

*Sama-Sama
sa DECS*

*Tanggapan ng Kalihim
Office of the Secretary*

May 28, 1998

DECS MEMORANDUM
No. 213, s. 1998

30th ASEAN CAMPUS JOURNALISM AWARDS

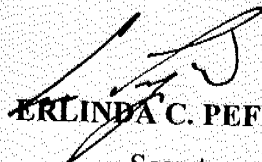
To: Bureau Directors
Regional Directors
School Superintendents
Private Elementary and Secondary Schools Principal
Vocational High School Principals

1. The ASEAN National Secretariat of the Department of Foreign Affairs and the International Cooperation Education Program (ICEP) of the Department of Education, Culture and Sports is launching a competition on campus journalism among students from both public and private elementary and secondary schools in the country in commemoration of the 30th Anniversary of the Association of Southeast Asian Nations (ASEAN).
2. The competition aims to 1) enhance awareness of the ASEAN as a regional association to which the Philippines belongs, among elementary and high school students; 2) propagate the objectives of, and participate in, the celebration of the 30th anniversary of ASEAN; and 3) raise the standards of campus journalism by means of competing for the different aspects of journalistic writing on ASEAN.
3. The contest is open to all elementary and secondary campus writers, English and Filipino, in the following categories : news writing, editorial writing, feature writing and editorial cartooning.

4. Regional competition in both levels should be held on the first week of July, 1998.
5. The original copies of the top three winning entries in each category, English and Filipino, must be submitted by the regional supervisors in-charge of journalism on or before July 10, 1998 in sealed envelop marked:

ASEAN Campus Journalism Awards
c/o Dr. Imelda Colmenar-Stuckle
International Cooperation Education Program
Department of Education, Culture and Sports
University of Life Complex
Meralco Ave., Pasig City

6. The entries will be judged according to the standards set for quality campus journalism.
7. The three (3) best entries for each category shall be judged by selected practising journalist and seasoned reporters. The decision of the judges is final.
8. Cash prizes, trophies, medallions and certificates will be awarded to the student winners, their school paper advisers and principals during the awarding ceremonies at the Manila Hotel on August 7, 1998.
9. Immediate dissemination of this Memorandum to all concerned is expected.


ERLINDA C. PEFIANCO
Secretary

Reference: None
Allotment: 1-2--(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
PRIZES or AWARDS
SCHOOL PAPER