day. Detailed information about the contest together with the Entry Form are inclosed.
4. The Executive Screening Committee in each participating country will send 10 selected entries to Japan where an International Screening Committee will select the final winners for each country. From each of the 23 countries, one entry will receive the Grand Prix Award, three entries for the Organizers' Award and six entries for the Excellence Award. The Grand Prix winner with one guardian from each country will be invited to Japan on an all-expense paid trip to attend the award ceremony.
5. It is requested that this contest be given widest publicity to ensure utmost participation.


ERLINDA C. PEFIANCO
Secretary

Incls.:

As stated

Reference:

DECS Memorandum : No. 250, s. 1995

Allotment: 1—(D.O. 50-97)

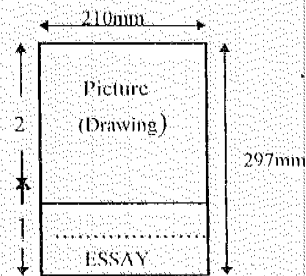
To be indicated in the Perpetual Index
under the following subjects:

CONTESTS

PUPILS

CONTEST RULES AND REGULATIONS, FESTIVAL OF ASIAN CHILDREN'S ART

1. All Filipino school children ages 6-12 regularly enrolled during the schoolyear 1998-1999 in all public and private elementary schools are qualified to join.
2. Each entry should consist of five pages. Each page should contain a picture and a short essay of an event in your daily life. This is called an ENIKKI in Japanese (Illustrated Diaries). An Enikki portrays daily events and thoughts in the form of a picture and a short essay.
3. The theme of the contest is "My Daily Life". Show your friends in Asia what your daily life is like by means of ENIKKI, a five-day illustrated diary. Draw and write freely about any topic such as home, school, classmates, family, friends, pets, games, sports, traditions, customs, fiestas, religious celebrations, etc.. Do not draw or write about a similar topic on all five pages. Each page should depict a different topic.
4. Entries should be drawn on drawing paper or white cartolina measuring 297 mm x 210 mm or approximately 11 3/4 inches and 8 1/4 inches. Use vertically with the picture on top and the essay beneath. The ratio of the picture to the essay should be approximately 2:1, with the being about 3-5 lines in length. The essay should be in Filipino and in the handwriting of the participant.
5. Water color, crayon, poster paint, craypas, pentel pen, etc. maybe used.
6. Submit entry together with the ENTRY FORM. The five pages of drawings should be loose. Do not bind, staple or paste together. Write your name on the back of each of the five pages and number them consecutively 1-5 at the back.
7. All entries must reach the following address on or before the close of office hours (5:00pm) on Friday, September 25, 1998.



The Secretariat
Festival of Asian Children's Art
Director's Office, Bureau of Elementary Education (BEE)
Department of Education, Culture and Sports (DECS)
2nd Floor, Bonifacio Building, DECS Complex
Meralco Ave., Pasig City

8. A National Screening Committee shall select 10 winning entries (no ranking shall be made) to be sent to Japan for final screening by the International Screening Committee who shall select the following winners:

- GRAND PRIX (1 winner per participating country).
Free trip to Japan with one guardian to attend the award ceremony.
Certificate of commemoration and medal.
- ORGANIZERS' AWARD
 - ⇒ Mitsubishi Public Affairs Committee Award (1 winner per participating country)
Certificate of Commemoration and commemorative gift
 - ⇒ Asian Pacific Federation of UNESCO Clubs and Associations Award (1 winner per participating country)
Certificate of commemoration and commemorative gift
 - ⇒ National Federation of UNESCO Associations in Japan Award (1 winner per participating country)
Certificate of Commemoration and commemorative gift
- EXCELLENCE AWARD
(6 winners per participating country)
Certificate of Commemoration and commemorative gifts

9. Filipino participants will receive participation awards and certificate of participation from the National Executive Committee.

10. Entry Forms will be distributed through the following centers:

- The Secretariat, FESTIVAL OF ASIAN CHILDREN'S ART
Director's Office, BEE, DECS, DECS Complex, Meralco Avenue, Pasig City
- DECS Regional Office (in your locality)
c/o Elementary Education Division
- DECS Division Office (in your locality)
c/o Art Education Supervisor
- Your nearest DECS District Office

ORGANIZERS:

Mitsubishi Public Affairs Committee
Asian Pacific Federation of UNESCO Clubs and Associations (AFUCA)
National Federation of UNESCO Associations in Japan (NFUAJ)
Department of Education, Culture & Sports (DECS)

IN COOPERATION WITH:

Department of Education, Culture and Sports (DECS)
UNESCO and UNESCO National Commission of the Philippines

OPERATION:

National Executive Committee
Chairman: Director Lidinila M. Luis-Santos
Bureau of Elementary Education

PARTICIPATING COUNTRIES:

Bangladesh, Bhutan, Brunei, Cambodia, People's Republic of China, Chinese-Taipei, India, Indonesia, Democratic People's Republic of Korea, Republic of Korea, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Singapore, Thailand, Pakistan, Philippines, Sri Lanka, Vietnam and Japan.

(Inclosure No. 2 to DECS Memorandum No. 213 s. 1998

ENTRY FORM

FESTIVAL OF ASIAN CHILDREN'S ART

Sagutin ang mga sumusunod na katanungan sa iyong sulat-kamay.
(Answer the following questions in your own handwriting)

Pangalan _____
(Name)

Kasarian _____ Gulang _____ Kapanganakan _____
(Sex) (Age) (Date of Birth)

Tirahan _____
(Home Address)

Numero at Kalye _____
(Street and Number)

Barangay/Bayan _____
(Barangay/Town)

Siyudad/Lalawigan _____
(City/Province)

Bansa _____
(Country)

Nasyonalidad _____
(Nationality)

Pangalan ng Paaralan _____ Baitang _____
(Name of School) (Grade)

Direksiyon ng Paaralan _____
(Address of School)

Distrito _____
(District)

Dibisyon _____ Rehiyon _____
(Division) (Region)

Lagda ng Kalahok
(Signature of Participants)

Pangalan at Lagda ng
Punong-Guro ng Paaralan
(Name and Signature of School Principal)