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REPUBLICA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS  
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS  
DECS Complex, Meraleo Avenue  
Pasig City, Philippines



Tanggapan ng Kalihim  
Office of the Secretary

Sama-Sama  
sa DECS

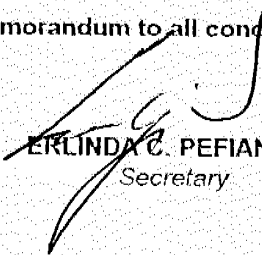
June 9, 1998

DECS MEMORANDUM  
No. 240 s. 1998

EXPANDING AREA COVERAGE OF THE ORAL HEALTH EDUCATION  
"BRIGHT SMILES, BRIGHT FUTURES" PROGRAM

To: Bureau Directors  
Regional Directors  
Schools Superintendents  
Private Elementary and Secondary School Principals  
Vocational High School Principals

1. The oral health education "Bright Smiles, Bright Futures" (BSBF), program was jointly implemented by the Department of Education, Culture and Sports through the School Health and Nutrition Center and Colgate Palmolive Philippine Incorporated (CPPI) in 120 selected public elementary schools nationwide last school year - 1997-98, in accordance with DECS Memorandum No. 453, dated November 7, 1997. Results of the assessment of the program in March this year, showed encouraging results in terms of increased awareness and positive development of oral health behavior among the beneficiaries.
2. Cognizant of the benefits derived from the program, this Department and the CPPI plan to reach out to all divisions in five (5) years - 1998 - 2003. For school year 1998-1999, four (4) schools - 2 central and 2 non-central in each of the selected forty one (41) divisions, shall implement the program. The implementors shall be oriented on the program activities by the regional supervising dentist and the Education Supervisor II (Science and Health) who are designated as regional program coordinators.
3. Dentists in the divisions not covered by the program shall continue the advocacy on oral health promotion utilizing the communication plan focusing on the four (4) BSBF core messages in support to the program. The communication plans shall be sent to the regions for possible replication.
4. Inclosed are the matrix of the five (5) year expansion scheme and list of divisions and schools for expansion for ready reference.
5. Immediate dissemination of this Memorandum to all concerned is desired.

  
ERLINDA C. PEFIANCO  
Secretary

Reference: DECS Memorandum No. 453, s. 1997  
Allotment: 1—(D.O. 50-97)  
To be indicated in the Perpetual Index  
under the following subjects:

HEALTH EDUCATION PROGRAM, SCHOOL

## 5 YEAR EXPANSION SCHEME OF THE "BSBF" PROGRAM

REGION	TOTAL # OF DIVISIONS	YEAR STARTED 1997-98	EXPANSION PER SCHOOL YEAR				
			1998/99	1999/00	2000/01	2001/02	2002/03
I	8	2	2	2	2		
II	5	2	2	1			
III	9	2	3	2	2		
IV	17	2	3	3	3	3	3
V	9	2	3	2	2		
VI	14	2	3	2	2	2	2
VII	9	2	3	2	2	2	
VIII	9	2	3	2	2	2	
IX	7	2	3	2			
X	8	2	2	2			
XI	7	2	3	2			
XII	6	2	2	2			
XIII	7	2	3	2			
NCR	11	2	3	2	2	2	
CAR	7	2	3	2			
<b>TOTAL</b>	<b>133</b>	<b>30</b>	<b>41</b>	<b>31</b>	<b>19</b>	<b>11</b>	<b>5</b>

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**BRIGHT SMILES, BRIGHT FUTURES PROGRAM  
EXPANSION DIVISIONS AND SCHOOLS FOR SY 1998-1999**

REGION	DIVISION	SCHOOLS	ENROLMENT
I	1. La Union	Central	
		1. Aringay Central ES	773
	2. Balaoan Central ES	560	
	Non-Central		
2. Ilocos Norte	1. Sta. Rita ES	1. Sta. Rita ES	332
		2. Oaqui ES	329
	Central		
	1. San Nicolas Central ES	773	
2. Mariano Marcos Memo. School	560		
Non-Central			
1. Fillpinas ES	332		
2. Catalino Acosta Mem. ES	<u>354</u>		
<b>Total -</b>			<b>4013</b>
II	1. Cagayan	Central	
		1. Tuguegarao West	1815
		2. Camalanlagan ES	368
		Non-Central	
	2. Nueva Vizcaya	1. Bagumbayan ES	309
		2. Caggy-Tanza ES	748
		Central	
		1. Solano East ES	1020
2. Bambang I North ES	427		
Non - Central			
1. La Torre ES	191		
2. Lantap ES	<u>298</u>		
<b>Total -</b>			<b>5176</b>
III	1. Bulacan	Central	
		1. Sta. Maria Central ES	1150
		2. Norzagaray Central ES	1202
		Non-Central	
	2. Bataan	1. Garden Village ES	380
		2. Mimuyan ES	1008
		Central	
		1. Hermosa Central ES	850
2. Tomas Pinpin Central ES	1080		
Non-Central			
1. Mabatang ES	620		
2. Calagulman ES	370		

**BRIGHT SMILES, BRIGHT FUTURES PROGRAM  
EXPANSION DIVISIONS AND SCHOOLS FOR SY 1998-1999**

REGION	DIVISION	SCHOOLS	ENROLMENT
	3. Nueva Ecija	Central 1. San Isidro Central ES 2. San Jose West Central ES Non-Central 1. Alua ES 2. Abar 1 <sup>st</sup> ES	830 724 350 735 Total - 9299
IV	1. Palawan	Central 1. Concepcion ES 2. Cullon ES Non-Central 1. Villa Sol ES 2. Balala ES	343 404 105 202
	2. Puerto Princesa City	Central 1. San Pedro ES 2. West Central School Non-Central 1. Mandaragat 2. Mangingsda	578 476 302 253
	3. Cavite Province	Central 1. Carmona Central ES 2. Silang Central ES Non-Central 1. Maduya ES 2. Silang West	961 1075 333 355 Total - 5387
V	1. Iriga City	Central 1. Iriga Central School 2. South Central School Non-Central 1. San Nicolas ES 2. San Isidro ES	649 310 488 418

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REGION	DIVISION	SCHOOLS	ENROLMENT
V	2. Camarines Sur	Central	
		1. Calabanga Central Pilot ES	728
		2. Magarao Central School	687
		Non-Central	
	1. Hanawan ES	366	
	2. Salvacion ES	427	
	3. Camarines Norte	Central	
		1. Talsay ES	467
		2. Basud ES	589
		Non-Central	
1. Bagasbas ES		292	
2. Talobalib ES (VILLAGEN)		<u>352</u>	
	<b>Total -</b>	<b>5773</b>	
VI	1. Negros Occ.	Central	
		1. Concepcion ES	704
		2. Murcia ES	747
		Non-Central	
	1. Tayabas ES	241	
	2. A.R. Montelibano ES	236	
	2. Silay City	Central	
		1. Silay North ES	792
		2. E. Lopez ES	589
		Non-Central	
	1. Sto. Rosario ES	396	
	2. Guinhalaran ES	611	
	3. Bacolod City	Central	
		1. G. Lopez Jaena ES	838
2. MRRP ES		1167	
Non-Central			
1. Paglaum Village RS		452	
2. A. Jayme ES		<u>936</u>	
	<b>Total -</b>	<b>7709</b>	
VII	1. Cebu	Central	
		1. Liloan Central School	772
		2. Ordova Central School	797
		Non-Central	
		1. Tungkop ES	707
2. Simala ES	414		



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REGION	DIVISION	SCHOOLS	ENROLMENT
VII	2. Cebu City	Central	
		1. Banilad ES	1040
		2. Pasil ES	1023
		Non-Central	
	3. Bohol	1. Bo. Luz ES	1030
		2. Bulacao Comm. School	1205
		Central	
		1. City Central ES	738
		2. Loboc Central ES	-
		Non-Central	
	1. City East ES	397	
	2. Mangga ES	398	
		<u>Total - 8521</u>	
VIII	1. Ormoc City	Central	
		1. Ormoc City	600
		2. Ipi Central School	610
		Non-Central	
	2. Southern Leyte	1. Cogon ES	375
		2. Concepcion ES	260
		Central	
		1. Macrohon ES	580
		2. Mallibog ES	380
		Non-Central	
		1. Empowered (Itchon) School	265
		2. Manhilo ES	210
	3. Samar	Central	
		1. Catbalogan I	1168
2. Catbalogan IV		280	
Non-Central			
1. Mercedes ES			
Catbaloban II		635	
2. Canticum (Calblaga Dist)	150		
	<u>Total - 5513</u>		
IX	1. Pagadlan City	Central	
		1. Pagadlan City Pilot ES	924
		2. Sta. Lucia Central ES	964
		Non-Central	
	2. Zambo Sur	1. Bagong Silang ES	180
		2. Napolan ES	397
		3. Kawit ES	289
		Central	
		1. Sto. Nino CS	612
		2. Lapuyan CS	600
3. Allcia CS	405		
	Non-Central		
	1. Lutman ES	107	
	2. Bolawan ES	216	
	3. Navalán ES	274	

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EXPANSION DIVISIONS AND SCHOOLS FOR SY 1998-1999**

REGION	DIVISION	SCHOOLS	ENROLMENT
	3. Basilan	Central 1. Isabela CS 2. Lamitan CS Non-Central 1. Jose Rizal ES 2. Kampurnah ES	1446 906 429 <u>517</u> Total - 8266
X	1. Gingoog City  2. Camiguin	Central 1. Manuel Lugod CS 2. Don Restituto Baol Cs Non-Central 1. Dona Josefa Reyes ES 2. San Juan ES Central 1. Catarman CS 2. Mahinog CS Non-Central 1. Tupsan ES 2. Hubangon ES	1010 921 387 341 1539 324 349 <u>203</u> Total - 5074
XI	South Cotabato  Sultan Kudarat  Davao Norte	Central 1. Tupi CES 2. Sto. Nino Non-Central 1. Marbel 3 2. Panay ES Central 1. New Isabela ES 2. Ezperanza ES Non-Central 1. Banbad ES 2. Don Juan R. Garcia ES Central 1. New Corella ES 2. MontevistaES Non-Central 1. Madaum ES 2. Paslan ES	940 917 356 425 795 1024 356 338 781 775 423 <u>373</u> Total - 7503

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EXPANSION DIVISIONS AND SCHOOLS FOR SY 1998-1999**

REGION	DIVISION	SCHOOLS	ENROLMENT
XII	1. Cotabato City Div.	Central	
		1. Loro Central ES	1989
		2. Lugay-lugay Central ES	1178
		Non-Central	
	2. Cotabato Div.	1. J. Marquez ES	888
		2. Notre Dame Village ES	927
		Central	
		1. Midsayap Pilot ES	1812
		2. Kabacan Pilot ES	1270
		Non-Central	
1. Villarica ES	541		
2. Oslas ES	216		
<b>Total -</b>			<b>8821</b>
XIII CARAGA	1. Agusan del Sur	Central	
		1. East Bayugan CES	728
		2. East Prosperidad CES	909
		Non-Central	
	2. Siargao	1. Libertad ES	504
		2. Guadalupe ES	485
		Central	
		1. Gen. Luna CES	432
		2. Socorro CES	825
		Non-Central	
	3. Surigao City	1. Don Enrique Navarro MS	352
		2. Consolacion ES	212
		Central	
		1. Surigao City Pilot ES	1294
2. Surigao West CES		842	
Non-Central			
1. C.V. Diez ES	735		
2. Mat - I ES	344		
<b>Total -</b>			<b>7662</b>



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REGION	DIVISION	SCHOOLS	ENROLMENT
CAR	1. Apayao	1. Luna Central ES	274
		2. San Isidro ES	160
		3. Dagupan ES	235
		4. Bacsay ES	90
		5. Flora Central ES	355
		6. Pudto, Central ES	240
		7. Capaniklan ES	175
		8. Sta. Marcela ES	192
		9. Barocboe ES	<u>233</u>
		1954	
	2. Kalinga	1. Tabuk Central ES	900
		2. Bulanao Central ES	810
		3. Rizal Central ES	405
4. Pinukpuk ES		<u>214</u>	
	2329		
3. Mt. Province	1. Bontoc Central ES	420	
	2. Alab ES	170	
	3. Ambasing ES	200	
	4. Sagada ES	240	
	5. Bacdangan ES	170	
	6. Mt. Data ES	120	
	7. Maba-ay Es	140	
	8. Sadsadan ES	260	
	<b>Total - 6003</b>		
NCR	1. Caloocan	Central	
		1. Grace Park ES	1292
		2. Caloocan ES	1949
		Non-Central	
	2. Pasay	1. E. Rodriguez ES	722
		2. Cecillo Apostol I	910
	3. Mandaluyong	Central	
		1. P. Burgos ES	1271
		2. P. Zamora ES	1284
		Non-Central	
		1. Apelo Cruz ES	699
		2. Epifanio de los Santos ES	636
	3. Mandaluyong	Central	
1. Highway Hills ES		1516	
2. Mandaluyong ES		1595	
Non-Central			
1. Isaac Lopez ES	889		
	2. Doña Pila C. Gonzaga	<u>666</u>	
	<b>Total - 13429</b>		
	<b>GRAND TOTAL</b>	<b>108,149</b>	